THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY
Vol. 7, No. 26
WEEK OF MARCH 11, 1946

FULL PAGE, FULL COLOR ADS

in Leading National Magazines WILL TELL EVERYONE, EVERYWHERE "IT'S FUN TO GO WHERE YOU CAN PLAY WURLITZER MUSIC"

Enjoy "America's favorite nickel's worth of fun" on this New WURLITZER

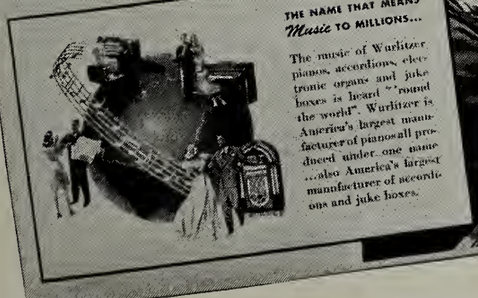
WURLITZER PHONOGRAPH MUSIC

Look for this SIGN OF THE MUSICAL NOTE and you will find a WURLITZER

Whenever you step out, go where you can enjoy Wurlitzer Phonograph music. There, for a nickel a number, you can select your favorites from a musical menu of 24 tunes.

What's your pleasure? A rhythmic new hit-parade tune? A haunting, hill-billy number? An old favorite of by-gone days? They're all there ...all played by the best bands in the land.

Nowhere can you have more fun for less money than where you see the *Sign of the Musical Note*. There you can enjoy Wurlitzer Phonograph Music—"America's Favorite Nickel's Worth of Fun". The Rudolph Wurlitzer Company, North Tonawanda, New York.



THE NAME THAT MEANS *Music* TO MILLIONS...

The music of Wurlitzer pianos, accordions, electronic organs and juke boxes is heard "'round the world". Wurlitzer is America's largest manufacturer of pianos all produced under one name ...also America's largest manufacturer of accordions and juke boxes.

Dynamic FULL PAGE COLOR ADS IN SATURDAY EVENING POST, LOOK, LIBERTY and COLLIER'S WILL POPULARIZE WURLITZER LOCATIONS - PAVE THE WAY FOR WURLITZER FACTORY-APPROVED MUSIC MERCHANTS TO GET AND HOLD THE BEST SPOTS.

This full page, full color ad reproduced here in black and white and in greatly reduced size will appear in the

March 2nd issue of the SATURDAY EVENING POST

March 16th issue of COLLIER'S

March 19th issue of LOOK

March 23rd issue of LIBERTY

Wurlitzer "Triple Action" Advertising Campaign will reach *Everybody...Everywhere*

MAGAZINES BILL POSTERS SIGNS IN LOCATIONS

Here's a black and white reproduction of the first in a smashing schedule of full color advertisements promoting patronage of Wurlitzer locations and play on Wurlitzer Phonographs.

These dynamic attention-arresting ads plus colorful billboards from coast to coast from April through November plus eye-stopping signs in Wurlitzer locations everywhere will back up Wurlitzer Factory-Approved Music Merchants with a "Triple-Action" Promotional Program that will stimulate profits to an all time high.

Add to the sensational new Wurlitzer Model 1015 Phonograph this "Triple-Action" National Advertising Campaign and you will understand why it means *Leadership* for every Wurlitzer Factory-Approved Music Merchant! The Rudolph Wurlitzer* Company, North Tonawanda, New York. *The Name That Means Music to Millions.

Watch WURLITZER EXTEND ITS *Leadership*

"CHATS WITH DOC"

No. 5 Forty Selections

"The real formula for phonograph operating success today is contained in the magic word FORTY. The new AMI Phonograph has forty selections, the largest amount of recorded music ever offered on a complete coin-operated phonograph. Forty is the demand. Forty is the style. AMI forty is for today!" *De Witt (Doc) Eaton,*

AUTOMATIC INSTRUMENT CO.

Vol. 7, No. 25, Serial Number 233, Week of March 11, 1946

"I Own My Juke Box"

"COINTOONS"

By Bill Gersh

Sure it happens. It happens every day. Even in the biggest city in the world. In New York City. The metropolis of America. The glittering entertainment mecca. And right down on 14th Street, too.

It pays to stroll along. To walk into places (locations) and to just gab with the guy who owns the joint. Why? Because that's how you learn more about your business than you ever would just covering "certain locations that are my own and I don't pay any attention to any others".

Well, down on 14th Street—there's a little place called "Frank's Tavern." Frank is one helluva nice guy. Frank owns the juke box in his place.

When Frank has a customer who's beginning to get a little bit whoozy drinking some of the firewater he serves and puts a bill or two or three down to pay his tab—Frank usually gives lots and lots of change Why? Because Frank then says to this slightly fuzzy customer, "Go on—put your change in the juke box—like a good sport."

The customer usually does. And Frank's juke box just keeps blasting away all day and far into the night while Frank smiles discreetly up his sleeve and slyly winks at friends who may be present.

He has outsmarted the operator who used to have the juke box in his place. Now Frank gets all the profits.

Yes, Frank's a pretty smart guy. He's also got a nice business. He has a shuffle board in his place (that's not coin operated) and which attracts some nice customers around that 14th Street area who have nothing to do of an evening but slide those weights down the length of this board while drinking a whiskey or a beer or two. And that helps to keep the register in Frank's Tavern ringing at a pretty merry clip.

Frank owns his juke box. He does pretty good with it, too. He bought it thru an ad he saw in a magazine. He's made plenty of money with that juke box. It's a permanent fixture in his joint.

Guess that Frank wouldn't like it very much if his customers could get their beers and whiskies at the same price he pays—and direct. But the beer and whiskey people protect their customers. The'yve got laws.

So — here we are — in the biggest city in the world — New York — the city of a million wonders — and strong associations and powerful unions — and Frank owns his juke box.

Maybe there's some kind of a moral in this thing. Maybe some of the coinmen ought to think about that moral. Maybe they should sort of get together with themselves and begin to realize that if Frank can buy his own juke box from an ad in a magazine—that other storekeepers can do the same.

Maybe there ought to be a law. But there just ain't any laws of this kind. So maybe the guys that are out there working like hell to make a living operating juke boxes should kinda get together on the idea of stopping guys from advertising machines with prices in such magazines where tavern keepers like Frank can buy juke boxes.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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OUTLOOK FOR TRADE TERRIFIC

Biggest Years Ahead

NEW YORK — The outlook for the coin machine industry is the most terrific it has ever faced.

As the months go by the pent up backlog demand for new equipment, instead of diminishing, continues to grow greater.

New equipment is being introduced the like of which this industry has never before seen.

More and more men, bringing in new and fresh capital, are entering into all divisions of the field—as operators, distributors, manufacturers and suppliers.

The industry is winning ever greater recognition from all other business as well as from the public.

Merchandise machine men believe that their division of the field will lead the growth parade. Already their new machines, cigarette, beverage, frankfurter broilers, frozen food venders, etc., etc., are hitting the front pages of the nation's newspapers and creating good comment.

The juke box industry is growing with leaps and bounds. A few years ago a survey conducted by *The Cash Box* showed that approximately 87% of the people engaged in the industry were interested in juke boxes in one way or another. The juke box trade looks forward to a million locations by 1938.

The amusement machine division of the field has also made rapid strides. The equipment being presented is far superior to anything ever shown the trade. The machines are better designed and much better mechanically. From pin games to slots the amusement machines field has risen tremendously above its former level and the interest in amusements hasn't waned a bit. If anything, it has grown with such leaps and bounds that all the industry now believes it will continue on to gain greater recognition than ever before in its history.

The service machines haven't as yet come out in any noticeable quantity but these, too, are expected to show tremendous improvement and gain great followings.

The cry for more scales can be heard clear across the nation.

From every viewpoint the coin machine industry's outlook for the balance of this year and for the coming years can only be described by the word—"terrific".

The operator himself is in a better financial position than he has ever before been in all the history of this industry.

The distributors and jobbers are constructing beautiful buildings and are thereby tremendously raising the level of the field.

The manufacturers have awakened to the fact that this industry needs much more than just equipment. They are now, thru the CMI and NAMA, developing public relations programs to win greater good will for all this business.

The action—the zest—is apparent from the smallest operator to the largest manufacturer. All are working harder—doing more—and looking forward to the greatest years in the history of this industry.

OUTLOOK
FOR TRADE
TERRITORIES
Biggest Years Ahead

70%-30% COMMISH BIG NEED FOR JUKES

NEW YORK — It's almost four years now that *The Cash Box* has been urging the juke box operator to adopt a new commission basis of 30% to the location owner and 70% to himself.

This new commission arrangement becomes more imperative with each passing day. This past week (March 4, 1946) issue, *The Cash Box* published a survey of increased overhead costs.

Now that the new music equipment is being presented, juke box men learn that prices for the new machines are higher than pre-war. And this is to be expected for materials and labor costs have increased and with the possibility that an era of inflation may be on the way, these costs are liable to increase even more.

It therefore behooves every single juke box operator in the nation to listen to the rumblings now emanating from the nation's economic wizards who claim that inflation is already here and growing every day.

If this is the case and costs of supplies, materials, labor, general overhead, equipment and all else that is today needed to run a juke box operation rise accordingly, then the operator will definitely need more money to run his business. And the one and only way to get that additional income is by increasing his commission from his locations.

There are only 1% or 2% (at the most) of any number of locations in any territory where the 50%-50% commission basis can continue to bring the operator a decent profit. The rest do not require the 50% commission they receive for their take doesn't warrant such a commission.

It is up to every juke box operator to call in his accountant and sit down to a set of "cost" figures with him and then decide whether he can continue to amortize the new machines he will buy, plus the increased overhead he is enduring (and which will continue to increase with the present inflationary trend) and give 50% of the income from his machines to location owners.

70% 30%

COMISH

BIG NED

FOR LUKES

DISKS GO SMUTTY

Some New Recordings Turn to Double Meaning Angle. Leaders Warn Trade "Throw 'Em Out". Growth of Industry Can Be Halted by Bluenoses Hearing These and Yowling Heads Off in the Nation's Press

NEW YORK — There seems to have again developed a definite trend toward the "smutty" side, as far as many of the records now being produced are concerned.

Tho most of these are "race" records, yet the trade realizes what this can mean to its future, should it allow these pressers to get away with the first batch of recordings of this type.

There is no reason for recordings with "double meanings" at this time. The average man and woman in any location are asking for more "sweet music" than anything else.

To simply cater to the wants of a very few who like the "double meaning" recording is a very short sighted viewpoint on the part of those record manufacturers who seek to advance in this field.

Furthermore, exeryone in the juke box business realizes that the most glaring blackeye that this trade can get—is from "smutty" recordings—even if just carefully blended into a double entendré angle.

The juke box industry, because it is rising in esteem so rapidly thruout the nation, should be as carefully protected.

This is surely not the time for the members of this division of the field to go hog-wild.

Just because they find a double meaning recording available does not mean that they have to use it—even in the sort of location which might appreciate it and put more coins into the phono if it were used.

There is a drive on at this time by leading government agencies to curb juvenile delinquency and to also cut down on all sorts of mishehaviours. to have any of these men, ever hear such a recording, even if by just chance alone, would mean a virtual death blow to this industry.

Furthermore, and for some long years now, there have been bluenoses who, seeking to get their crusading ideas and names on the front pages of the nation's press, would simply tear into all the nation's automatic music were they to hear even an inkling of a tune which would give them the opportunity to smash down on the juke box field.

The trade must halt the further production of any double-meaning recordings and do so immediately.

It must absolutely eliminate even a pretense at "smut" in records.

If these are being made—let them be bought by retailers—but don't let members of the juke box industry even think of using them.

DISKS GO SMUTTY

OPS BACK PLAN FOR A "PUBLIC OPINION SURVEY"

Agree This is Only Way to Learn Whether Public Favor Return of Games in Closed Territories. Ask for "Gallup Poll" in One City Test

NEW YORK — In response to the proposal of certain leaders of the industry (which appeared in this past week's March 4, 1946 issue of *The Cash Box*) that the trade arrange for a "public opinion survey" in closed territories to learn whether the public in these areas favor the return of coin operated amusements, came dozens of letters from coinmen from all over the nation rallying to this plan.

Each one of these men urged that the idea of a "Gallup Poll" be undertaken. The belief is that such a poll should be taken of one city first to note what reaction would result. Furthermore, the results of this poll to remain secretive and to only be known to those coinmen who helped to arrange it.

In this way, these coinmen believe, the trade in various closed cities, such as New York, Detroit, Cleveland, Chicago, Milwaukee, St. Louis and others, would know whether it would pay to petition officials (should the public react favorably to an authentic survey such as Gallup would make) to ask that games of certain types, acceptable to the community, be again allowed to operate.

There is no doubt in the minds of those coinmen who have already written to *The Cash Box*, regarding the plan for a "Gallup Poll", that sooner or later some move will have to be taken to arrange for the opening of much closed territory.

"Why then," asks one leading coinman, "shouldn't we make arrangements immediately, especially first thru a 'public opinion survey' and learn whether it would pay us to go ahead and try to open some of the cities which are now completely closed to many types of amusement devices such as novelty pinballs?"

"The facts are that the manufacturers themselves would find tremendous markets for their production if we are able to open clossed territory", one coinman stated. "It simply means", he continued, "that all will profit. Therefore, this work should first be undertaken by a combined group of coinmen in the closed area plus the public relations bureau of the CMI."

This logical procedure in determining whether closed territory can or cannot be opened would save much heartache on the part of coinmen already in the area. It would also decide the future course for public relations work for this industry.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

BB— BLUEBIRD
CA—CAPITAL
CO—COLUMBIA
DE— DECCA
MA—MAJESTIC
VI— VICTOR

RECORDING COMPANIES LISTED ALPHABETICALLY

	March 4	Feb. 25	Feb. 18
1—Doctor, Lawyer, Indian Chief	104.4	99.6	77.0
CA-220—B. HUTTON — WESTON ORCH. *A Square in the Social Circle*			
CO-36945—LES BROWN ORCH. *Day By Day*			
2—Let it Snow! Let it Snow!	103.3	90.1	125.9
VI-20-1759—VAUGHN MONROE ORCH. *When the Sandman Rides the Trail*			
DE-18741—CONNEE BOSWELL—R. MORGAN *Walkin' With My Honey*			
CO-36909—WOODY HERMAN ORCH. *Everybody Knew But Me*			
MA-7162—D. O'NEIL—R. NEWMAN ORCH. *Symphony*			
3—Symphony	101.1	134.3	138.5
CO-36874—BENNY GOODMAN ORCH. *My Guy's Come Back*			
DE-23456—MARLENE DIETRICH *Lili Marlene*			
VI-2D-1747—FREDDY MARTIN ORCH. *In the Middle of May*			
DE-18735—BING CROSBY — YOUNG ORCH. *Beautiful Love*			
DE-18737—GUY LOMBARDO ORCH. *Seems Like Old Times*			
CA-227—CHAPPELL MUSIC CO. *Day By Day*			
MA-7162—D. O'NEIL — R. NEWMAN ORCH. *Let It Snow! Let It Snow!*			
CA-227—JO STAFFORD *Day by Day*			
4—Personality	94.4	92.6	71.3
CA-230—JOHNNY MERCER *If I Know Then*			
VI-2D-1781—D. SHORE — CASE ORCH. *Welcome to My Dream*			
CO-36930—PEARL BAILEY *Don't Like 'Em*			
VI-20-1807—H. CARROLL—R. CASE ORCH. *Mama Never Told Me*			
5—Oh! What it Seemed to Be	91.7	59.2	54.6
CO-36892—FRANKIE CARLE ORCH. *As Long as I Live*			
CO-36905—FRANK SINATRA *Day by Day*			
MA-7164—PAXTON ORCH.—ALAN DALE *I'm Glad I Waited for You*			
VI-20-1806—CHARLIE SPIVAK *Take Care When You Say*			
DE-23481—D. HAYMES—H. FORREST *Give Me a Little Kiss, etc.*			
6—You Won't be Satisfied (Until You Break My Heart)	64.6	54.1	39.0
CO-36884—LES BROWN ORCH. *Come To Baby, Do*			
MA-1D29—LOUIS PRIMA ORCH. *Brooklyn Boogie*			
MA-7144—LOUIS PRIMA ORCH. *There's a Broken Heart, etc.*			
VI-20-1788—PERRY COMO—CASE ORCH. *I'm Always Chasing Rainbows*			
DE-23496—FITZGERALD—ARMSTRONG *The Frim From Sauce*			
7—I'm Always Chasing Rainbows	52.6	63.1	54.0
CO-36899—HARRY JAMES ORCH. *Baby, What You Do to Me*			
DE-23472—H. FORREST — D. HAYMES *Tomorrow is Forever*			
VI-20-1788—PERRY COMO — CASE ORCH. *You Won't Be Satisfied, etc.*			
VI-28-04D2—AL GOODMAN ORCH. *If I Loved You*			
8—I Can't Begin to Tell You	52.5	68.6	85.6
CA-221—A. RUSSELL—WESTON ORCH. *Love Me*			
CO-36867—HARRY JAMES ORCH. *Waitin' for the Train to Come In*			
DE-23457—BING CROSBY *I Can't Believe That You're in Love with Me*			
VI-2D-1720—SAMMY KAYE ORCH. *What Makes the Sunset?*			
9—Shoo Fly Pie and Apple Pan Dowdy	45.3	6.4	——
CA-235—STAN KENTON O. *I Been Down in Texas*			
CO-36943—DINAH SHORE *Here I Go Again*			
10—Dig You Later	35.9	30.3	39.1
VI-20-1750—PERRY COMO *Here Comes Heaven Again*			
11—Aren't You Glad You're You	34.2	13.0	13.2
DE-18720—BING CROSBY *In the Land of Beginning Again*			
MA-7158—GEORGE OLSEN *Good Time Polka*			
VI-20-1728—TOMMY DORSEY *A Door Will Open*			
CO-36875—LES BROWN ORCH. *The Last Time I Saw You*			
CA-225—P. PIPERS—WESTON ORCH. *In the Middle of May*			
CA-225—P. PIPERS — WESTON ORCH. *In the Middle of May*			
12—Slowly	32.0	23.0	29.9
CO-36900—KAY KYSER ORCH. *I Don't Wanna Do It Alone*			
DE-18747—DICK HAYMES *I Wish I Could Tell You*			
13—Day by Day	27.1	39.7	32.2
CA-227—JO STAFFORD *Symphony*			
CO-36950—FRANK SINATRA *Oh! What It Seemed to Be*			
CO-36945—LES BROWN ORCH. *Doctor, Lawyer, Indian Chief*			
DE-18746—BING CROSBY—M. TORME *Prove It By the Things You Do*			
VI-20-1828—MARTHA STEWART *Tomorrow Is Forever*			
14—It Might as Well Be Spring	24.3	36.5	63.2
DE-18706—DICK HAYMES—YOUNG *That's for Me*			
VI-20-1725—VAUGHN MONROE ORCH. *Talkin' to Myself About You*			
CA-214—PAUL WESTON ORCH. *How Deep Is the Ocean*			
VI-20-1738—SAMMY KAYE *Give Me the Simple Life*			
CO-36893—RAY NOBLE ORCH. *Full Moon and Empty Arms*			
15—McNamara's Band	16.6	1.8	——
VI-20-1827—JOHN RYAN *It's the Same Old Shillelagh*			
DE-23495—BING CROSBY—JESTERS *Dear Old Donegal*			
16—Some Sunday Morning	11.0	16.6	32.1
CO-36839—KATE SMITH *Dearest Darling*			
DE-23434—HAYMES-FORREST *I'll Buy That Dream*			
20-1711—HAL McINTYRE ORCH. *Autumn Serenade*			
MA-7163—LOUIS PRIMA *Everyone Knew But Me*			
17—I Didn't Mean a Word — I Said	8.8	——	——
18—Let's Have Fun Tonight	7.8	——	——
19—Hey! Ba-Ba-Re-Bop	7.7	5.0	—1.0
DE-18754—LIONEL HAMPTON O. *Slide, Momp, Slide*			
20—You Can Cry on Somebody Else's Shoulder	7.2	1.0	6.9
CA-232—SKIP FARRELL *I Wish I Could Tell You*			
VI-2D-1791—CHARLIE SPIVAK ORCH. *The Bells of St. Mary's*			
21—If I Had a Wishing Ring	6.7	——	——
22—Atlanta G.A.	—	6.6	11.2	—1.0
CO-36949—WOODY HERMAN O. *Wild Root*			
VI-20-1795—SAMMY KAYE O. *I Didn't Mean a Word I Said*			
23—Bells of St. Mary's	6.5	0.2	2.7
DE-18721—BING CROSBY—TROTTER ORCH. *I'll Take You Home Again Kathleen*			
DE-18302 (315) FRED WARING ORCH. AND GLEE CLUB *In a Monastery Garden*			
VI-20-1791—CHARLIESPIVAK ORCH. *You Can Cry on Somebody Else's Shoulder*			
DE-18302 (315) FRED WARING O. AND GLEE CLUB *In a Monastery Garden*			
VI-11-9155—VICTOR CHORALE *The Lord's Prayer*			
24—I'm Glad I Waited for You	6.1	4.5	2.3
CA-218—PEGGY LEE *Waitin' for the Train, etc.*			
CO-36905—FRANKIE CARLE ORCH. *No Baby, Nobody But You*			
DE-18723—HELEN FORREST *My Guy's Come Back*			
MA-7164—PAXTON ORCH.—ALAN DALE *Oh! What It Seemed to Be*			
VI-20-1749—FREDDYMARTIN ORCH. *Rachmaninoff Concerto No. 2*			
25—Just a-Sittin' and a-Rockin'	5.0	6.1	3.2
CA-229—STAN KENTON ORCH. *Artistry Jumps*			
DE-18739—DELTA RHYTHM BOYS *Don't Knock It*			
MA-1023—T. CARPENTER—FREEMAN ORCH. *Hurry Home*			
26—Money is the Root of All Evil	4.9	9.6	5.7
DE-23474—ANDREWS—LOMBARDO ORCH. *Johnny Fedora*			
27—Come to Baby, Do	4.5	14.1	9.7
CO-36884—LES BROWN ORCH. *You Won't Be Satisfied*			
DE-18716—JIMMY DORSEY *Autumn Serenade*			
MA-7153—JACK SMITH *One More Dream*			
CA-224—KING COLE TRIO *Tell Ya What I'm Gonna Do*			
VI-20-1748—DUKE ELLINGTON ORCH. *Frim Fram Sauce*			
28—It's Been a Long, Long Time	4.4	1.6	9.0
CO-36838—HARRY JAMES ORCH. *Autumn Serenade*			
DE-18708—BING CROSBY *Whose Dream Are You?*			
DE-42S6—TERRY SHAND ORCH. *Pay Me No Mind*			
VI-20-1721—CHARLIE SPIVAK ORCH. *If I Had a Dozen Hearts*			
CA-219—STAN KENTON AND ORCH. *Don't Let Me Dream*			
MA-7157—DE MARCO SISTERS *Tico, Tico*			
29—One More Dream	4.3	7.9	—1.0
CA-228—JOHNNY JOHNSTON *As Long as I Live*			
CO-36903—THE CHARIOTEERS *No Soap*			
MA-7153—JACK SMITH *Come to Baby, Do*			
30—Take Care When You Say "Te Quiero"	3.4	——	——
31—Warsaw Concerto	3.3	3.6	2.8
DE-18742—CARMEN CAVALLARO *A Love Like This*			
DE-29150—LOS ANGELES PHILHARMONIC			
DE-18484—ALEC TEMPLETON (2 PARTS)			
DE-18417—VICTOR YOUNG ORCH. (2 PARTS)			
VI-11-8863—BOSTON POPS ORCH. (PARTS)			
VI-20-1535—FREDDY MARTIN ORCH.			
32—Give Me a Little Kiss, Will You, Huh?	2.9	2.2	—1.0
DE-23481—D. HAYMES—H. FORREST			
33—You're Nobody 'Til Somebody Loves You	2.8	5.1	6.1
DE-18724—RUSS MORGAN *That Feeling in the Moonlight*			
VI-20-1746—BILLY WILLIAMS WITH ORCH. *When I Marry I'll Marry, etc.*			
34—Seems Like Old Times	2.7	——	——
35—Chickery Chick	2.3	8.3	9.2
VI-2D-1726—SAMMY KAYE ORCH. *I Lost My Job Again*			
CO-36877—GENE KRUPA AND ORCH. *Just a Little Fond Affection*			
DE-18725—EVELYN KNIGHT—JESTERS *Let Him Go — Let Him Tarry*			
MA-7155—GEORGE OLSEN *Kentucky Babe*			
36—Everybody Knew But Me	2.2	11.6	8.0
DE-18778—HELEN FORREST *Baby, What You Do to Me*			
MA-7163—LOUIS PRIMA *Some Sunday Morning*			
37—My Guy's Come Back	2.1	6.5	6.2
CO-36874—BENNY GOODMAN *Symphony*			
MA-1017—THELMA CARPENTER *Those Foolish Things*			
VI-20-1731—DINAH SHORE *Honey*			
DE-18723—HELEN FOREST			
38—Give Me the Simple Life	1.7	2.5	—1.0
CO-36908—BENNY GOODMAN O. *I Wish I Could Tell You*			
VI-2D-1738—SAMMY KAYE *It Might as Well Be Spring*			
DE-23469—BING CROSBY—DORSEY O. *It's the Talk of the Town*			
39—It's a Grand Night for Singing	1.6	7.6	6.0
VI-2D-1776—LARRY STEVENS *Come Closer to Me*			
DE-18740—DICK HAYMES *All I Owe Ioway*			
40—Buzz Me	1.5	9.0	4.6
CA-226—ELLA MAE MORSE *Rip Van Winkle*			
DE-18734—LOUIS JORDAN *Don't Worry 'Bout That Mule*			
VI-20-18D8—HENRY "RED" ALLEN *Get the Mop*			
DE-18734—LOUIS JORDAN			
41—Artistry Jumps	1.5	9.7	3.3
CA-229—STAN KENTON *Just A-Sittin' and A-Rockin'*			
42—Waitin' For the Train to Come In	1.1	14.4	24.7
DE-18718—JOHNNY ROBERTSON *Fishin' for the Moon*			
MA-7156—LOUIS PRIMA *Just a Little Fond Affection*			
CA-218—PEGGY LEE WITH ORCH. *I'm Glad I Waited for You*			
CO-36867—HARRY JAMES ORCH. *I Can't Begin to Tell You*			
43—Don't You Remember Me	1.0	1.3	——
LO-36888—FRANKIE CARLE O. *Prove It By the Things You Do*			
VI-20-1796—J. DESMOND—CASE O. *In the Eyes of My Irish Colleen*			
44—Don't Be a Baby, Baby	—1.0	2.1	—1.0
DE-18753—MILLS BROTHERS *Never Make a Promise, etc.*			
45—Nancy	—1.0	6.0	6.3
CO-36868—FRANK SINATRA *Cradle Song*			
46—I Wish I Could Tell You	—1.0	1.1	—1.0
CA-232—SKIP FARRELL *You Can Cry, etc.*			
CO-36903—BENNYG OODMAN ORCH. *Give Me the Simple Life*			
DE-18747—DICK HAYMES *Slowly*			
47—As Long As I Live	—1.0	2.8	4.5
CA-228—JOHNNY JOHNSTON *One More Dream*			
CO-36892—FRANKIE CARLE ORCH. *Oh! What It Seemed to Be*			
CO-36723 (C-1D2) B. GOODMAN ORCH. *The Wang, Wang Blues*			
DE-18729—BOB EBERLY *Goin' Home*			
VI-20-1732—DINAH SHORE *But I Did*			
VI-20-1626—LENA HORNE *I Ain't Got Nothin' But the Blues*			
48—Moment I Met You, The	—1.0	1.4	—1.0
VI-20-1761—TOMMY DORSEY O. *That Went Out with Button Shoes*			
49—All I Owe Ioway	—1.0	1.0	—1.0
50—Just a Little Fond Affection	—1.0	—1.0	—1.0
CO-36871—ATE SMITH *Tumbling Tumbleweeds*			
CO-36877—GENE KRUPA ORCH. *Chickery Chick*			
DE-18722—CHARLIE BARNET ORCH. *Surprise Party*			
MA-7156—LOUIS PRIMA ORCH. *Waitin' for the Train, etc.*			
VI-20-1727—CHARLIE SPIVAK ORCH. *You Are Too Beautiful*			

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1. MEANS PRICE WENT UP.
2. MEANS PRICE WENT DOWN.
3. MEANS MACHINE JUST ADDED TO LIST.
4. MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.
5. MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
6. MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
7. MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.
XX. MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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PUBLICATION OFFICES
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: Murray Hill 4-7797

CHICAGO OFFICE
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HELEN PALMER, Mgr. ALL PHONES: DEarborn 0045

LOS ANGELES OFFICE
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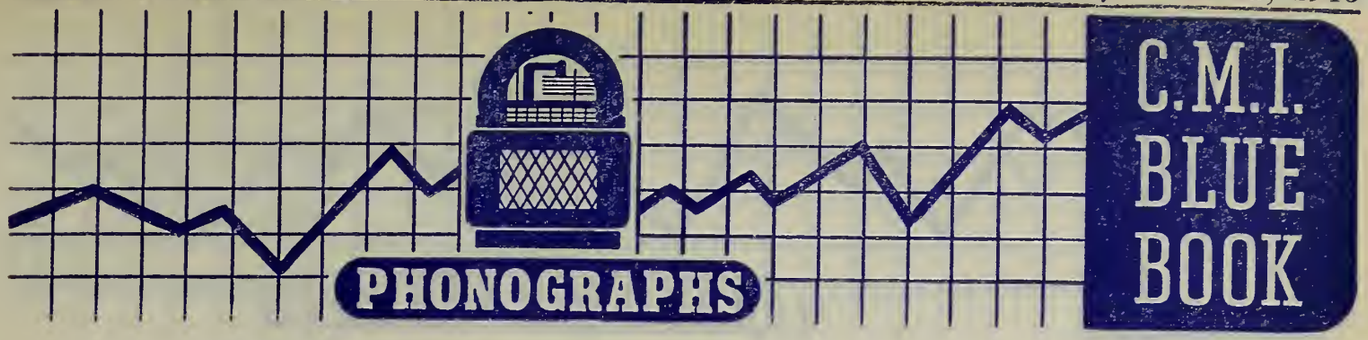


WURLITZER

xx.	P-10	$49.50	$75.00
xx.	P-10, Ill.	65.00	69.50
5.	P-12	75.00	125.00
xx.	P-12, Ill.	109.50	139.00
5.	312	85.00	95.00
7.	P-400	59.50	99.50
5.	412	125.00	179.00
xx.	412 DC Cr.	32.50	
xx.	412, Ill.	100.00	159.50
xx.	316	100.00	125.00
xx.	416	105.00	135.00
2.	616	165.00	269.00
5.	616, Ill.	200.00	259.50
xx.	616 A	145.00	225.00
xx.	716	175.00	225.00
2.	24	245.00	335.00
7.	Revamp (24)	275.00	295.00
2.	600R	400.00	450.00
1.	600K	425.00	475.00
1.	500	435.00	495.00
xx.	500K	425.00	475.00
xx.	500A	395.00	425.00
1.	41 (Counter)	125.00	165.00
1.	51 (Counter)	110.00	150.00
1.	61 (Counter)	165.00	169.00
6.	71 (Counter)	175.00	209.00
xx.	81 (Counter)	150.00	225.00
xx.	50	75.00	129.50
5.	700	610.00	675.00
5.	750M	700.00	775.00
2.	750E	700.00	750.00
6.	780M Colonial	550.00	675.00
5.	780E	610.00	695.00
5.	800	675.00	750.00
2.	850	750.00	800.00
5.	950	735.00	795.00
1.	42-24 (Rev)	425.00	495.00
6.	42-500 (Rev)	550.00	595.00
5.	42-600 (Rev)	475.00	495.00
5.	300 Adaptor	19.50	32.95
7.	320 Wireless Wall Box	17.00	22.95
7.	310 Wall Box, 30 Wire	2.00	12.00
2.	320-2 Wire Wall Box	19.50	22.95
xx.	332-2 Wire Bar Box	9.50	10.00
2.	331-2 Wire Bar Box	9.50	14.00
5.	304-2 Wire Stepper	17.50	19.50
xx.	Wireless Strollers	25.00	
7.	430 Speaker Cab. with 5-10-25 Box	79.50	150.00
xx.	420 Speaker Cabinet	50.00	
6.	Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker	150.00	295.00
4.	Twin 12 Steel Cabinet Adp. Amp. Stp.	175.00	245.00
xx.	Selector Speaker	95.00	100.00
5.	100 Wall Box 5c 30 Wire	10.50	19.50
xx.	100 Wall Box 10c	17.50	
6.	111 Bar Box	8.50	12.50
1.	125 Wall Box, 5, 10, 25	22.50	24.50
6.	120 Wall Box	19.50	24.50
xx.	Bar Brackets	2.00	2.50
xx.	305 Impulse Rec.	2.50	19.50
6.	350 Wls. Speaker	20.00	
xx.	115 Wall Box Wire	15.00	
1.	135 Step Receiver	17.50	35.00
5.	145 Imp. Step. Fast	40.00	45.00
xx.	150 Impulse Rec.	20.00	
xx.	337 Bar Box	32.50	
1.	306 Music Transmit	10.00	19.50
xx.	39A Speaker	25.00	
5.	130 Adaptor	24.50	37.95
xx.	24 Steel Cab. Speaker	140.00	175.00
6.	580 Speaker	149.00	

ROCKOLA

1.	12 Record	$119.50	$149.50
6.	16 Record	125.00	169.00
xx.	Rhythm King 12	69.50	99.50
xx.	Rhythm King 16	135.00	150.00
xx.	Imperial 16	125.00	169.50
6.	Imperial 20	199.50	225.00
7.	Windsor	237.50	310.00
6.	Monarch	215.00	289.50
xx.	Windsor, Ill.	250.00	300.00
xx.	Std. Dial-A-Tone	325.00	400.00
5.	'40 Super Rockolite	450.00	495.00
xx.	Counter'39	125.00	165.00
5.	'39 Standard	300.00	400.00
1.	'38 DeLuxe	325.00	450.00
xx.	'40 Super Walnut	340.00	365.00
xx.	'40 Super Marble	475.00	
xx.	'40 Master Walnut	335.00	365.00
5.	'40 Master Rockolite	425.00	475.00
7.	'40 Counter	165.00	195.00
xx.	'40 Counter with Std.	139.50	
xx.	'41 Premier	525.00	550.00
2.	Wall Box	7.50	12.50
5.	Bar Box	10.00	17.50
xx.	'41 Bar Box	20.00	
xx.	Spectravox '41	65.00	115.00
xx.	Glamour Tone Column	95.00	
xx.	Modern Tone Column	50.00	69.50
xx.	Playmaster & Spectravox	350.00	425.00
xx.	Twin 12 Cab. Speak.	175.00	
xx.	20 Rec. Steel Cab ASA	109.50	
xx.	Playboy	30.00	
1.	Commando	575.00	650.00
1.	1501 Wall Box	5.00	10.00
xx.	1502 Bar Box	3.50	6.00
7.	1503 Wall Box	19.50	20.00
xx.	1504 Bar Box	27.50	32.50
xx.	1510 Bar Box	25.00	
xx.	1525 Wall Box	27.50	45.00
5.	1526 Bar Box	30.00	42.50
6.	Dial-A-Tone B&W Box	15.00	17.50
xx.	1805 Organ Speaker	37.50	50.00
xx.	Tone-A-Lier	54.50	
xx.	DeLuxe Jr. Console Rock	150.00	
xx.	Playmaster	295.00	375.00

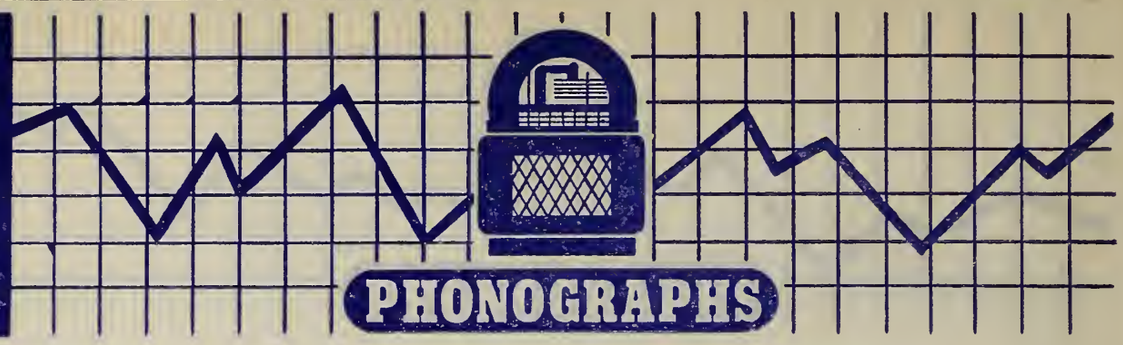
A. M. I.

6.	Hi-Boy 302	395.00	649.00
4.	Singing Towers 201	450.00	475.00
7.	Streamliner 5-10-25	275.00	595.00
6.	Top Flight	275.00	
xx.	Model V-5 Phono	60.00	
xx.	Singing Towers Speak	15.00	
5.	Singing Towers (301)	275.00	325.00

BUCKLEY

2.	New Wall Box	10.00	23.00
2.	New Bar Box	15.00	23.00
xx.	Wall & Bar Box Old Style	3.50	4.50
1.	Ill. Wall & Bar Box	17.50	27.50
7.	32 Record Adaptor	14.95	17.50
xx.	24 Record Adaptor	15.00	
xx.	16 Record Adaptor	15.00	
xx.	Steel Cabinet	10.00	20.00
xx.	Zephyr Speak Cab.	11.25	
xx.	20 Rec. Seeburg Adaptor	25.00	39.50
5.	Bar Brackets	.95	2.50

C.M.I. BLUE BOOK



SEEBURG

xx.	Selectomatic 10	$35.00	$75.00
5.	Symphonola	110.00	169.50
xx.	Model A III	85.00	115.00
xx.	Model B	62.50	100.00
xx.	Model C	37.50	
xx.	Model H	100.00	
5.	Rex	150.00	205.00
xx.	Rex, with adaptor	239.50	
xx.	Model K-15	95.00	149.50
5.	Model K-20	160.00	325.00
5.	Royale	150.00	225.00
5.	Plaza	289.50	375.00
xx.	Regal	325.00	400.00
xx.	Regal, RC	300.00	385.00
xx.	Model A	125.00	
5.	Gem	200.00	300.00
xx.	Classic	400.00	450.00
7.	Classic, RC	425.00	525.00
7.	Mayfair	295.00	370.00
xx.	Melody King	125.00	135.00
xx.	Crown	299.50	350.00
xx.	Crown, RC	345.00	
xx.	Concert Grand	285.00	325.00
xx.	Colonel	300.00	425.00
2.	Colonel, RC	450.00	550.00
xx.	Concert Master, RC	575.00	
xx.	Cadet	350.00	425.00
xx.	Cadet, RC	425.00	475.00
5.	Major	375.00	395.00
xx.	Major, RC	385.00	395.00
6.	Envoy	395.00	439.50
5.	Envoy, RC	450.00	495.00
xx.	Vogue	350.00	419.50
xx.	Vogue, RC	450.00	500.00
5.	Casino	265.00	295.00
xx.	Casino, RC	239.50	389.50
xx.	Commander	335.00	485.00
5.	Commander, RC	395.00	495.00
5.	Hi-Tone 9800	550.00	625.00
1.	Hi-Tone 9800 RC	650.00	675.00
5.	Hi-Tone 8800	550.00	625.00
5.	Hi-Tone 8800 RC	575.00	675.00
2.	Hi-Tone 8200	425.00	625.00
5.	Hi-Tone 8200 RC	595.00	745.00
xx.	20 Record '43 Cabt	459.50	475.00
xx.	Playboy	10.00	18.00
xx.	Selectomatic 16	4.50	6.50
xx.	Selectomatic 20	5.00	7.50
7.	Selectomatic 24	8.00	8.50
xx.	Remote Speak Organ	22.50	32.50
xx.	Multi-Selector 12 Rec	69.50	
xx.	Melody Parade Bar	4.50	
1.	5c Wall-O-Matic Wireless	28.50	39.50
xx.	5c Bar-O-Matic Wireless	29.00	37.00
5.	5c Wall-O-Matic 3 Wire	22.50	35.00
7.	30 Wire Wall Box	5.00	10.00
xx.	Power Supply	15.00	
xx.	5, 10, 25c Bar-O-Matic 3-Wire	32.50	47.50
xx.	5, 10, 25c Wall-O-Matic 3-Wire	32.50	47.50
1.	5c, 10, 25c Wall-O-Matic Wireless	45.00	52.50
6.	5, 10, 25 Bar-O-Matic Wireless	42.50	49.50
xx.	Electric Selector	30.00	
xx.	Wireless Stroller	17.50	27.50
xx.	Wall Brackets	2.50	
x..	Wired Speak Organ	24.50	32.50

KEENEY

6.	Wall Boxes	$2.00	$2.50
xx.	Adaptor for Seeburg	25.00	
xx.	Adaptor for Rockola	27.50	
xx.	Adaptor for 616 Wurlitzer	15.00	
xx.	Twin 12 Adaptor	25.00	37.50
xx.	Wurlitzer 24 Adaptor	15.00	
xx.	Adaptor for Mills Empress	25.00	
xx.	Organ Speaker	35.00	
xx.	Sun Ray Speaker	25.00	
xx.	Bar Brackets	2.50	3.50

MILLS

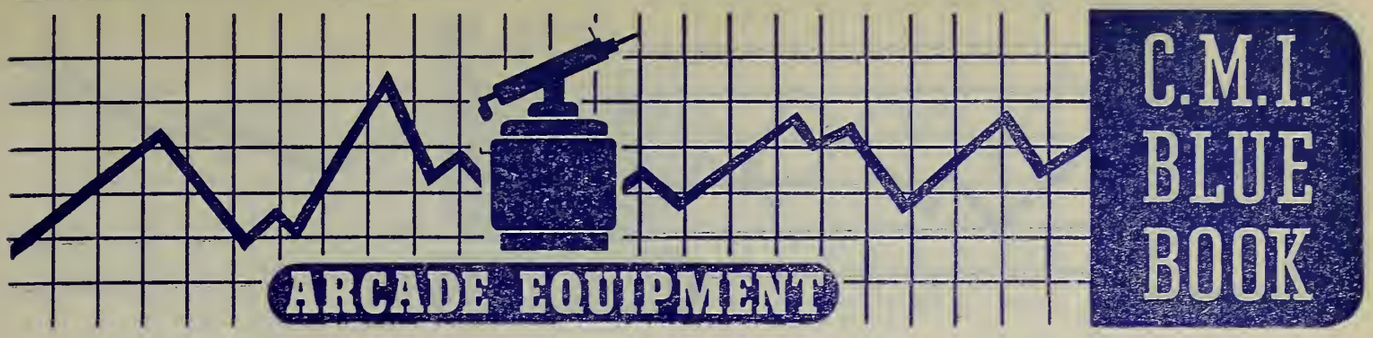
xx.	Zephyr	89.00	125.00
xx.	Studio	70.00	100.00
xx.	Dance Master	70.00	90.00
xx.	DeLuxe Dance Master	50.00	52.50
xx.	Do-Re-Mi	50.00	125.00
2.	Panoram	324.50	379.50
1.	Throne of Music	225.00	395.00
xx.	Throne with Adaptor	275.00	285.00
5.	Empress	275.00	425.00
xx.	Panoram Adaptor	8.50	
xx.	Panoram 10 Wall Box	8.50	
xx.	Speaker	10.00	
6.	Panoram Peek (Con)	275.00	375.00
xx.	Conv. for Panoram Peek	12.50	

GABEL

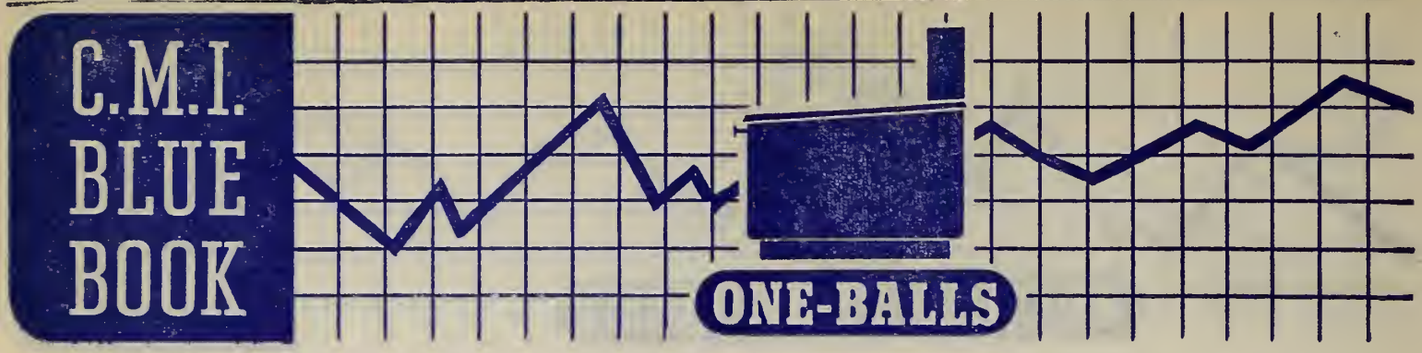
xx.	12 Record, Jr.	42.50	75.00
xx.	12 Record with Adaptor	58.50	
xx.	12-12 Adaptor	94.00	
xx.	18 Rec. Ill. Grill	20.00	52.50
xx.	18 with Adaptor	99.50	125.00
xx.	20 Record Lite Up	225.00	265.00
xx.	24 Record Last Mdl	75.00	95.00

PACKARD

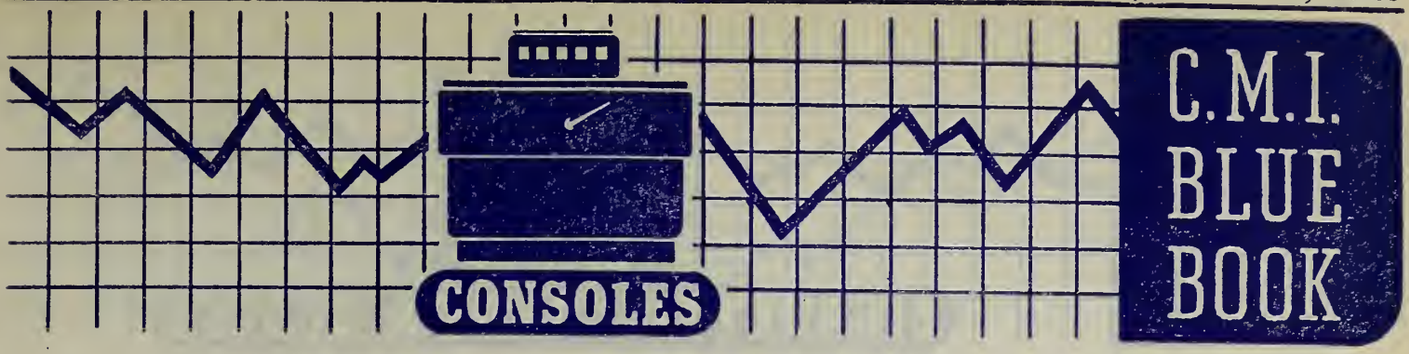
2.	Play Mor Wall and Box	24.50	36.95
6.	Bar Bracket	2.50	5.00
xx.	Willow Adaptor	18.00	
xx.	Chestnut Adaptor	25.00	36.50
xx.	Cedar Adaptor	30.00	39.50
xx.	Poplar Adaptor	25.00	46.50
xx.	Maple Adaptor	30.50	
xx.	Juniper Adaptor	29.00	31.00
xx.	Elm Adaptor	25.00	
xx.	Pine Adaptor	25.00	
xx.	Beech Adaptor	20.00	43.50
xx.	Spruce Adaptor	35.00	45.00
xx.	Ash Adaptor	25.00	35.00
xx.	Walnut Adaptor	25.00	36.50
xx.	Lilly Speaker	17.00	20.00
xx.	Violet Speaker	21.00	24.50
xx.	Orchid Speaker	50.00	63.00
xx.	Iris Speaker	55.00	59.50



xx.	Atlas Baseball	$75.00	$85.00
5.	A.B.T. 6 Gun Rifle Rg.	1500.00	1995.00
4.	Bally Alley	35.00	75.00
1.	Bally Basketball	55.00	125.00
6.	Bally Convoy	115.00	189.50
4.	Bally Defender	175.00	249.50
xx.	Bally Eagle Eye	49.50	
2.	Bally King Pin	169.50	210.00
5.	Bally Lucky Strike	79.50	125.00
2.	Bally Rapid Fire	49.00	175.00
6.	Bally Bull Jap Con	25.00	89.50
6.	Bally Shoot-the-Bull	69.50	95.00
4.	Bally Sky Battle	149.50	165.00
xx.	Bally Racer	80.00	85.00
2.	Bally Torpedo	119.50	149.50
5.	Bally Undersea Raider	399.50	
xx.	Bang-A-Deer	35.00	57.50
5.	Bank Ball	375.00	
xx.	Bell-O-Ball	35.00	150.00
xx.	Blister Gunner Con	10.00	
2.	Bowl-A-Bomb	75.00	175.00
5.	Bowling League	125.00	175.00
5.	Buckley DeLuxe Dig	99.50	110.00
5.	Buckley Treas. Is. Dig	25.00	59.50
xx.	Casino Golf	15.00	45.00
5.	Chicoin Goalee	525.00	
4.	Chicoin Hockey	185.00	219.50
xx.	Chicoin Rola Score	60.00	125.00
1.	Chester Pollard Golf	34.50	85.00
xx.	Circus Romance	195.00	199.50
xx.	Cupid Wheel	90.00	100.00
5.	Daval Bumper Bowling	75.00	99.50
xx.	Daval-U-Roll-It	44.50	
xx.	Evans Duck Pin Alley	189.50	
6.	Evans In-the-Barrel	75.00	125.00
4.	Evans Super Bomber	245.00	249.50
2.	Evans Play Ball	150.00	155.00
6.	Evans Ski Ball	50.00	85.00
xx.	Evans Ten Strike, LD	30.00	35.00
1.	Evans Ten Strike, HD	69.50	95.00
4.	Evans Tommy Gun	95.00	149.50
xx.	Exhibit Bicycle	50.00	75.00
xx.	Exhibit Basketball	75.00	
5.	Exhibit Bowling Alley	59.50	89.50
6.	Exhibit Hi-Ball	65.00	125.00
5.	Exhibit Merchantman Roll Ch. Digger	79.50	99.50
1.	Exhibit Rotary Mdsr	250.00	349.50
5.	Exhibit Vitalizer	69.50	75.00
5.	Genco Bank Roll	155.00	225.00
xx.	Genco Magic Roll	39.50	125.00
2.	Genco Play Ball	110.00	150.00
1.	Genco Total Roll	425.00	525.00
6.	Groetchen Mtn. Climb	65.00	115.00
5.	Groetchen Metal Typer	324.50	375.00
2.	Gottlieb Skee Ballette	49.50	60.00
6.	Jenn. Roll-in-the-Bar	125.00	145.00
2.	Keeney Air Raider	100.00	179.50
2.	Keeney Anti-Aircft. Br.	40.00	75.00
5.	Keeney Anti-Aircft. Bl.	30.00	35.00
xx.	Keeney Bowlette	150.00	200.00
6.	Keeney Navy Bomber	175.00	195.00
1.	Keeney Sub Gun	90.00	169.50
2.	Keeney Texas Leaguer	35.00	59.50
xx.	Kirk Air Defense	115.00	145.00
2.	Kirk Night Bomber	250.00	295.00
5.	Keep Punching	89.50	110.00
xx.	Klip-A-Nip Con	16.50	16.75
5.	Kue Ball	25.00	30.00
2.	Liberator	$149.50	$179.50
1.	Midget Skee Ball	75.00	95.00
xx.	Midget Skee Ball DeL.	75.00	90.00
xx.	Mills Rotary Digger	29.50	49.50
2.	Mutoscope Ace Bomber	199.50	249.50
xx.	Mutoscope Bowl. Alley	110.00	
1.	Mutoscope Dr. Mobile	229.50	295.00
xx.	Mutoscope Dr. Mobile w. tk	260.00	325.00
5.	Mutoscope Elec. Trav. Crane	69.50	79.50
xx.	Mutoscope Fan Ft. Dig	40.00	54.50
2.	Mutoscope Photomatic	600.00	795.00
5.	Mutoscope Roll Frt. Cr.	50.00	69.50
2.	Mutoscope Sky Fighter	160.00	275.00
5.	Mutoscope Sky Fighter w. con.	200.00	229.50
xx.	Mutoscope Hockey	37.50	65.00
xx.	Mutoscope Magic Fing	85.00	125.00
xx.	Mutoscope Pokerino	75.00	79.50
5.	Munves Super Skee Roll	349.50	
xx.	Munves Trap-the-Jap	150.00	
xx.	Pennant	35.00	49.50
2.	Periscope	99.50	149.50
5.	Pilot Trainer	850.00	
5.	Pitchem & Catchem	109.50	125.00
xx.	Poker & Joker	55.00	79.50
5.	Radio Rifle	20.00	79.50
6.	Rockola Ten Pins LD	35.00	39.00
xx.	Rockola Ten Pins HD	40.00	69.50
2.	Rockola Tom Mix Rifle	25.00	39.50
2.	Rockola World Series	99.50	100.00
xx.	Rockola Talkie Hrsp.	100.00	125.00
xx.	Rock-O-Ball	75.00	125.00
xx.	Roll-A-Ball (Jafco)	379.50	
2.	Scientific Baseball	50.00	59.50
5.	Scientific Batting Pr.	60.00	149.50
xx.	Scientific Basketball	30.00	60.00
xx.	Scientific Battle Royal	149.50	
6.	Scientific X-Ray Pkr	90.00	110.00
5.	See-A-Freak	49.50	89.50
2.	Seeburg Chicken Sam	80.00	115.00
2.	Seeburg Jap Con	79.50	85.00
1.	Seeburg Jail Bird	99.50	100.00
4.	Seeburg Shoot-the-Chute	90.00	115.00
xx.	Seeburg Hitler Con	69.50	89.50
1.	Seeburg Hockey	30.00	85.00
xx.	Seeburg Par. Gun	40.00	70.00
7.	Seeburg Rayolite	25.00	50.00
6.	Selectorscope	75.00	189.50
xx.	Shoot-A-Bazooka (Con)	10.00	
2.	Skee-Barrel Roll	229.00	295.00
xx.	Star Elec. Hoist Dig	25.00	35.00
5.	Super Torpedo	225.00	275.00
6.	Supreme Bolascore	210.00	
2.	Supreme Gun (Rev)	99.50	179.50
6.	Supreme Skee Roll	179.50	250.00
5.	Supreme Rocket Buster	149.50	225.00
2.	Tail Gunner	75.00	95.00
5.	Test Pilot	99.50	225.00
xx.	Target Roll, 14 Ft.	79.50	
xx.	Thunderbolt	195.00	300.00
xx.	Tokio Raider (Con)	16.50	16.75
5.	Victory Pool (Play Pool)	79.50	100.00
5.	Victory Roll	175.00	225.00
5.	Warner Voice Recorder	199.50	350.00
1.	Western Baseball '39	35.00	95.00
4.	Western Baseball '40	110.00	125.00
2.	Western Major League	85.00	100.00
5.	Western Super Strength	29.50	32.00
xx.	Western Recordit	325.00	399.50
5.	Wurlitzer Skeeball	179.50	235.00
7.	Whee-Gee Mystic	109.50	139.50
5.	Zingo	125.00	179.50



5.	All American Derby Con	$65.00	
6.	All American	25.00	$39.50
xx.	Arlington	15.00	20.00
xx.	Aksaraben, PO	35.00	49.50
xx.	Arrowhead	35.00	
xx.	Big Game, PO	94.50	95.00
xx.	Big Prize, FP	39.50	75.00
xx.	Big Prize, PO	39.50	
1.	Blue Grass, FP	150.00	195.00
xx.	Blue Ribbon, PO	40.00	
5.	Challenger	80.00	94.50
1.	Club Trophy, FP	225.00	325.00
xx.	Congo	32.50	
5.	Contest, FP	94.50	104.50
1.	Dark Horse, FP	150.00	195.00
xx.	Derby King	65.00	70.00
xx.	Derby Clock, PO	69.50	75.00
xx.	Derby Heat, PO	32.50	
xx.	Derby Time, PO	65.00	150.00
6.	Derby Winner, PO	100.00	125.00
1.	'41 Derby FP	225.00	350.00
xx.	Dust Whirls	275.00	300.00
2.	Eureka	30.00	34.50
xx.	Feed Bag, PO	50.00	
xx.	Flasher, PO	35.00	
xx.	Fleetwood	24.50	35.00
6.	Flying Champ	65.00	100.00
2.	Fairmount	375.00	495.00
5.	Fair Grounds, PO	22.50	49.50
xx.	Fast Track	29.50	
5.	Five-In-One, FP	25.00	49.50
1.	Fortune, FP	189.50	200.00
6.	Gold Cup, FP	34.50	59.50
2.	Grand National, PO	45.00	65.00
1.	Grand Stand, P O	40.00	60.00
xx.	Gold Medal, PO	25.00	45.00
xx.	Hawthorne, PO	50.00	79.50
xx.	Hi-Boy, PO	10.00	
xx.	Horseshoes, PO	39.50	
1.	Jockey Club	300.00	375.00
6.	Jumbo '44	$79.50	$90.00
5.	Kentucky	195.00	299.50
5.	Long Acre	374.50	465.00
5.	Long Shot, PO	145.00	275.00
7.	One-Two-Three '39, FP	29.50	35.00
1.	One-Two-Three '40	69.50	99.50
5.	One-Two-Three '41	75.00	79.50
1.	Owl, FP	50.00	79.50
xx.	Pastime (Rev)	175.00	293.50
5.	Preakness, PO	12.50	14.50
5.	Pacemaker, PO	35.00	55.00
5.	Pimlico, FP	295.00	375.00
xx.	Pot Shot	39.50	
5.	Race King (Rev)	94.50	125.00
1.	Record Time, FP	134.50	174.50
2.	Rockingham	179.50	225.00
5.	Santa Anita	95.00	185.00
xx.	7 Flasher, FP	79.50	
xx.	Sport Event, FP	135.00	
2.	Sky Lark, FP & PO	99.00	175.00
1.	Sport Special, FP	139.50	175.00
5.	Sport Page, PO	35.00	37.50
1.	Spinning Reels, PO	100.00	110.00
5.	Sport King, PO	125.00	275.00
xx.	Stepper Upper, PO	65.00	
1.	Sportsmen (Rev)	195.00	295.00
5.	Track Record	45.00	55.00
5.	Thistledown	25.00	55.00
1.	Thorobred	374.50	425.00
1.	Turf Champ, FP	49.50	52.50
xx.	Turf Special	15.00	
1.	Turf King	325.00	395.00
5.	Victorious 1943 (Rev)	79.50	82.50
6.	Victorious 1944 (Rev)	65.00	84.50
xx.	Victorious 1945 (Rev)	99.50	150.00
xx.	Victory, FP	39.50	47.50
2.	Whirlaway (Rev)	249.50	275.00
5.	Winning Ticket	65.00	75.00
5.	War Admiral (Rev)	125.00	265.00
xx.	Zipper	29.50	



1.	5c Baker's Pacer DD	$250.00	$299.50
xx.	C.S. Baker's Pacer DD	225.00	375.00
5.	25c Baker's Pacer DD	325.00	450.00
xx.	5c Baker's Pacer Std	250.00	300.00
xx.	25c Baker's Pacer Std	350.00	365.00
xx.	C.S. Baker's Pacer (Standard)	475.00	487.50
xx.	Bally Entry	22.50	
5.	Bangtails '39	89.50	150.00
xx.	Bangtails '40	149.50	199.50
2.	Bangtails '41	225.00	295.00
1.	Big Game, PO	100.00	189.50
1.	Big Game, FP	85.00	119.50
6.	Big Top, FP	95.00	109.50
5.	Big Top, PO	65.00	109.50
5.	Bob Tail, PO	89.50	149.50
5.	Bob Tail, FP	99.50	125.00
xx.	Buckley, 7 Bells	175.00	289.50
xx.	Buckley, Long Shot Par	700.00	
5.	Buckley, Col. Slt. Head	65.00	
xx.	Buckley Col. New Top	75.00	
xx.	Beulah Park	94.50	110.00
xx.	Charley Horse	100.00	
xx.	China Boy	59.50	
xx.	Chucklette	20.00	45.00
1.	Club Bells	165.00	239.50
xx.	Club Bells 25c	300.00	350.00
xx.	Club Chief	89.50	
xx.	Club House	50.00	90.00
7.	Derby Day Slant	45.00	75.00
xx.	Derby Day Flat	17.20	25.00
xx.	Derby Winner	274.50	
xx.	Dixie	59.50	
xx.	Dominola	35.00	
6.	Double Bells	159.50	199.50
xx.	Duo Twin Bells 5-25	400.00	650.00
7.	Evans Pacers	295.00	325.00
xx.	El Dorado	75.00	
5.	Exhibit Races	25.00	35.00
6.	Fast Time, FP	50.00	69.50
1.	Fast Time, PO	89.50	129.50
xx.	Favorite	25.00	
xx.	Flashing Thru	95.00	
xx.	Flashing Ivories	245.00	
xx.	Fleetwood	30.00	
5.	Four-Way Super Bell	395.00	489.50
2.	Four-Way Bell 3-5 1-25	495.00	595.00
5.	Four Horsemen	79.50	149.50
6.	Galloping Domino (38)	45.00	74.50
1.	Galloping Domino (39)	110.00	150.00
5.	Galloping Domino (40)	149.50	175.00
5.	Galloping Domino (41)	225.00	499.50
5.	Galloping Domino (42)	275.00	295.00
xx.	Good Luck	25.00	
2.	High Hand	149.50	210.00
xx.	Hold & Draw	90.00	
1.	Jungle Camp, FP	75.00	99.50
xx.	Jungle Camp, PO	69.50	
xx.	Jungle Camp, Comb	119.50	125.00
5.	Jumbo Parade, Comb	185.00	213.75
4.	Jumbo Parade, FP	70.00	129.50
1.	Jumbo Parade, PO	89.50	195.00
5.	Jumbo Parade, 25c	195.00	200.00
5.	Kentucky Club	89.50	125.00
xx.	Keen Kubes	129.50	
xx.	Kennette	89.50	
xx.	Keno	40.00	
5.	Liberty Bell	19.50	24.50
5.	Long Champs	25 00	65.00
xx.	Lucky Lucre	99.50	105.00
7.	Lucky Lucre '41	125.00	249.50
5.	Lucky Lucre 5-25	295.00	
5.	Lucky Lucre 5-5	150.00	195.00
5.	Lucky Star	100.00	149.50
xx.	Lucky Star '41	295.00	
xx.	Lincoln Field	95.00	149.50
5.	May Bells 5-5-5-25c	295.00	350.00
xx.	Multiple Cubes, PO	30.00	47.50
5.	Multiple Racer	35.00	95.00
1.	Mills 4 Bells	$300.00	$695.00
5.	Mills 3 Bells	775.00	795.00
5.	Mills Auto Dice 25c	39.50	150.00
xx.	Pace Century	300.00	350.00
xx.	Pace Marathon	99.50	
5.	Paces Races Bl. Cab.	49.50	115.00
1.	Paces Races Br. Cab.	79.50	265.00
xx.	Paces Races Red Arrow	124.50	150.00
xx.	Paces '39 Saratoga	47.50	79.50
7.	Paces '40 Saratoga	129.50	169.50
2.	Paces Saratoga w. rails	89.50	110.00
5.	Paces Saratoga, no rails	65.00	75.00
5.	Paces Saratoga Comb	125.00	139.50
5.	Paces Saratoga Jr. PO	75.00	99.50
4.	Paces Saratoga, Sr.	169.50	189.50
1.	Paces Reels Comb	150.00	225.00
5.	Paces Reels, Jr. PO	40.00	75.00
2.	Paces Reels, Sr. PO	95.00	196.50
1.	Paces Reels, with rails	89.50	115.00
5.	Paces Reels, no rails	69.50	79.50
1.	Paces Twin 5-10	245.00	325.00
1.	Paces Twin Console 5-25	295.00	395.00
5.	Pastime	195.00	219.50
xx.	Paddock Club	50.00	
6.	Pamco DeLuxe Bell	17.50	45.00
xx.	Parlay Races	35.00	49.50
xx.	Pay Day	149.50	225.00
xx.	Pheasant	6.00	
xx.	Pickem	22.50	
6.	Ray's Track	40.00	75.00
5.	Rio	25.00	
1.	Riviera	150.00	279.50
7.	Rollette, Jr.	40.00	60.00
7.	Rollette, Jr. (41)	125.00	
xx.	Rollette, Sr.	490.00	499.50
xx.	Rosemont	25.00	
7.	Royal Draw	60.00	105.00
7.	Royal Flush	50.00	69.50
xx.	Royal Lucre '41	275.00	290.00
2.	Roll 'em	89.50	139.50
7.	Roulette 25c Caille	250.00	275.00
xx.	Seeburg Races	35.00	
xx.	Saddle Club	35.00	47.50
xx.	Silver Bell	29.50	32.50
xx.	Silver Moon, Comb	140.00	155.00
1.	Silver Moon, PO	50.00	129.50
1.	Silver Moon, FP	99.50	125.00
xx.	Silver Moon, 10c	159.50	269.50
2.	Silver Moon, 25c	219.50	225.00
5.	Skill Field	89.50	
xx.	Skillo	180.00	
xx.	Skill Time '37	39.50	
2.	Skill Time '38	50.00	59.50
xx.	Skill Time '41	65.00	110.00
7.	Square Bell	50.00	85.00
xx.	Stanco Bell Double	119.50	
xx.	Stanco Bell Single	110.00	
xx.	Sugar King	25.00	50.00
4.	Sun Ray	139.50	149.50
1.	Super Bell 5c Comb	245.00	295.00
5.	Super Bell 25c Comb	305.00	395.00
6.	Super Track Time	249.50	295.00
xx.	Super Track Time TKT	260.50	
xx.	Suzie Q	75.00	
xx.	Tanforan	25.00	44.50
xx.	Track King	25.00	
xx.	Track Meet	159.50	
xx.	Track Odds, West	100.00	
5.	Track Odds, Buckley	150.00	175.00
5.	Track Odds, Daily Dbl.	450.00	479.50
4.	Track Odds, DD, JP Buckley	625.00	650.00
6.	Track Odds, DD, JP Buckley (New)	995.00	
xx.	Track Time '39	100.00	200.00
1.	Track Time '38	109.50	125.00
7.	Track Time '37	39.50	79.50
xx.	Track Time '38 TKT	75.00	
xx.	Track Time '37 TKT	35.00	49.50
5.	Triple Entry	69.50	159.50
1.	Two-Way Super Bell 5-5	300.00	595.00
4.	Two-Way Super Bell 5-25	375.00	575.00

C.M.I. BLUE BOOK

CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

7.	Model S 7 Column	$39.50	$49.50
2.	Model VD 7 Column	25.00	64.50
xx.	Model W 9 Column	30.00	69.50
xx.	Model WD 9 Column	70.00	74.50
5.	Champion, 11 Column King Size	95.00	104.50
7.	Champion, 9 Column	89.50	97.50
xx.	Champion, 7 Column	77.50	95.00

NATIONAL

xx.	Model 9-50	50.00	59.50
xx.	Model 7-50, Regular	42.50	
xx.	Model 7-50, King Size	42.50	47.50
xx.	Model 9-30	30.00	40.00
xx.	Model 9A	65.00	79.50
xx.	Model 6-30	22.50	29.50
xx.	Model 6-26	15.00	

ROWE

xx.	Aristocrat, 6 Column	7.50	
xx.	Imperial, 6 Col.	15.00	50.00
xx.	Imperial, 8 Col.	25.00	60.00
xx.	Royal, 6 Col.	35.00	45.00
xx.	Royal, 8 Col.	45.00	65.00
xx.	Royal, 10 Col.	45.00	57.50
xx.	President, 6 Col.	45.00	
xx.	President, 8 Col.	55.00	
xx.	President, 10 Col.	65.00	85.00

U-NEED-A-PAK

xx.	Model E, 6 Col.	10.00	
xx.	Model E, 8 Col.	10.00	20.00
xx.	Model E, 9 Col.	25.00	
xx.	Model E, 12 Col.	35.00	
xx.	Model E, 15 Col.	45.00	
xx.	Model A, 8 Col.	30.00	45.00
xx.	Model A, 9 Col.	35.00	50.00
1.	Model 500, 7 Col.	60.00	100.00
1.	Model 500, 9 Col.	59.50	110.00
1.	Model 500, 15 Col.	75.00	125.00

CANDY

DU GRENIER

7.	Candy Man	$39.50	$45.00

NATIONAL

xx.	Model 618, 6 Column	50.00	
xx.	Model 918, 9 Column Regular	60.00	
xx.	Model 918, 9 Column Special	85.00	100.00

ROWE

xx.	8 Column Standard	45.00	
xx.	8 Column DeLuxe	85.00	
xx.	8 Column 1c Gum & Mint	12.50	
xx.	8 Column 5c Gum & Mint	16.50	

U-NEED-A-PAK

xx.	5 Column	40.00	69.50

U-SELECT-IT

xx.	54 Bars	15.00	22.50
xx.	72 Bars	20.00	

STONER

xx.	6 Column	55.00	
xx.	8 Column	65.00	

SCALES

WATLING

xx.	Tom Thumb, Plain	47.50	60.00
5.	Tom Thumb, Fortune	75.00	89.50
xx.	500 Fortune	90.00	100.00
2.	Hi-Boy Guesser	69.50	100.00

JENNINGS

xx.	Junior	25.00	
xx.	Lo Boy	49.50	

PEERLESS

xx.	Lo Boy	37.50	50.00

MILLS

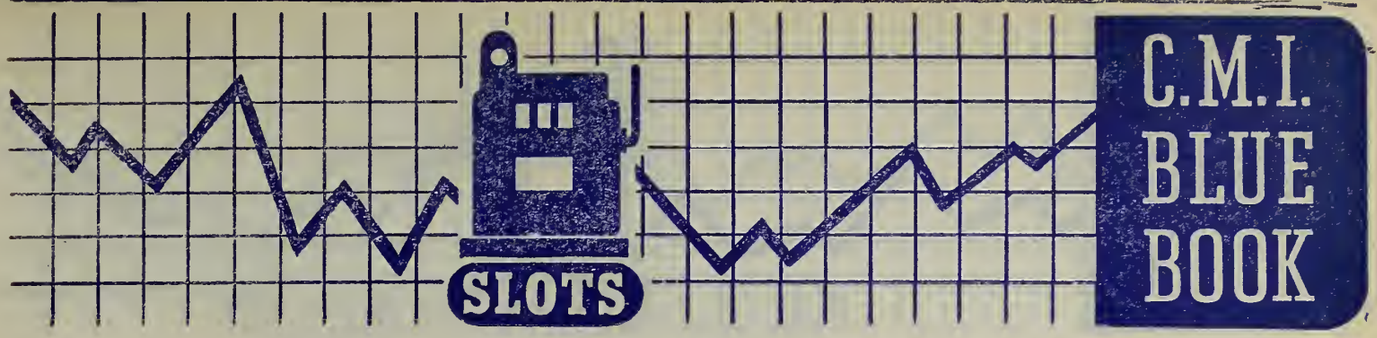
xx.	Lo Boy	50.00	60.00

PACE

xx.	Lo Boy	49.50	

IDEAL

xx.	Lo Boy	42.50	



MILLS

xx.	5c Black, HL	$165.00	$175.00
xx.	10c Black	250.00	
xx.	25c Black, HL	275.00	
6.	5c Emerald Chrome, HL	225.00	299.50
xx.	10c Emerald Chrome, HL	275.00	
xx.	25c Emerald Chrome, HL	450.00	
xx.	50c Emerald Chrome, HL	625.00	675.00
xx.	5c Gold Chrome, HL	345.00	450.00
xx.	10c Gold Chrome, HL	495.00	
xx.	25c Gold Chrome, HL	575.00	
xx.	50c Gold Chrome, HL	375.00	625.00
2.	5c Gold Chrome	160.00	205.00
7.	10c Gold Chrome	185.00	189.00
1.	25c Gold Chrome	209.50	250.00
xx.	50c Gold Chrome	450.00	475.00
5.	5c Copper Chrome	205.00	
5.	10c Copper Chrome	210.00	
5.	25c Copper Chrome	225.00	
5.	5c Club Bell	225.00	300.00
5.	10c Club Bell	250.00	325.00
5.	25c Club Bell	275.00	350.00
5.	50c Club Bell	800.00	900.00
xx.	1c Blue Front	100.00	150.00
1.	5c Blue Front	115.00	150.00
4.	10c Blue Front	135.00	169.50
1.	25c Blue Front	150.00	250.00
xx.	50c Blue Front	400.00	
xx.	1c Brown Front	180.00	195.00
2.	5c Brown Front	125.00	179.50
2.	10c Brown Front	165.00	175.00
2.	25c Brown Front	150.00	250.00
5.	50c Brown Front	395.00	400.00
xx.	1c Cherry Bell	90.00	165.00
5.	5c Cherry Bell	129.50	175.00
5.	10c Cherry Bell	165.00	175.00
2.	25c Cherry Bell	165.00	195.00
xx.	1c Bonus Bell	289.50	
5.	5c Bonus Bell	150.00	225.00
5.	10c Bonus Bell	245.00	250.00
5.	25c Bonus Bell	250.00	275.00
5.	5c Original Chrome	179.50	275.00
2.	10c Original Chrome	189.50	295.00
1.	25c Original Chrome	209.50	250.00
7.	50c Original Chrome	395.00	445.00
1.	1c Q.T. Blue	49.50	50.00
5.	5c Q.T. Blue	75.00	79.50
2.	10c Q.T. Blue	65.00	100.00
5.	25c Q.T. Blue	100.00	125.00
xx.	1c Q.T. Green	25.00	35.00
7.	5c Q.T. Green	39.50	60.00
6.	10c Q.T. Green	65.00	69.50
xx.	5c Q.T., F.P.	49.50	
5.	1c Q.T. Glitter Gold	50.00	75.00
1.	5c Q.T. Glitter Gold	85.00	100.00
5.	10c Q.T. Glitter Gold	79.50	125.00
xx.	1c V.P. Bell	29.50	
xx.	1c V.P. Bell, JP	37.50	
7.	1c V.P. Bell, Green	22.50	
5.	5c V.P. Bell, Green	32.50	39.50
xx.	1c V.P. Chrome	40.00	
2.	5c V.P. Chrome	49.50	59.50
xx.	5c V.P. Chrome, Plus	55.00	65.00
xx.	1c V.P. Bell, B&G	32.50	
5.	5c V.P. Bell, B&G	39.00	54.50
5.	5c Futurity	99.50	125.00
xx.	10c Futurity	110.00	189.50
xx.	25c Futurity	110.00	200.00
xx.	50c Futurity	194.50	
xx.	5c Yellow Front	69.50	72.50
6.	5c Black Cherry Bell	$200.00	$250.00
xx.	10c Black Cherry Bell	210.00	275.00
6.	25c Black Cherry Bell	215.00	285.00
xx.	10c Yellow Front	135.00	
xx.	25c Yellow Front	150.00	
xx.	1c Smoker Bell	35.00	
5.	5c Smoker Bell	39.50	50.00
1.	5c F.P. Mint Vendor	35.00	85.00
5.	25c Golf Ball Vendor	140.00	250.00
2.	5c War Eagle	69.50	95.00
6.	10c War Eagle	85.00	149.50
6.	25c War Eagle	109.50	160.50
6.	50c War Eagle	365.00	395.00
xx.	5c Red Front	90.00	125.00
xx.	10c Red Front	150.00	
xx.	25c Red Front	145.00	275.00
xx.	5c F.O.K.	15.00	17.50
5.	5c Roman Head	95.00	125.00
xx.	10c Roman Head	100.00	175.00
xx.	25c Roman Head	124.50	200.00
5.	50c Roman Head	250.00	345.00
xx.	1c Skyscraper	40.00	
6.	5c Skyscraper	59.50	65.00
xx.	10c Skyscraper	64.50	85.00
xx.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	250.00	
xx.	1c Lion Head	30.00	
xx.	5c Lion Head	40.00	54.50
5.	5c Extraordinary	99.50	125.00
5.	10c Extraordinary	115.00	150.00
5.	25c Extraordinary	145.00	175.00
xx.	50c Extraordinary	400.00	449.50
5.	5c Melon Bell	125.00	169.50
5.	10c Melon Bell	150.00	
5.	25c Melon Bell	135.00	175.00
xx.	5c Wolf Head	34.50	49.50
xx.	10c Wolf Head	49.50	57.50
xx.	25c Wolf Head	50.00	70.00
xx.	1c Shamrock Bell	27.50	
xx.	5c Slugproof 3-5	124.50	

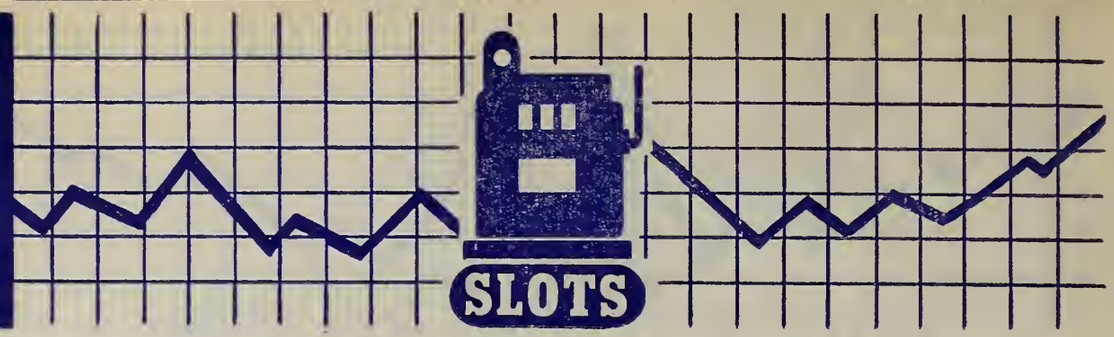
WATLING

5.	1c Rolatop	10.00	15.00
5.	5c Rolatop	65.00	119.50
5.	10c Rolatop	60.00	135.00
5.	25c Rolatop	75.00	150.00
5.	50c Rolatop	190.00	195.00
xx.	5c Club Bell	110.00	175.00
xx.	10c Club Bell	75.00	175.00
xx.	25c Club Bell	215.00	275.00
5.	1c Twin JP	25.00	39.50
xx.	5c Twin JP	25.00	49.50
xx.	25c Twin JP	55.00	69.50
xx.	1c Blue Seal	22.50	
xx.	5c Blue Seal	25.00	30.00
xx.	10c Blue Seal	52.50	60.00
xx.	25c Blue Seal	29.50	39.50
xx.	1c Treasury	10.00	20.00
xx.	5c Treasury	40.00	
xx.	10c Treasury	50.00	115.00
xx.	25c Treasury	80.00	109.50
xx.	5c Wonder Vendor	64.50	
xx.	5-25 Rolatop	49.50	

GROETCHEN

6.	5c Columbia Chrome	94.50	95.00
xx.	1c Columbia	69.50	
xx.	5c Columbia JPV Bell	35.00	44.50
xx.	5c Columbia Fruit	39.50	
xx.	5c Columbia Cig RJ	59.50	69.50
6.	5c Columbia DJP	59.50	79.50
xx.	10c Columbia DJP	45.00	79.50
xx.	10c Columbia Club DJ	75.00	
xx.	5c Columbia Club Cig GA	44.50	65.00
xx.	10c Columbia Club Cig GA	59.60	69.50
5.	5c Columbia Cig GA	45.00	54.50
5.	5c Columbia Fruit GA	65.00	69.50
2.	Columbia Orig. GA	79.50	89.50
5.	Conv. Columbia Chrome	79.50	82.50

C.M.I. BLUE BOOK



PACE

7.	1c Bantam	$20.00	$27.50
xx.	5c Bantam	19.50	24.50
xx.	10c Bantam	34.50	
5.	25c Bantam	39.50	50.00
xx.	5c Comet, FV	49.50	69.50
5.	10c Comet, FV	65.00	69.50
xx.	25c Comet, FV	79.50	109.50
2.	50c Comet, FV	98.50	125.00
xx.	5c Comet, DJP	40.00	75.00
xx.	10c Comet, DJP	50.00	79.50
xx.	1c Comet, Blue	45.00	
2.	5c Comet, Blue	50.00	60.00
xx.	10c Comet, Blue Front	50.00	75.00
xx.	25c Comet, Blue Front	90.00	94.50
xx.	50c Comet	295.00	300.00
5.	5c All Star Comet	65.00	79.50
5.	10c All Star Comet	69.50	89.50
5.	25c All Star Comet	90.00	125.00
5.	50c All Star Comet	275.00	350.00
6.	1c All Star 2-4	35.00	39.00
xx.	1c Rocket	149.50	
5.	5c Rocket	94.50	95.00
5.	10c Rocket	110.00	119.50
5.	25c Rocket	125.00	139.50
xx.	5c T.J. Comet	47.50	
5.	5c Club Bell	75.00	95.00
1.	10c Club Bell	110.00	125.00
xx.	25c Club Bell	125.00	150.00
(5.	50c Club Bell	300.00	350.00
7.	1c DeLuxe	55.00	
1.	5c DeLuxe	85.00	100.00
5.	10c DeLuxe	119.50	135.00
xx.	25c DeLuxe	120.00	140.00
xx.	Double Slot 5c-25c	395.00	
7.	5c Comet Console	125.00	139.50
xx.	10c Comet Console	159.50	
xx.	25c Comet Console	169.50	
5.	5 & 25c Comet Con. Comb	195.00	225.00
6.	5c Kitty	70.00	75.00
xx.	10c Kitty	35.00	85.00
xx.	25c Kitty	210.00	
xx.	5c Comet Red	90.00	125.00
xx.	10c Comet Red	120.00	
xx.	5c Slugproof	97.50	100.00
xx.	10c Slugproof	100.00	115.00
xx.	25c Slugproof	125.00	165.00

CAILLE

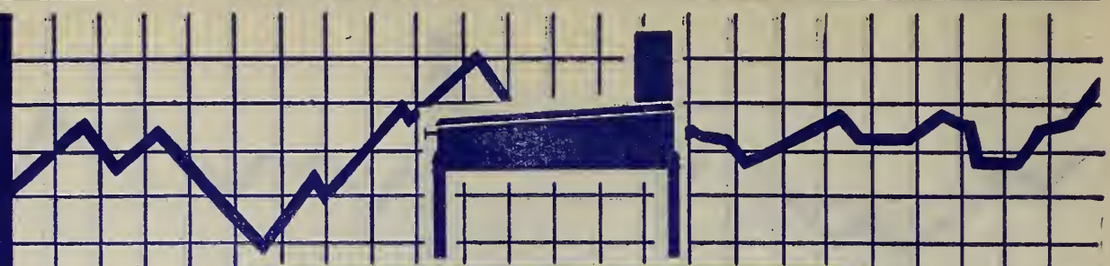
xx.	1c	39.00	39.50
1.	5c	35.00	50.00
7.	10c	35.00	59.50
5.	25c	89.50	99.50
xx.	5c & 25c	275.00	
xx.	5c Cadet	37.50	75.00
xx.	10c Cadet	95.00	125.00
xx.	25c Cadet	89.50	105.00
xx.	5c Playboy	49.50	75.00
xx.	10c Playboy	49.50	85.00
xx.	25c Playboy	60.00	
xx.	5c Commander	35.00	55.00
xx.	10c Commander	50.00	65.00
xx.	25c Commander	65.00	74.50
xx.	7-Way Slot 5c	49.50	65.00
xx.	7-Way Slot 25c	98.00	250.00
xx.	5c Doughboy	49.50	
5.	5c Club Bell	40.00	75.00
5.	10c Club Bell	75.00	85.00
5.	25c Club Bell	100.00	125.00

JENNINGS

2.	5c Chief	$90.00	$140.00
5.	10c Chief	90.00	145.00
5.	25c Chief	129.50	175.00
1.	50c Chief	295.00	450.00
5.	5c Silver Moon Chief	125.00	225.00
1.	10c Silver Moon Chief	135.00	200.00
xx.	25c Silver Moon Chief	195.00	250.00
5.	5c Silver Chief	119.50	185.00
2.	10c Silver Chief	125.00	189.50
5.	25c Silver Chief	169.50	200.00
xx.	50c Silver Chief	550.00	650.00
1.	5c Club Bell	129.50	179.50
2.	10c Club Bell	149.50	189.50
1.	25c Club Bell	189.50	249.50
xx.	50c Club Bell	350.00	
6.	5c Sky Chief	110.00	139.00
5.	10c Sky Chief	159.50	189.50
xx.	25c Sky Chief	200.00	
xx.	Triplex Chief 5-10-25	100.00	
7.	1c Little Duke	12.50	17.50
xx.	5c Little Duke	125.00	
xx.	10c Little Duke	20.00	65.00
7.	5c Century	35.00	55.00
xx.	10c Century	49.50	69.50
xx.	25c Century	50.00	
5.	50c Century	295.00	
1.	5c Gooseneck	29.50	40.00
xx.	10c Gooseneck	35.00	59.50
1.	25c Gooseneck	55.00	60.00
xx.	50c Gooseneck	150.00	
xx.	1c Little Duchess	20.00	29.50
xx.	5c Little Duchess	25.00	30.00
xx.	10c Golf Ball Vndr	75.00	99.50
xx.	25c Golf Ball Vndr	69.50	
xx.	5c Chrome Sup Chief	175.00	
xx.	10c Chrome Chief SP	152.00	
xx.	5c Red Skin	125.00	145.00
xx.	10c Red Skin	135.00	149.50
xx.	25c Red Skin	150.00	
xx.	5c Big Chief	115.00	
xx.	10c Big Chief	165.00	
xx.	25c Big Chief	199.50	
xx.	$1.00 Bell	595.00	850.00
5.	Cigarolla	59.50	60.00
5.	Cigarolla XXV	89.50	129.50
6.	Cigarolla XV	75.00	79.50
5.	5c Victory Chief	119.50	125.00
xx.	10c Victory Chief	155.00	195.00
xx.	25c Victory Chief	200.00	385.00
xx.	1c 4 Star Chief	79.50	110.00
2.	5c 4 Star Chief	75.00	145.00
1.	10c 4 Star Chief	115.00	165.00
5.	25c 4 Star Chief	145.00	150.00
xx.	1c Dixie Bell	35.00	
2.	5c Dixie Bell	75.00	100.00
5.	10c Dixie Bell	60.00	100.00
xx.	25c Dixie Bell	295.00	
xx.	50c Dixie Bell	404.50	
xx.	5c Victory 4 Star Ch	350.00	
xx.	10c Victory 4 Star Ch	225.00	
xx.	25c Victory 4 Star Ch	350.00	

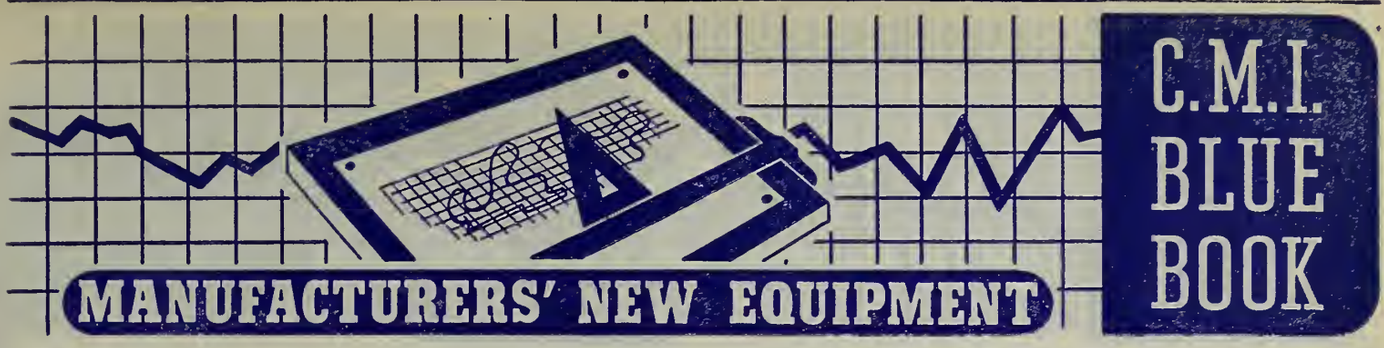
4.	A. B. C. Bowler	$44.00	$72.50
1.	Action (Rev)	89.50	125.00
1.	Air Circus	135.00	139.50
1.	Air Force	79.50	85.00
xx.	Airliner	15.00	27.50
xx.	Airport	25.00	
6.	Alert (Rev)	59.50	75.00
xx.	Ali Baba	29.50	
5.	All American	39.50	65.00
xx.	All Out (Rev)	59.50	
7.	American Beauty (Rev)	109.50	135.00
5.	Anabel	29.50	39.50
2.	Arizona (Rev)	205.00	249.50
4.	Armada	19.50	30.00
2.	Argentine	54.50	85.00
xx.	Arrowhead	19.50	50.00
1.	Attention	50.00	69.50
xx.	Avalon	15.00	27.50
xx.	Airway	22.50	
5.	Bally Beauty	15.00	55.00
xx.	Banner	17.50	
2.	Bandwagon	30.00	47.50
1.	Bang	12.50	30.00
1.	Barrage	39.50	45.00
xx.	Battle	87.50	100.00
4.	Belle Hop	40.00	75.00
4.	Big Chief	32.50	65.00
5.	Big League	22.50	40.00
2.	Big Parade	100.00	125.00
xx.	Big Show	19.00	30.00
xx.	Big Ten	27.50	
1.	Big Six	19.00	27.50
5.	Big Three (Rev)	85.00	109.50
1.	Big Time	40.00	54.50
1.	Big Top	225.00	249.50
7.	Big Town	21.50	40.00
xx.	Blackout	15.00	35.00
7.	Blondie	20.00	22.50
4.	Bombardier (Rev)	87.50	110.00
1.	Bola Way	72.50	85.00
2.	Bomb-the-Axis	50.00	64.50
2.	Boomtown	29.50	35.00
xx.	Bordertown	24.50	40.00
1.	Bosco	85.00	89.50
xx.	Bounty	12.00	25.00
xx.	Bowling Alley	20.00	35.00
xx.	Box Score	12.50	
1.	Brazil (Rev)	210.00	249.50
6.	Brite Spot	22.50	59.50
2.	Broadcast	45.00	69.50
7.	Buckero	15.00	19.50
2.	Capt. Kidd	64.00	85.00
2.	Cadillac	25.00	30.00
xx.	Canteen	149.50	190.00
xx.	Casablanca (Rev)	179.50	225.00
1.	Champ	39.50	65.00
xx.	Champion	12.50	39.50
xx.	Charm	39.50	
2.	Chevron	15.00	35.00
xx.	Chief	15.00	
xx.	Chubbie	17.50	49.50
7.	Circus	25.00	
1.	Click	64.50	79.50
xx.	Clipper	25.00	
2.	Clover	74.50	75.00
xx.	C. O. D.	15.00	22.50
xx.	Commander (Rev)	50.00	55.00
7.	Commodore	24.50	
1.	Congo	24.50	29.50
2.	Conquest	16.95	25.00
xx.	Contact	15.00	25.00
5.	Contest	94.50	104.50
xx.	Convention	20.00	32.50
1.	Cowboy	19.00	25.00
xx.	Cover Girl	125.00	200.00
1.	Cross Line	40.00	65.00
1.	Crystal	$34.50	$45.00
xx.	Crystal Gazer	26.50	
xx.	Dandy	19.00	$27.50
xx.	Daily Dozen	10.00	15.00
1.	Davy Jones	15.00	20.00
2.	Defense (Baker)	32.50	35.00
1.	Defense (Genco)	89.50	109.50
xx.	De-Icer (Rev)	79.50	
5.	Destroyer (Rev)	69.50	79.50
7.	Dive Bomber (Rev)	39.50	
4.	Dixie	35.00	62.50
1.	Do-Re-Mi	50.00	89.50
5.	Double Feature	25.00	
xx.	Double Play	55.00	70.00
5.	Doughboy	25.00	39.50
5.	Drum Major	20.00	35.00
2.	Dude Ranch	29.50	54.50
xx.	Duplex	50.00	59.00
4.	Eagle Squadron (Rev)	72.50	145.00
5.	Entry	39.50	40.00
1.	Eureka	39.50	49.50
xx.	Falling Sun (Rev)	59.50	
xx.	Fantasy	30.00	45.00
5.	Fifth Inning	29.50	35.00
xx.	Fifty Grand	29.50	
5.	Fishin' (Rev)	55.00	74.50
1.	Five-In-One	25.00	44.50
2.	Five & Ten & Twenty	100.00	139.50
1.	Flagship	16.95	30.00
1.	Flat Top (Rev)	189.50	265.00
5.	Fleet	42.00	45.00
1.	Flicker	55.00	72.50
5.	Flying Tiger	89.50	139.50
1.	Follies '40	20.00	30.00
xx.	Follow Up	20.00	24.50
2.	Foreign Colors	85.00	169.50
2.	Formation	20.00	25.00
1.	Four Aces	105.00	135.00
1.	Four Diamonds	59.50	70.00
7.	Four-Five-Six	15.00	22.50
2.	Four Roses	50.00	85.00
1.	Fox Hunt	29.50	49.50
xx.	Flash	18.50	23.50
5.	G. I. Joe (Conv)	69.50	85.00
7.	Girls Ahoy (Rev)	42.50	52.50
1.	Glamour	35.00	55.00
1.	Gobs	85.00	125.00
2.	Gold Star	35.00	54.50
xx.	Golden Gate	15.00	20.00
1.	Grand Canyon (Rev)	175.00	249.50
2.	Gun Club	49.00	79.50
xx.	Headliner	20.00	39.50
xx.	Hi-Boy (Rev)	45.00	60.00
4.	Hi-Dive	64.50	95.00
1.	Hi-Hat	72.50	80.00
xx.	High Light	18.95	
1.	High Stepper	32.50	35.00
1.	Hit-the-Jap (Rev)	39.50	50.00
5.	Hold Over	29.50	39.50
5.	Hollywood	249.50	
1.	Home Run '40	27.50	37.50
5.	Home Run '41	49.50	64.50
2.	Home Run '42	55.00	89.50
2.	Horoscope	54.00	79.50
2.	Idaho	175.00	249.50
4.	Invasion (Rev)	99.50	115.00
xx.	Jolly	15.00	29.50
5.	Jeep (Rev)	115.00	135.00
xx.	Jumper	25.00	29.50
1.	Jungle	72.00	80.00
1.	Keep 'em Flying	125.00	160.00
xx.	Keen-A-Ball	24.50	35.00
2.	Kismet	189.50	249.50
xx.	Klick	15.00	22.50

C.M.I. BLUE BOOK



FREE PLAY PIN GAMES

1.	Knock-Out	$99.00	$129.50
6.	Knock-Out-the-Jap	75.00	105.00
xx.	Lancer	25.00	39.50
2.	Landslide	25.00	42.50
2.	Laura	239.50	249.50
5.	Lead Off	25.00	49.50
6.	Leader	60.00	69.50
7.	League Leader	30.00	39.50
5.	Legionnaire	50.00	79.50
1.	Liberty	155.00	175.00
xx.	Liberty (Rev)	55.00	87.50
5.	Limelight	29.50	35.00
xx.	Line Up	20.00	49.50
1.	Lite-A-Card	25.00	50.00
1.	Lone Star	25.00	50.00
xx.	Lot-O-Smoke	25.00	
xx.	Lot-O-Fun	15.00	20.00
xx.	Lucky	15.00	25.00
5.	Majors '40	12.50	17.50
4.	Majors '41	40.00	70.00
xx.	Mardi Gras	40.00	
2.	Marines-at-Play	99.50	135.00
2.	Marvels Baseball	114.50	129.50
1.	Mascot	30.00	34.50
xx.	Merry-Go-Round	19.50	39.50
4.	Metro	45.00	60.00
xx.	Miami	15.00	
5.	Miami Beach	75.00	80.00
xx.	Midway (Genco)	12.50	15.00
5.	Midway (Rev)	139.50	149.50
7.	Miss America (Rev)	35.00	42.50
xx.	Mr. Chips	19.00	25.00
1.	Monicker	79.50	105.00
5.	Mystic	39.50	59.50
1.	New Champ	54.00	79.50
xx.	Nippy	19.50	39.50
2.	Nite Club (Rev)	79.50	84.50
xx.	Ocean Park	12.00	24.50
6.	Oh Boy	16.50	19.50
xx.	Oh Johnny	25.00	35.00
5.	On Deck	15.00	29.50
1.	Oklahoma	225.00	249.50
5.	One-Two-Three '39	29.50	32.50
2.	One-Two-Three '40	45.00	69.50
5.	One-Two-Three '41	69.50	75.00
2.	Owl	70.00	79.50
xx.	Pals	21.50	
5.	Paratroop (Rev)	89.50	105.00
2.	Pan American	37.50	45.00
2.	Paradise	39.00	59.50
xx.	Parade Leader (Rev)	34.50	39.50
xx.	Pep (Rev)	29.50	
5.	Pick 'Em	15.00	24.50
1.	Play Ball	45.00	69.50
4.	Pin Up Girl	90.00	145.00
5.	Playmate	29.50	39.50
xx.	Playtime (Rev)	52.50	
6.	Polo	15.00	22.50
xx.	Pot Shot	25.00	39.50
xx.	Pursuit	37.50	49.50
2.	Powerhouse	30.00	40.00
2.	Production (Rev)	72.50	109.50
2.	Progress	22.50	29.50
xx.	Punch	16.50	22.50
1.	Pylon	22.50	29.50
xx.	Pyramid	12.50	
xx.	Ragtime	15.00	29.50
xx.	Rats (Rev)	47.50	
6.	Rebound	15.00	22.50
xx.	Record Breaker	150.00	
5.	Red Hot	15.00	19.00
2.	Red, White & Blue	21.00	34.50
2.	Repeater	29.50	39.50
xx.	Reserve	10.00	20.00
xx.	Rink	15.00	19.00
5.	Roll Call (Rev)	45.00	69.50
5.	Roller Derby	39.50	44.50
1.	Rotation	24.50	29.50
xx.	Rotor Table	79.50	89.50
2.	Roxy	24.50	29.50
1.	Salute	29.50	47.50
1.	Santa Fe (Rev)	210.00	249.50
1.	Sara Suzy	24.50	45.00
xx.	Scandals (Rev)	35.00	
4.	School Days	49.00	72.50
1.	Scoop	22.50	29.50
xx.	Score-A-Line	19.50	34.50
xx.	Score Card	20.00	39.50
xx.	Score Champ	25.00	
xx.	Scout (Rev)	29.50	
xx.	Sea Powers (Rev)	$67.50	
1	Sea Hawk	45.00	$69.50
5.	Second Front (Rev)	65.00	89.50
4.	Seven Up	35.00	70.00
4.	Shangri La	79.50	150.00
6.	Short Stop	29.50	39.50
2.	Show Boat	47.50	64.50
xx.	Side Kick	15.00	
1.	Silver Skates	29.50	59.50
2.	Silver Spray	32.50	35.00
2.	Sink-the-Jap (Rev)	44.50	49.50
xx.	Sixty Grand	17.50	
2.	Sky Blazer	34.50	67.50
1.	Sky Chief	160.00	175.00
6.	Sky Ray	27.50	35.00
6.	Sky Line	39.50	50.00
1.	Sky Raider (Rev)	110.00	189.50
4.	Slap-the-Jap	34.50	69.50
1.	Slugger	70.00	72.50
2.	Smak-the-Jap (Rev)	40.00	49.50
4.	Snappy '41	45.00	70.00
4.	South Paw	70.00	80.00
5.	South Seas	249.50	
1.	Sparky	24.50	32.50
1.	Speed Ball	35.00	47.50
5.	Speed Demon	22.50	25.00
5.	Speedway	22.00	24.50
xx.	Speedy	24.50	29.50
1.	Sports	20.00	30.00
2.	Sports Parade	54.50	59.50
xx.	Stop & Go	29.50	35.00
5.	Sporty	15.00	25.00
1.	Spot-A-Card	64.50	95.00
5.	Spot-Cha (Rev)	79.50	125.00
1.	Spot Pool	54.00	79.50
6.	Spottem	18.00	35.00
5.	Stage Door Canteen	249.50	
5.	Stars	59.50	74.50
1.	Star Attraction	54.50	75.00
1.	Stratoliner	25.00	60.00
1.	Streamliner	179.50	249.50
6.	Strip Tease (Con)	110.00	169.50
xx.	Summertime	20.00	35.00
1.	Sun Beam	55.00	65.00
xx.	Supercharger	17.50	27.50
2.	Super Chubbie	39.50	47.50
4.	Super Six	29.50	47.50
7.	Sun Valley (Rev)	69.50	85.00
1.	Tail Gunner (Con)	49.50	69.50
2.	Target Skill	34.50	40.00
1.	Ten Spot	35.00	69.50
1.	Texas Mustang	69.50	89.50
5.	Three Score	35.00	45.00
1.	Three Up	24.50	39.50
1.	Thriller	12.50	19.50
1.	Thumbs Up (Rev)	60.00	69.50
4.	Topic	82.50	95.00
2.	Top Notcher	15.00	24.50
xx.	Topper	25.00	35.00
5.	Torpedo Patrol (Rev)	69.50	99.50
5.	Towers	74.50	85.00
5.	Trade Wind (Rev)	229.50	249.50
4.	Trailways	59.50	70.00
1.	Trapeze	17.50	24.50
5.	Triumph	15.00	35.00
xx.	Triple Play	17.50	
xx.	Twinkles	15.00	17.50
5.	Twin Six	45.00	59.50
1.	Ump	35.00	42.50
xx.	Up & Up	34.50	
5.	Vacation	24.50	35.00
xx.	Variety	12.50	15.00
1.	Velvet	39.50	59.50
1.	Venus	79.50	99.50
2.	Victory	84.50	95.00
xx.	Vogue	15.00	27.50
4.	Wagon Wheels	199.50	259.50
2.	West Wind	45.00	75.00
5.	White Sails	15.00	29.50
1.	Wild Fire	49.50	54.50
6.	Wings	11.50	29.50
2.	Wow	27.50	34.50
xx.	Yacht Club	15.00	17.50
1.	Yankee Doodle	189.50	195.00
2.	Yanks	89.50	95.00
xx.	Zenith	95.00	
xx.	Zeta	19.50	20.00
1.	Zig Zag	54.50	80.00
xx.	Zip	15.00	25.00
7.	Zombie	60.00	69.50



MUSIC

AIREON
- Fiesta .....
- Artisan .....
- Air Liner .....

WURLITZER
- #1015 .....
- #3020—5/10/25c 3-wire Wall Box
- #3021—5c Wall Box .....
- #3031—5c 30-wire Wall Box ..
- #4000—Speaker .....
- #4002—Speaker .....

SEEBURG
- #146M .....
- #146S .....

PINS

GOTTLIEB
- Stage Door Canteen $249.50

MARVEL
- Hollywood $249.50

UNITED
- South Seas .....

WILLIAMS
- Suspense .....
- Laura $249.50

P & S
- Kismet $249.50

PIONEER
- Smiley .....

EXHIBIT
- Big Hit .....
- Single & Multiple Play .....

BALLY
- Surf Queen .....

BALLY
- Surf Queens $289.50

ARCADE

CHICAGO COIN
- Goalee $525.00

GENCO
- Total Roll .....

JAFCO
- Roll-A-Ball $379.50

MUNVES
- Super Skee Roll $349.50

AMUSEMENT ENTERPRISES CO.
- Bank Ball $375.00

SUPREME
- Bola Score .....

BALLY
- Undersea Raider $399.50

AMUSEMATIC CORP.
- Lite League .....

CONSOLES

KEENEY
- Bonus Superbell .....

ONE-BALLS

BALLY
- Victory Derby .....
- Victory Special .....

BALLY
- Victory Derby $574.50
- Victory Special 589.50

SLOTS

MILLS
- 5c Black Cherry Bell $205.00
- 10c Black Cherry Bell 210.00
- 25c Black Cherry Bell 215.00
- 50c Black Cherry Bell 292.00
- New Vest Pocket Bell 74.50

O. D. JENNINGS
- Bronze Chief .....
- Club Chief .....
- Standard Chief .....

C.M.I. BLUE BOOK

Action ..... from—Stars
Ajax ..... from—Score Card
All Out ..... from—Cross Line
Archery ..... from—Cadillac
Arizona ..... from—Sun Beam
American Beauty ..... from—Attention
Battle ..... from—Zombie
Big Tent ..... from—Big Show
Big Three .....
Big Top of '45 ... from—Twin Six, Clover, Sky Ray
Bingo ..... from—Lite-A-Card
Bombardier ..... from—Follies '40
Bowling Alley '42 ... from—Bowling Alley
Brazil ..... fromo—D-Re-Mi
Burlesk ..... from—Follies '40
Casablanca ..... from—Glamour
Cupid ..... from—Roxy
De-Icer ..... from—Red, White & Blue
Destroyer ..... from—Cadillac
Dive Bomber ..... from—Formation
Eagle Squadron ..... from—Big League, Big Town
Easy Pickin' ..... from—O'Boy
Falling Suns ..... from—Ten Spot
Fan Dancer ..... from—Roxy
Flash ..... from—Punch
Flat Top ..... from—Broadcast, Crossline
Flight ..... from—Sporty
Flying Tigers ..... from—Play Ball
Foreign Colors ..... from—Owl
Grand Canyon ..... from—Double Play
Hi-Boy ..... from—Metro
Hi-Jinks ..... from—Glamour
Hit-The-Japs ..... from—Gold Star
Hockey '42 ..... from—Silker Skates
Idaho ..... from—Zombie
Jeep ... from—Duplex, Leader, Sky Blazer
Kismet .....
Klipper ..... from—Scoop
Knock-Out-The-Japs ..... from—Knockout
Liberty ..... from—Flicker
Luxury ..... from—Rotation
Marines-At-Play ..... from—Flicker
Midway ..... from—Zombie
Nite Club ..... from—Formation
Nine Bells ..... from—Mr. Chips
Over-The-Top ..... from—Powerhouse
Parade Leader ..... from—Drum Major
Paratroop ..... from—Powerhouse
Peacherino ..... from—Jolly
Pep ..... from—Wow
Playtime ..... from—Gold Star
Pin Up Girl ..... from—Silver Skates
Production ..... from—Blondie
Rat ..... from—Zig Zag
Redheads ..... from—Blondie
Roll Call ..... from—Vacation
Sailorettes '42 ..... from—Follies '40
Scout Commander ..... from—Fleet
Sea Power ..... from—Four Roses
Sentry ..... from—Leader
Shangri-La ..... from—Mr. Chips
Sink-The-Jap ..... from—Seven Up
Sixty Grand ..... from—Big Town
Sky Rider ..... from—Pan American
Slap-The-Jap ..... from—Stratoliner
Smak-The-Jap ..... from—Ten Spot
South Seas ..... from—Knockout
Speedway ..... from—Entry
Spot-Cha ..... from—Attention
Stage Door Canteen ..... from—Liberty
Starlight ..... from—Triumph
Stepper ..... from—Blondie
Strip Tease ..... from—Chi-Coin Games
Torpedo ..... from—Formation
Trade Winds ..... from—Sky Blazer
Triple Entry ..... from—Home Run
Wagon Wheels ..... from—Duplex
White Sails ..... from—Silver Spray
Yankee Doodle .....
Zingo ..... from—Mascot, Attention. Silver Skates, Air Force

REVAMPED ONE-BALLS

All-American Derby .. from—Sport Special. Record Time
Big Three .....
Dust Whirls ..... from—Club Trophy
Fast Track. from—Sport Page, Blue Ribbon
Foreign Colors ..... from—Owl
Pastime ..... from—Turf Champs
Race King .. from—Thistledown, Sea Biscuit
Rockingham .... from—Grand Stand, Grand National, Pacemaker
Victorious ..... from—Turf Champs
War Admiral ..... from—Grand Stand
Whirlaway .. from—Blue Grass, Dark Horse, Sport Special

A. M. I.
DISTRIBUTORS

FOR

NEW YORK — NEW JERSEY
CONNECTICUT

The New AMI is Coming Soon!!

WATCH FOR ANNOUNCEMENT!!

RUNYON SALES CO. OF N. Y.
593 TENTH AVENUE
NEW YORK CITY

RUNYON SALES COMPANY
123 WEST RUNYON STREET
NEWARK, NEW JERSEY

SELL US YOUR MUSIC MACHINES OR YOUR A. M. I. TELEPHONE STUDIOS AND EQUIPMENT

TAKE ADVANTAGE OF TODAY'S PRICES!

Want Any Quantity — On Or Off Location Or Complete Routes — Anywhere In U.S.A.

WILL PAY HIGHEST CASH PRICES! ***PHONE — WIRE — WRITE***

MUSIC MACHINES READY FOR LOCATION

5 Wurlitzer 412 ..... $179.00	1 Wurlitzer 580 Speaker .. 149.00	1 Seeburg 8200 RCES 745.00
5 Wurlitzer 616 ..... 269.00	5 Wurlitzer T-12 Cellar Job, ready for location 195.00	3 Seeburg HiTone ES 625.00
3 Wurlitzer 24 ..... 335.00		5 Seeburg HiTone RCES .. 675.00
2 Wurlitzer 500 ..... 495.00	5 Wurlitzer 24 Cellar Job with Buckley Adapter. Ready for location 295.00	1 Seeburg 3-Wire Console 225.00
2 Wurlitzer 61 Counter Model 169.00		

We can deliver all makes and models of phonographs. Write or phone your needs!

5 AMI HIGHBOYS 40 RECORDS, FACTORY CRATED....$649.00

25 NEW 20 RECORD AMI BAR BOXES..... ..... 23.00

MISCELLANEOUS

10 Packard Boxes	$25.00	25 Buckley Bar Brackets	.95
10 Wurlitzer #125, 5/10/25c	22.50	50 Buckley Pedestals	2.50
10 Wurlitzer #145 Fast Stepper	40.00	5 Wurlitzer 412 Amplifiers, less tubes	25.00
10 Wurlitzer #304 Stepper	19.50	5 Chandelier Speakers Lite-up	15.00
5 Rock-Ola Wall Boxes	12.50	5 Chandelier Speakers plain	12.00
4 Seeburg 20 sel. wireless 5c	39.50	10 Keeney Speaker Baffles	17.50
10 Seeburg 24 Boxes — 3-wire, 5c	22.50		
10 Seeburg 20 Selection Boxes, 3-Wire 5c	24.50	5 Supreme 5kee Rolls 7½ Ft. and 9 Ft.	195.00
50 Buckley Boxes 24 Record, lift door	9.50	1 Bally Rapid Fire	95.00
		1 Bally Convoy	95.00

5 AMI TELEPHONE STUDIOS
COMPLETE — SLIGHTLY USED. WRITE — WIRE — OR PHONE FOR DETAILS.

Built Specially for U.S. Govt.
UNIVERSAL AMPLIFIERS
For all Wurlitzer, Rock-Ola, Seeburg Machines.
Tone Quality and plenty of volume with switches, volume control, and tone control.
Order Immediately! Price.....
We take old amplifiers in trade-ins.
$47.50

NEW WURLITZER RECORD TRAYS
FOR ALL MODELS EXCEPT COUNTER MODELS
IN LOTS OF 100 OR MORE ..... EA. **42c**

TERMS: ½ Certified Deposit Must Accompany All Orders, We Ship Balance C.O.D., F.O.B. Newark, N. J.

RUNYON SALES COMPANY
123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY

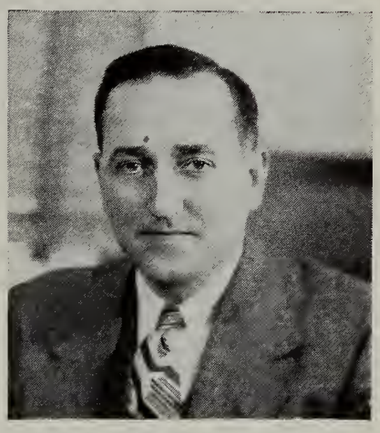
(ALL PHONES: BIGELOW 3-8777)

ROCK-OLA PRESENTS NEW PHONO

Now Being Shown by Firm's Distribs Nationally. New Model is Result of Poll Taken Among Phono Ops.

DAVID C. ROCKOLA
President

A. R. KELSO
Executive Vice-President



J. A. WEINAND, *Salesmanager*
Phonograph Division

CHICAGO — "Superb musical delivery with brilliance of tone and colorful animation", such was the official exclamation from Rock-ola executives when describing the new Rock-ola "Phonograph of Tomorrow" now being premiered at the showrooms of Rock-ola distributors all over the country.

Some special points of interest on the new Rock-ola, these executives reported, include the "line-o-selector", a unique alignment of program and corresponding selection buttons which makes possible quick, sure choice of play. A three-coin entry with drop-type single unit slug rejection. True-tone, high fidelity rubber cushion mounted amplifier and composite front for easy accessibility to all units.

Popular president, David C. Rockola, further elaborates on the musical instrument which reflects his progressive and inventive nature. "A poll of phonograph operators helped to determine which features were most desired. Then our technical staff was instructed to spare no expense in engineering a product that would incorporate these operator-approved features while upholding the Rock-ola Standard for simplicity of construction and accuracy of mechanical operation.

"The result is built into such money and time saving features as the chromium plated long-life mechanism, record tray release with pull-out bar for instant record changing, single removable program plate for quick title-strip corrections, construction of complete light-up assembly into front door, and the easy disconnect, removal and replacement of every electrical unit—the entire electrical system has been enclosed in one compact housing."

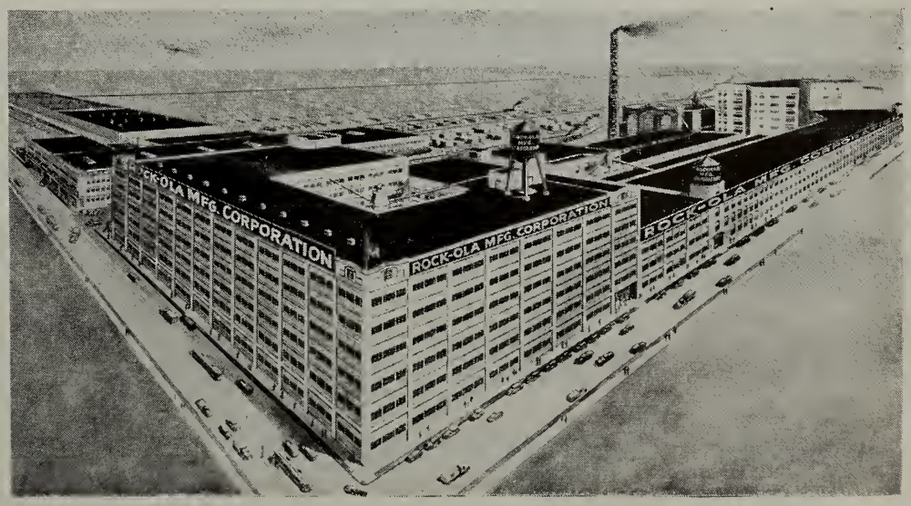
A. R. Kelso, Rock-ola executive vice-president said, "Every new feature incorporated into the 'phonograph of tomorrow' first had to meet three exacting tests: will it, 1) increase play-appeal, 2) add to attention-interest, 3) cut maintenance costs?"

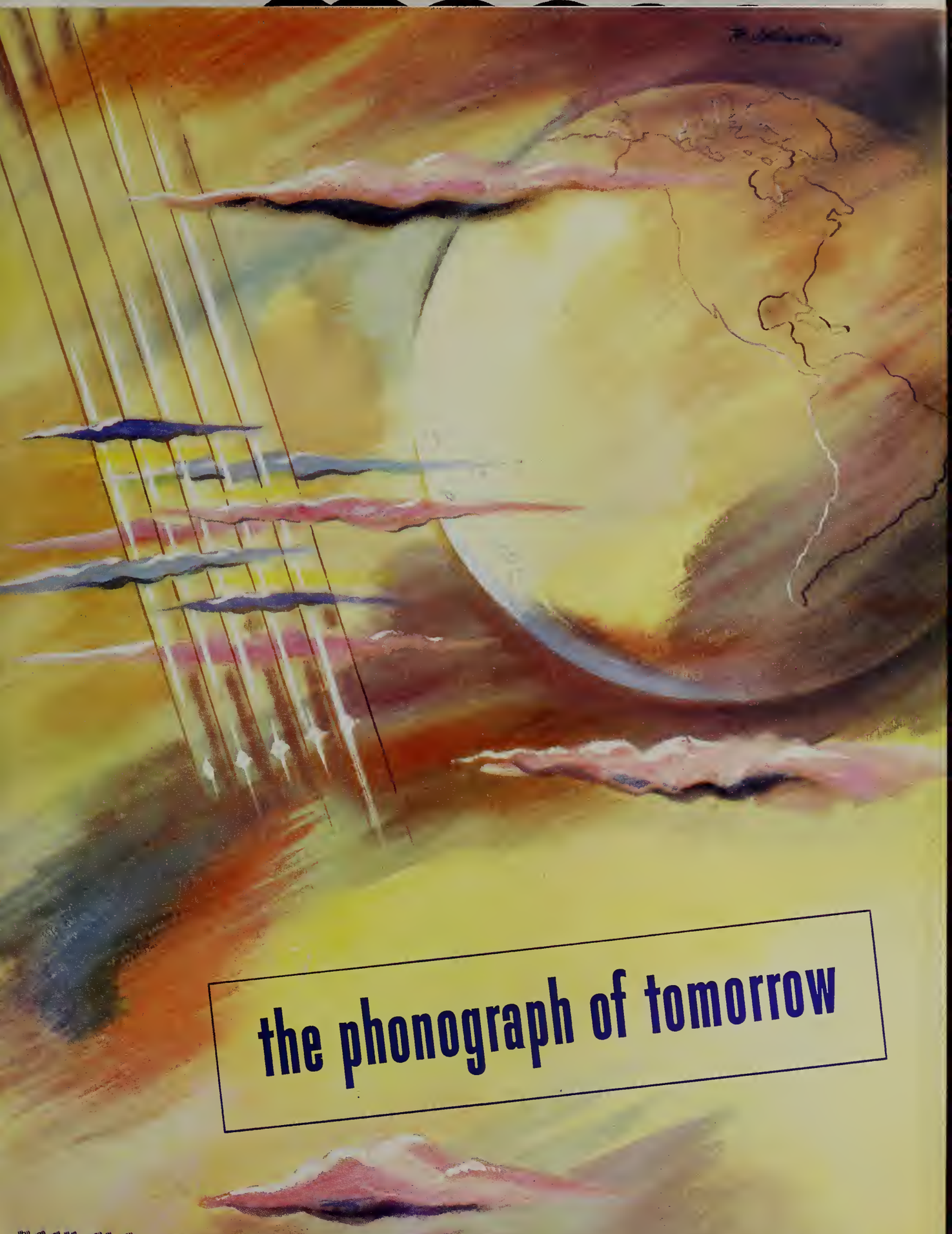
"However," he continued, "our effort to give operators the very best doesn't end with mechanical advantages!

"For Rock-ola's nation-wide service organization, with each distributor carrying a full stock of parts, enables the operator to enjoy 'expedited servicing', thus maintaining a regularity of individual phonograph income which keeps locations 'sold'. To back up this great nation-wide program", added Mr. Kelso, "the entire Rock-ola plant and all facilities have been reconverted to civilian production after completing vital war-time assignments with an enviable record."

"A brief pre-view of the new Rock-ola", enthused Sales Manager J. A. (Art) Weinand, "quickly reveals why it is expected to pep up average locations and make good ones still more profitable. Just like another grand opening night when it flashes on, introducing the most brilliant and animated color display ever inspired, and when musical selections are reproduced in true-life tone fidelity another Roc-ola phonograph has won top-billing.

"It's the nickels, dimes and quarters that ride the coin chutes which determine the success of the operator," continued Weinand, who went on to explain this statement by saying, "To help operators receive the greatest profitable return on their phonograph investment, a dynamic, original sales campaign has been developed to make Rock-ola the preferred name in phonograph music. The details of this plan are now in the hands of all Rock-ola distributors.



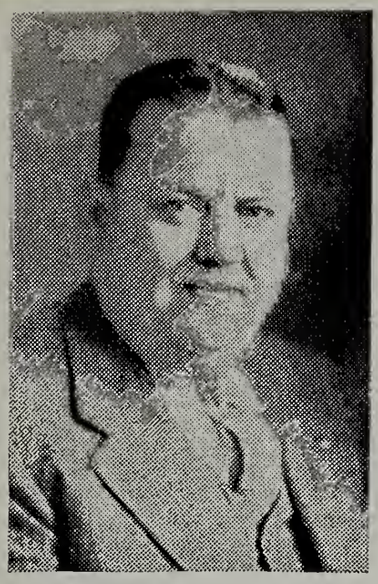


ROCK-OLA *Manufacturing Corporation* 800 N. KEDZIE AVE., CHICAGO 51, ILLINOIS

FOR THE GOOD OF THE INDUSTRY AND YOURSELF

JOIN CMI NOW!!

CONTACT CMI HEADQUARTERS NOW!



Hello!

Greetings from

SAN ANTONIO, TEXAS

I, C. M. McDaniel, am very happy to announce the opening of our new modern office and display rooms with complete service in San Antonio.

WE WILL KEEP YOU IN

"SUSPENSE"

— IN SOUTHWEST TEXAS —

and all of the other 1946 money makers of today. Remember, if it's controlled with a coin, we have it. Wire, write or phone your order

CONSOLES

Super Bell Comb. 5c — very clean	$294.50	Late Head	119.50
Super Bell Twin P. O. 5-5	375.00	Watling Big Game — 5c — F.P.	119.50
Pace Twin — 5-10 — very clean	325.00	Watling Big Game — 5c — P.O.	109.50
Pace Twin — 5-25 — very clean	375.00	Pace Reels Comb. 5c — Factory Reconditioned	225.00
Mills Jumbo 5c — Brand New — Pre-war — P. O.	169.50	Bally Club Bell Comb. 5c	225.00

SLOTS

5c Original Gold Chrome — Brand New	$275.00
10c Original Gold Chrome — Slightly Used	275.00

ARCADE

Bally Rapid Fire — A-1	$150.00
Shoot the Chute	115.00
Exhibit Digger, late	325.00

Always first with the latest — Contact us for the better deal

C. M. McDANIEL DISTRIBUTING CO.

301 SOUTH MAIN AVE. (PHONE: FANNIN 1335-1336) SAN ANTONIO, TEX.

★ 20 YEARS FAIR DEALING WITH OPERATORS THROUGHOUT AMERICA ★

WINCHELL REPORTS PINS IN NEW YORK SOON

NEW YORK — Walter Winchell, in his New York Daily Mirror column (Monday, March 4, 1946) reported, "Pinball machines will be a thing of the present, any day."

MIAMI, FLA. — Irv Sommer and Lionel Nathan distribute Aireon's Electronic Phonographs in this modern building in Miami. Sommer and Nathan have the Modern Vending Company and are connected with Modern Southern Distributors in Jacksonville, Fla., and Atlanta, Ga.

TWO PHOTOMATICS

A. Outside Lights
B. Newly Refinished
C. Preheaters
D. 25c Operation
E. Excellent in Performance

$595.00 Each

TWO MORE PHOTOMATICS

A. Inside lights
B. Latest Models Made
C. Excellent Appearance
D. Operating Perfectly
E. 25c Operation

$795.00 Each

WILL GLADLY DEMONSTRATE ALL MACHINES

ARCO SALES CO.

1514 MARKET STREET
PHILADELPHIA 2, PA.
(PHONE: LOCUST 5629)

WANT ANY QUANTITY

Buckley 24 Record Chrome Boxes - 13 Buckley 20 Rec. Chrome Boxes - Mills Three Bells - Keeney Combination Super Bell.

Quote Best Price, Immediate Cash.

M. A. POLLARD COMPANY
725 Larkin St., San Francisco 9, Calif.

MOTORS REPAIRED

WURLITZER · SEEBURG · ROCKOLA · MILLS · AMI
Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival. Complete No Extras **$7.00**

M. LUBER
503 W. 41st St. (LOngacre 3-5939) New York

RIVIERA

CONVERTED FROM

"BIG PARADE"

We Are Also Converting

ZOMBIE	DO-RE-MI
SUN BEAM	STARS
DOUBLE PLAY	LEADER
WEST WIND	DUPLEX
SKY BLAZER	KNOCKOUT

NOTE

We will buy at $60.00 each, f.o.b., our factory, any of the above listed games.

See Your Distributor or Write Direct!

UNITED MANUFACTURING COMPANY

6125 N. WESTERN AVE.
CHICAGO 45, ILLINOIS

FORCE PREPARES FOR AMI SHOWINGS

L. C. (LINDY) FORCE

CHICAGO — L. C. Force, known by his associates as "Lindy", is now assistant sales manager at Automatic Instrument Company, this city.

He and general sales manager DeWitt (Doc) Eaton are extremely busy rushing through the very last details on the new AMI phonograph for the AMI distributors' shows at which the new model will be premiered.

It is reported that all AMI distribs are looking forward to the announcement when the new AMI phonos will be ready for official display. They have been advising their ops, they report, that this will be in the very near future.

ROBINSON'S H'DQUARTERS ATTRACTIVE

LOS ANGELES, CAL. — C. A. "Charley" Robinson of this city announced this week that his firm has been appointed exclusive distributors for Amusematic's "Lite League." He is also handling Williams Manufacturing Company's "Suspense," Jennings' "Bronze Chief," Bally "Victory Derby" and "Victory Special," Genco's "Total Roll," Gottlieb's "Stage Door Canteen" and Harlich Sales Boards.

Blendow Completes Distrib Set-Up

A. W. (AL) BLENDOW

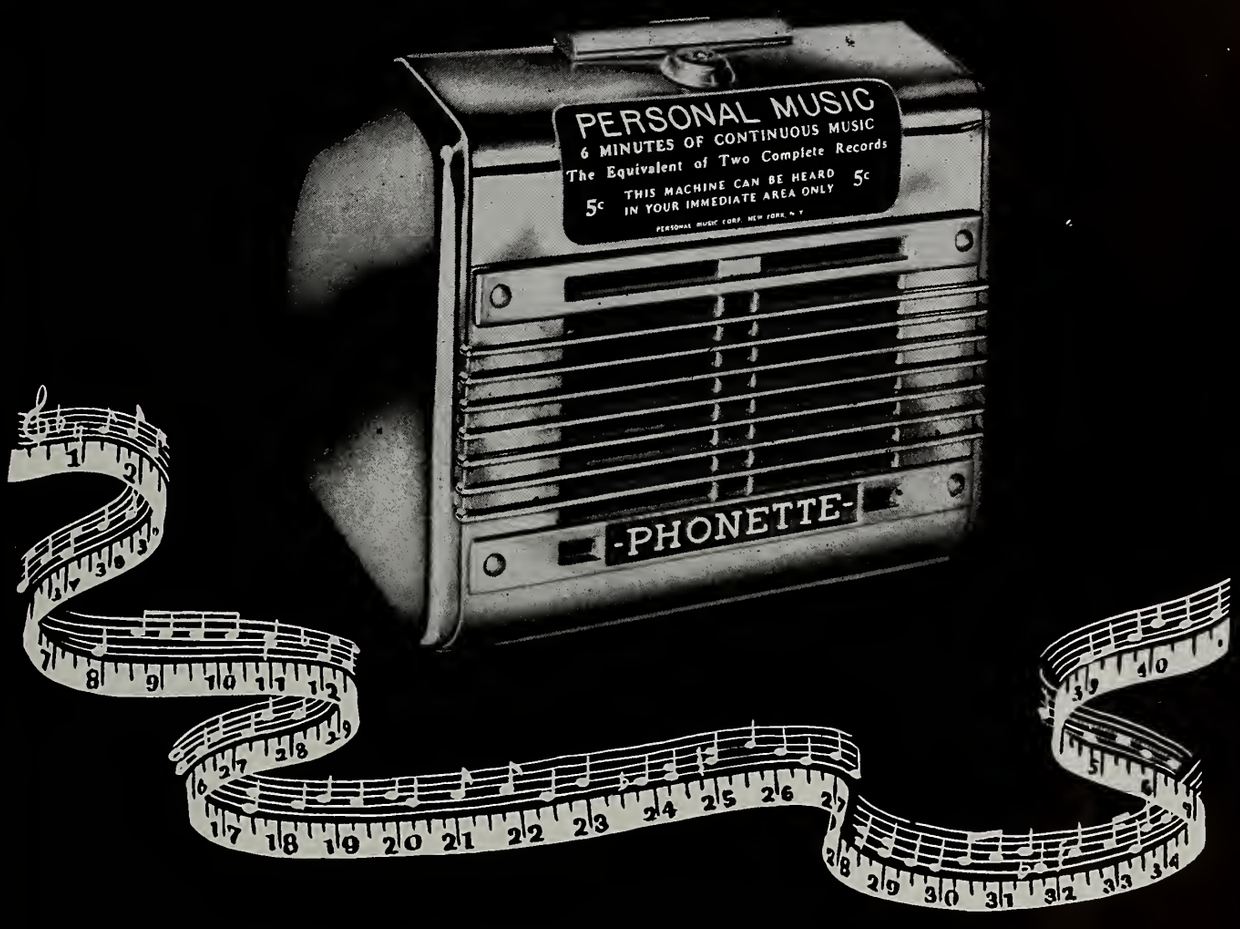
NEW YORK — A. W. (Al) Blendow, general salesmanager of International Mutoscope Corporation, announced this week that distributorship assignments had been completed throughout the nation and the shipment of equipment in quantity would be forthcoming as soon as possible.

"The outbreak of strikes in heavy industry have kept critical materials from our own production lines," Blendow explained, "but," he added, "I do believe that this situation is over and we can move into high gear very soon."

MEASURED MUSIC · · · MEASURED MUSIC · · · MEASURED MUSIC · · · MEASURED MUSIC

it's here now . . .

*MEASURED MUSIC


PERSONAL MUSIC
6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
5c THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY 5c
-PHONETTE-

PHONETTE—THE LARGEST MULTIPLE-TAKE BOX in the business. Yet it is smaller than any wall box. You've heard about it—here it is! Handsome chrome metal cabinet. Precision built. Tamper proof. Superb tone. Operated over leased telephone lines or from hide-away phonographs.

Don't delay—Write today.

MEASURED MUSIC MEANS MULTIPLE PROFITS

SHIPMENTS ARE NOW BEING MADE

PERSONAL MUSIC CORPORATION

P. O. Box 720

U. S. HIGHWAY NO. 1 • NEWARK, N. J.

Tel. Bigelow 8-2200

*Reg., Trademark

MEASURED MUSIC · · · MEASURED MUSIC · · · MEASURED MUSIC · · · MEASURED MUSIC

PACKARD APPOINTS 37 DISTRIBS

HOMER E. CAPEHART

INDIANAPOLIS, IND. — Homer E. Capehart, Chairman of the Board of Packard Manufacturing Corp., this city, announced this past week the appointment of 37 distributors for the firm.

These distribs, Capehart reported, will service their territories with Packard Pla-Mor Auxiliary Speakers, Pla-Mor Remote Control Wall Boxes as well as adaptors, brackets, cable and other accessories of the firm.

"They will also distribute the new Packard Pla-Mor Automatic Phonograph", Capehart said, "which is soon to be officially announced. This revolutionary new phonograph will be available before mid-year."

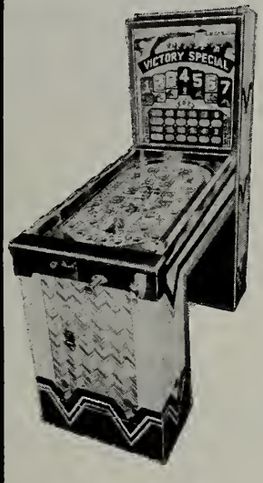
The distributors appointed are: Automatic Coin Machine Co., Kansas City, Mo.; American Vending Co., Miami Beach, Fla.; C. E. Burns Music & Appliance Co., Denver, Colo.; Garrison Sales Co., Phoenix, Ariz.; Lawrence Novelty Co., Montreal, Canada; Memphis Amusement Co., Memphis, Tenn.; Ohio Specialty Co., Louisville, Ky.; Pla-Mor Sales Co., Seattle, Wash.; Pla-Mor Distributing Co., Cincinnati, O.; Pierce Distributing Co., Brodhead, Wis.; Automatic Amusement Co., Evansville, Ind.; Harry Binnie, Fort Wayne, Ind.; Frankel Distributing Co., Omaha, Neb.; Packard Distributing Co., Milwaukee, Wisc.; K. C. Distributing Co., Salt Lake City, Utah; Moseley Vending Machine Exch., Richmond, Va.; Mutual Distributing Co., Jacksonville, Fla.; Oregon Pla-Mor Co., Portland, Ore.; Peach Ridge Distributing Co., Sparta, Mich.; Pla-Mor Distributing Co., Youngstown, O.; Paige Airways, Inc., Rochester, N. Y.; Rice Music Co., Oklahoma City, Okla.; Sterling Novelty Co., Lexington, Ky.; Pla-Mor Distributing Co., Los Angeles, Cal.; Edgar I. Woodfin, Atlanta, Ga.; Walbox Sales Co., Dallas, Tex.; A. M. Amusement Co., New Orleans, La.; Twin Ports Sales Co., Duluth and Minneapolis, Minn.; George R. Thayer Company, Binghamton, N. Y.; Frank Swartz Sales Co., Nashville, Tenn.; Ten Ball Novelty & Mfg. Co., Birmingham, Ala.; Wabash Valley Distributing Co., Terre Haute, Ind.; World Wide Distributing Co., Chicago; Angott Sales Co., Detroit, Mich. and the Olive Novelty Co., St. Louis, Mo.

GETS CHANCE TO PLAY

CHICAGO — J. R. Bacon, Vice-President of O. D. Jennings & Company, this city, gets an opportunity to play the firms Super DeLuxe Club Chief.

The firm are so busy these days meeting requests of their many distributors for more and still more Club Chiefs that executives of the firm, it is reported, get very little opportunity to play their own machine.

This is the first chance Mr. Bacon has had to note the smooth action of the Super DeLuxe Club Chief.



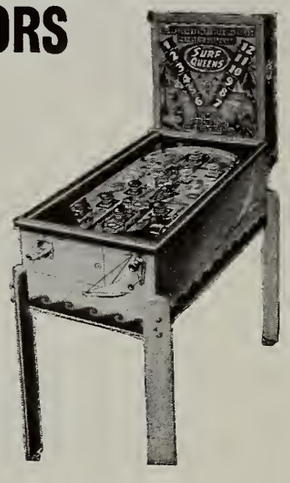
AUTHORIZED FACTORY DISTRIBUTORS

Bally

VICTORY SPECIAL
SURF QUEENS

AND ALL OTHER Bally PRODUCTS

WRITE — WIRE — PHONE



THE VENDING MACHINE CO. FAYETTEVILLE, N. C.

CHANGE-MASTERS

LIMITED PRODUCTION

POLISHED CHROME
HOLDS $10.00
IN NICKELS

$9.85 EACH

WRITE FOR QUANTITY PRICES!

EXCLUSIVELY DISTRIBUTED BY

PUGET SOUND NOVELTY CO.

114 ELLIOTT AVE., W. SEATTLE 99, WASH. (All Phones: ADLER 1010)

ILLUMINATED

Super De Luxe CLUB CHIEF

A REAL THRILL with more action! More suspense than ever before witnessed! Its sparkling, illuminated front out-classes them all. That's the proud boast of the JENNINGS SUPER DE LUXE 'CLUB CHIEF" now at your distributor and dealer.

The JENNINGS SUPER DE LUXE "CLUB CHIEF" is 100 per cent mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing.

ORDER IMMEDIATELY FOR EARLIEST POSSIBLE DELIVERY

MODELS NOW ON DISPLAY

AT YOUR DISTRIBUTOR OR DEALER

O. D. JENNINGS & COMPANY

4307-39 WEST LAKE STREET CHICAGO 24, ILL.

"CHALLENGE" MFG FOR 90 YEARS

CHICAGO — Challenge Industries, the automatic equipment division of the U. S. Challenge Company, who introduced a new 30 record phono, "Challenger '47", to the trade just a few short weeks ago, report, "We have a background of over ninety years of manufacturing experience."

Richard Cole of the firm stated, "According to statisticians there are 2,252,000, individual business concerns in the country. Of this number only 25,000 have been in business as long as 50 years. The average length of life of American business concerns is said to be six years. It is with justifiable pride that we consider the long period of service that Challenge Industries represents."

He also said, "Of natural and understandable likelihood is the question which arises in any buyer's mind as to the company and the people he is dealing with. This is of particular importance when a company enters a new field, such as coin machine equipment, for the manufacturer in this case does not deal with the entire population as a whole, but with a group of experienced business men who know exactly what they want.

"Challenge represents organizations founded over 90 years ago, the oldest farm and railroad equipment companies in the United States. The same quality and high grade workmanship in the manufacture of our standard products has enabled these companies to gain an enviable reputation for this tremendous period of time."

Cole also stated that in addition to the "Challenger '47" thirty record phono the firm will also manufacture remote control wall boxes, sound speaker systems, dual volume controls, stowaway mechanisms plus the "Musical Announcer" which is a non-selective wall box, as well as the Challenger Drink Dispenser. This drink vender features 1,000 cup capacity and is reported to have very simple operating mechanism.

EAST COAST BUYS NEW BLDG

DAVE STERN

ELIZABETH, N. J. — Dave Stern, vice-president of East Coast Distributors, Inc., reported this past week that the firm had just purchased an entire new building at 1200 North Avenue, this city.

"We are completely renovating and remodeling the entire building", Stern stated, "and are going to make this the music headquarters of New Jersey."

He also reported, "We hope to be completely ready with all the remodeling work we have to do in time to present the new Rock-Ola 'Phonograph of Tomorrow' to the trade just as soon as it arrives."

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 PER REEL

NOTE: All of our Film for use in Panograms and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTORS FOR PHONOFILM PRODUCTIONS AND QUALITY PICTURES

PHONOFILM
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"MUSIC YOU FEEL"

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#112 "I CAN'T BEGIN TO TELL YOU" VOCAL — EVE DORIUS / "WARSAW CONCERTO" JACK NYE

#24A "ROCK'N RYE" — Part I and II BY JIMMY McCRACKLIN WITH SHIFTY HENRY & HIS 4 FLASHES

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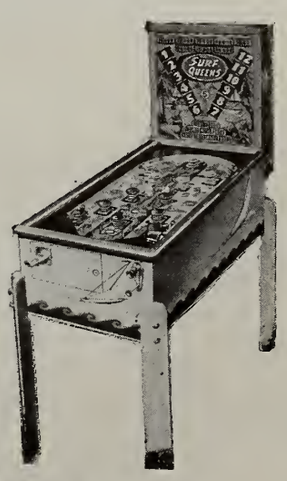

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DATED — MARCH 25, 1946

CLOSES

March 21, 1946—The First Day of Spring

AT THE

PUBLICATION OFFICES OF

THE CASH BOX, 381 FOURTH AVE., NEW YORK (16)

Phone: MUrray Hill 4-7797

CHICAGO: 32 W. RANDOLPH ST. • PHONE: DEARBORN 0045

LOS ANGELES: 422 W. 11th ST. • PHONE: PROSPECT 2687

AMI Names Pioneer N. C. Distrib

CHICAGO — "We are happy to announce that we have appointed W. H. Richardson, Pioneer Distributing Company, 508 Hillsboro Street, Raleigh, North Carolina, as distributor of AMI phonographs and automatic music in the State of North Carolina," writes DeWitt (Doc) Eaton, General Sales Manager of Automatic Instrument Company.

"Pioneer headquarters and showrooms", he continues, "rank among the finest in North Carolina. Service Department is one of the best in the country.

"Richardson is one of the most capable men I have ever met," remarks "Doc" Eaton, "and an outstanding personality in the music machine world. I am sure phonograph operators and all our other friends in the North Carolina area will enjoy the association with Mr. Richardson and Pioneer as much as we."

WYATT PLAN STOPS COMMERCIAL BLDG. CONSTRUCTION

WASHINGTON, D. C. — Wilson W. Wyatt, recently appointed National Housing Administrator and former mayor of Louisville, Ky., has completed a plan ordered by the President which would place a strict government control over all building for the next two years.

Non-essential building is to be discouraged or forbidden, with the construction of roadside taverns high on the "stop" list.

All commercial construction, also considered non-essential, will be stopped in favor of housing for veterans. Coinmen already building will be allowed to finish—but no new construction of coin showrooms will be allowed, according to Wyatt's plan.

Wertheimer Seeks Airliner

AL. WERTHEIMER

SYRACUSE, N. Y. — According to the press here, one of the most air-minded men about this town is Al Wertheimer of Davis Sales Company, Seeburg distributors.

An amateur boxer during his college days, Al never lost a decision during three years' reign as Syracuse University's 125-pound boxing champion.

The ex-champ and well known coinman passed most of the war as a flying instructor in Oklahoma. He says that when good ships become available, he's going to buy himself a plane for travel about the country.

An enthusiastic follower of important boxing bouts, Al has rarely missed a match of consequence. Reports are that he has already redlined the date for the coming Louis-Conn fight to be held in New York City.

WANTED: 66,000,000 WEARERS—The Red Cross hopes that, by March 31, 66,000,000 Americans will be wearing this lapel tab, symbol of a generous heart. How about it?

TUBE SALE!

6SC7 . . . . 69c

6V6GT . . . 41c

R.C.A. Tubes, brand new, carry a 90-day O.P.A. guarantee. Order at once while they last. Other numbers in stock.

70L7 SUB

(For Seeburg Wall-o-Matic and Bar-o-Matic. Sold on money-back guarantee.)

Complete Unit with Adapter.....$1.30

12" P. M. SPEAKER

With 20-Oz. Magnet, Famous Make.....$8.90

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1946 — Our 51st Year of Service

DISTRIBUTORS FOR

Bally

VICTORY SPECIAL

SURF QUEENS

WRITE US ON OUR TIME PAYMENT PLAN

MINTHORNE MUSIC COMPANY

2920 WEST PICO BLVD. LOS ANGELES, CALIF.

SECRETS?

I should say not!

Alfred Sales' Al Bergman tells you everything about his business . . . but, mostly, he tips you operators off to "what gives" with the coin machine field in Western New York and Northern Pennsylvania . . . because he thinks The More You Know . . . The Faster You'll Grow!

LOOK WHAT HE'S GOT

- The exclusive distributorship for the sensational New Electronic AIREON
- The most beautiful showrooms and a complete service department
- 12 years experience in the coin machine field
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- A young, agressive organization of skilled and specialized personnel
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If you're not on our free mailing list . . . write, wire or phone —

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HARLICH NEW 1946 DELUXE SALES BOARDS 50% AND 20% OFF FACTORY LIST PRICE

WILLIAMS "SUSPENSE" — AMUSEMATIC "LITE LEAGUE"
GENCO 'TOTAL ROLL' —GOTTLIEB 'STAGE DOOR CANTEEN'
CHICAGO COIN " GOALEE"— Buckley Music Boxes and Parts

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(FEDERAL 1810)

CALIF. PRESS ASK STATE LICENSE & LEGALIZE SLOTS

Editors and Publishers Ask Governor Warren and Legislature to Legalize and License State's Slots

SAN JOSE, CAL. — As a direct result of the Sheriff Emig trial, the editor of the Mercury Herald News of this city, Elystus L. Hayes, in an open editorial, advanced to Governor Warren and the Legislature that the state legalize and license slot machines.

Since publication of this editorial in the Mercury Herald News there has been a very favorable reaction from the general public. Letters have flooded the offices of this and other newspapers in surrounding communities agreeing with Hayes and the Mercury Herald News that slots be licensed by the State of California.

The Facts, newspaper of Redlands, Calif., inserted the following editorial. "Slot machines should be legalized, licensed, taxed and state inspected." The editorial continues and is addressed to the Governor: "For the purpose of discussion, and not with any idea of offering an inflexible program, I make the following suggestions:

"1. Legalize slot machines in which coins no larger than a dime (or perhaps a quarter) are played. For most people there is as much amusement derived from a nickel machine as a dollar machine, and evils are more likely to arise when big money is involved.

"2. The operator of every establishment in which machines are placed should be the outright owner of the machine. Much of the temptation arises because large sums are involved in the collection of rentals. At present the efforts of one operator to put his machines in establishments where another's have been may lead to graft, corruption, even bloodshed.

"3. Minors should not be allowed to play machines.

"4. All machines should be licensed, taxed and inspected by government officials, city, county or state."

Following this editorial comes that of the Times of Los Gatos, Calif., which reads, "At last, the San Jose newspapers are following the lead of at least two or three other Santa Clara County newspapers in proposing that slot machines be legalized and licensed as a means of putting an end to racketeering between operators and corruption or attempted corruption of public officials.

"That has always been the contention of the Los Gatos Times and we have said so time and again. At least one other and perhaps more papers in the country have advocated the same thing."

The editorial also states, "They can be legally controlled if licensed, if only the public can bring itself to realize that it is better to admit they exist and control their use, than to refuse to consider any possible solution on the grounds that slot machines are gambling devices, therefore they are sinful and should not be tolerated under any condition. That is a wholesome thought, but it won't eliminate the evil, and when that proves impossible, the next best thing is to keep it under honest control."

The Mercury Herald of San Jose, Calif., which started the ball to rolling on getting slots legalized and licensed, carried an 8 column streamer headline reading, "Readers' Opinions Differ On County's Slot Machine Problem."

This was in addition to the editorials which have been appearing in this paper regularly.

In this big story the Mercury Herald reprinted letters from various people from "the editor's mailbag", which is reported to have been jammed with favorable letters regarding the Hayes' editorial, and wherein the public themselves approve of legalizing and licensing slots in the State of California. Many of these people appeal directly to the governor thru this paper, to legalize slots as fast as the legislature can get around to taking such action.

NOW ON DISPLAY

NEW 1946 H. C. EVANS • CUSTOM BUILT BANGTAIL

J.P. - A.C. MODEL — IT WILL PAY YOU TO PAY US A VISIT

BALLY • VICTORY DERBY • VICTORY SPECIAL

PACKARD PLA-MOR WALL BOXES AND - 4 - DIFFERENT SPEAKERS

PACIFIC COAST DISTRIBUTORS

1347 W. WASHINGTON BLVD. (TEL: RICHMOND 5527) LOS ANGELES 7, CAL.

COINMEN WEEP AND TAVERN OWNERS HOWL AS BREWERS CUT MARCH DELIVERIES OVER 30%

Brewers May Only Sell Bottled Beer and Cut Deliveries 45% by May. New York Tavern Owners Assn Blame "Drys". Coinmen Foresee Big Loss This Summer.

NEW YORK — As reported in this past week's issue of *The Cash Box* and now confirmed by the action of brewers here (and thruout the rest of the nation) deliveries to taverns of draught and bottled beer have been cut over 30 per cent.

It is the opinion of many brewers that deliveries will be cut even further. Perhaps as much as 45 per cent by May. All this is the result of the President's grain conservation order.

Placing the blame directly on the shoulders of the "dry" lobbyists in Washington, John Daly, speaking for 2,000 members of the United Restaurant Liquor Dealers, this city, said, "The dry powers are behind it all. They have been cutting in for a long time trying to reduce the amounts of liquor and beer in any way they can."

Carl Badenhausen, president of P. Ballentine & Sons, Newark, N. J., announced this past week that his firm would lay off 500 full time employees and 600 seasonal workers who are normally hired for the summer months would not be employed this summer in view of the current situation.

In the meantime coinmen all over the country are worried about the closing down of their tavern locations. This past summer many a coinman suffered thru the quota distribution of beer to his many taverns and for days at a time his machines remained idle for the tavern would close to gather up as much beer on its quota as possible and then sell all during the weekend.

Just exactly what to do few coinmen yet know. Some believe that the situation may be solved by the taverns selling other beverages than just beer. Some claim that soft drinks may save the situation. All believe that the machines in the taverns will get good play if the taverns will remain open.

Coinmen are therefore consulting with tavern owners on the premise that these men will keep their places open regardless of whether they will, or will not, have a sufficient supply of beer.

LOUISVILLE HAS 263 SLOTS LICENSED

LOUISVILLE, KY. — The Internal Revenue office here reported that a total of 263 machines have been licensed by 173 tax payers this year in comparison to taxes on 221 machines licensed by 141 persons at the close of the fiscal year on June 30, 1945.

The Internal Revenue office also reported this past week that 16 additional slots have just paid $100 taxes in this city.

KATE SMITH AGAINST NEWSPAPER VENDERS

NEW YORK — Kate Smith, noted songstress of the air waves, has gone on record in opposition to newspaper venders. Kate complains that it takes the romance out of buying a newspaper. She claims that a machine cannot be as attractive as a boy or a cheerful news vendor.

She adds that even the inventor of the machine thinks it robs news vending of its romance, fun and excitement.

SALE! SALE!

RECONDITIONED GAMES IN GUARANTEED PERFECT SHAPE —

RECONDITIONED GAMES IN GUARANTEED PERFECT SHAPE —

PINS

Yankee Doodles	$125.00
Sky Chiefs	140.00
Keep 'Em Flying	125.00
Knockouts	110.00
Flat Tops	175.00
Big Parade	125.00

1-BALLS

Longacres & Thorobreds	$300.00
Pimlicoes	265.00
Fortunes	145.00

NEW ORLEANS NOVELTY CO.
115 Magazine St., New Orleans 12, La.
(Phone: Raymond 7904)

NOTICE — NEW ENGLAND OPERATORS
WHEN NEXT IN
BOSTON, MASS.
VISIT OUR NEW SHOWROOMS
AND EXCELLENT REPAIR DEPARTMENT

NOW DELIVERING
NEW PACKARD PLA-MOR WALL BOXES.....$36.95
NEW 30-WIRE CABLE.....per Foot .19

WAIT FOR NEW PACKARD PLA-MOR PHONOGRAPH
IT'S A SENSATION!! SHOWING SOON!

HAMEL DISTRIBUTING CO. 910 BEACON ST. BOSTON 15, MASS.

Bill Wolf Has Formal Seattle Opening

M. S. (BILL) WOLF

LOS ANGELES, CAL. — M. S. "Bill" Wolf, of the M. S. Wolf Distributing Company, with offices in Los Angeles, San Francisco, San Diego and Portland, announces that the formal opening of his new branch offices at Seattle will be spotlighted with stars, entertainment, and general all-around cordiality.

Bill says, "The grand opening of our Seattle headquarters at 2313 Third Avenue will be held on April 10 and 11. We will be equipped to serve the operators of the northwestern states with a complete line of coin-operated machines and will specialize in the distribution of the AMI phonograph and AMI automatic music."

HUB TAKES ON NEW DOUBLE POINT NEEDLE

BALTIMORE, MD. — Aaron Goldsmith of Hub Enterprises, this city, along with his partners, Sol Silverstein and Art O'Mealia, report that they are very pleased with the tremendous sale of Jack Nelson's new "Double-Point" long-play phonograph needle.

"This new needle is really revolutionary," said Sol Silverstein, "in that operators like the idea of the Double-Point together with the long-play feature."

"Reports have come to us, said Art O'Mealia, "that many of these needles have gone over 5000 plays per point. The high osmium content in this needle is the reason for this long-play performance. It is the only phonograph needle on the market with two osmium points."

DISNEY FILM ON JUKE BOXES

HOLLYWOOD, CAL. — Juke boxes will be used by Walt Disney and RKO-Radio Pictures to plug Disney's new musical comedy, "Make Mine Music."

Personalities appearing in the film include Dinah Shore, Nelson Eddy, the Andrews Sisters, the King's Men and Benny Goodman's band, all juke box favorites.

Broughton Signs Up With Spotlight

HAYDN (DAN) BROUGHTON

HOLLYWOOD, CAL. — Spotlight Records have just signed Haydn (Dan) Broughton, composer, arranger and singer to a long term exclusive contract.

Broughton has arranged music for the top bands of the country. He has written many of the dance and novelty hit tunes of the past ten years. He is the Hoagy Carmichael, Johnny Mercer type of performer.

His "Step Down" (which he has just recorded for Spotlight) is currently being featured by many name bands thruout the country.

The PHONOGRAPH OF TOMORROW

RMC

is shown in this issue

ROCK-OLA Manufacturing Corporation

NOW DELIVERING

3 PROFIT PRODUCERS by BALLY

"VICTORY DERBY" "VICTORY SPECIAL"

"UNDERSEA RAIDER

WATCH FOR OTHER NEW BALLY PROFIT-PRODUCERS

PAUL A. LAYMON 1503 W. PICO BLVD. LOS ANGELES 15, CAL.

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Bank Ball clicked immediately . . . and is continuing to produce top money . . . 24 hours a day . . . because before full production was started or a shipment made . . . Bank Ball was thoroughly and searchingly...Location TESTED.
And Location TESTING will always be a MUST in
An AMUSEMENT ENTERPRISES CO. Product.

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9 FOOT SIZE
$375.00
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12 AND 14 FOOT SIZES
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ROCK-OLA — "The Phonograph of Tomorrow"

BERMAN SPEAKERS

AEROPOINT NEEDLES

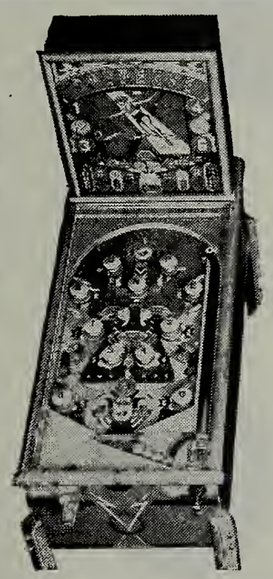
NOW ON DISPLAY

AT

SOUTHERN MUSIC

SALES COMPANY

727 POYDRAS ST. (PHONE: MAGNOLIA 5661) NEW ORLEANS, LA.



OPERATORS IN NEW YORK AND CONNECTICUT

WILLIAMS

"SUSPENSE"

SENSATION OF THE NATION!

IS NOW ON DISPLAY AT YOUR FAVORITE DISTRIBUTOR

SEE "SUSPENSE" TODAY

AND ORDER IMMEDIATELY

If your favorite distributor does not have "Suspense" on display
WRITE - WIRE - PHONE and we will see to it that he is supplied.

WORLD DISTRIBUTORS

JOHN A. FITZGIBBONS

WILLIAMS DISTRIBUTOR IN NEW YORK AND CONNECTICUT

P. O. BOX 136 — RIDGEFIELD, NEW JERSEY — OR PHONE COLUMBUS 5-7996 IN NEW YORK CITY

BAD PUBLICITY SLAMS S. CAROLINA SCALE OPS

ANDERSON, S. C. — Coming like a thunderous echo was the full page story which appeared recently in *The Cash Box,* (February 18, 1946 issue) concerning the sale of weighing machines direct to location owners.

In an eye-filling layout, complete with photograph, this newsman headlined his story, "DROP IN YOUR MONEY AND TAKE A CHANCE."

"You may turn out to be a fat man or a midget," this reporter cracked, "it all depends into which of the penny scales around town you happen to deposit your coin."

This newsman invested two-bits worth of pennies for his survey, in which just about every type of scale in the business was given a try. Here's what he found.

His weight ranged from 80 to 226 pounds. An accurate set of postal scales said 176 pounds was correct.

Four pairs of scales accepted the pennies and then balked.

Taking a parting shot at the scale ops, this reporter advised his readers, "If you plan to learn your weight, your best bet is to stick to scales, that concentrate on weights and do not throw in horoscopes on the side."

Three of the scales that failed to function entirely were of the latter variety. The fourth had a device attached that purported to return the money if the weigher guessed his exact weight.

"One reluctant pair of scales," the article continued, "gradually inched up a few pounds at a time until they registered 80 on the dial. Another set, a half block away, immediately made up for the deficiency by hitting the 300-pound mark

Here go the scale operators with newspapers tearing apart the finest division of the trade because of absolute out and out neglect on the part of the op himself. There is no earthly reason why scale ops should neglect their scales in this manner.

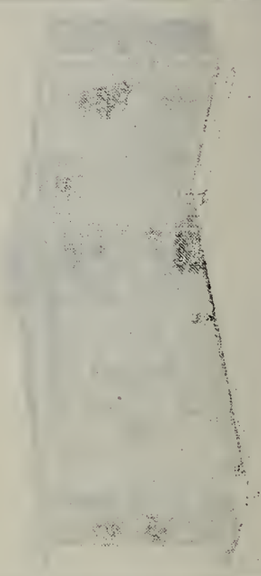
Is it any wonder that storekeepers want to buy their own scales when the operators themselves will not give them the proper attention?

NOW ON DISPLAY

at

SOUTHERN MUSIC

SALES COMPANY



We Distribute

AMI *Phonographs*

AMI *Automatic Music*

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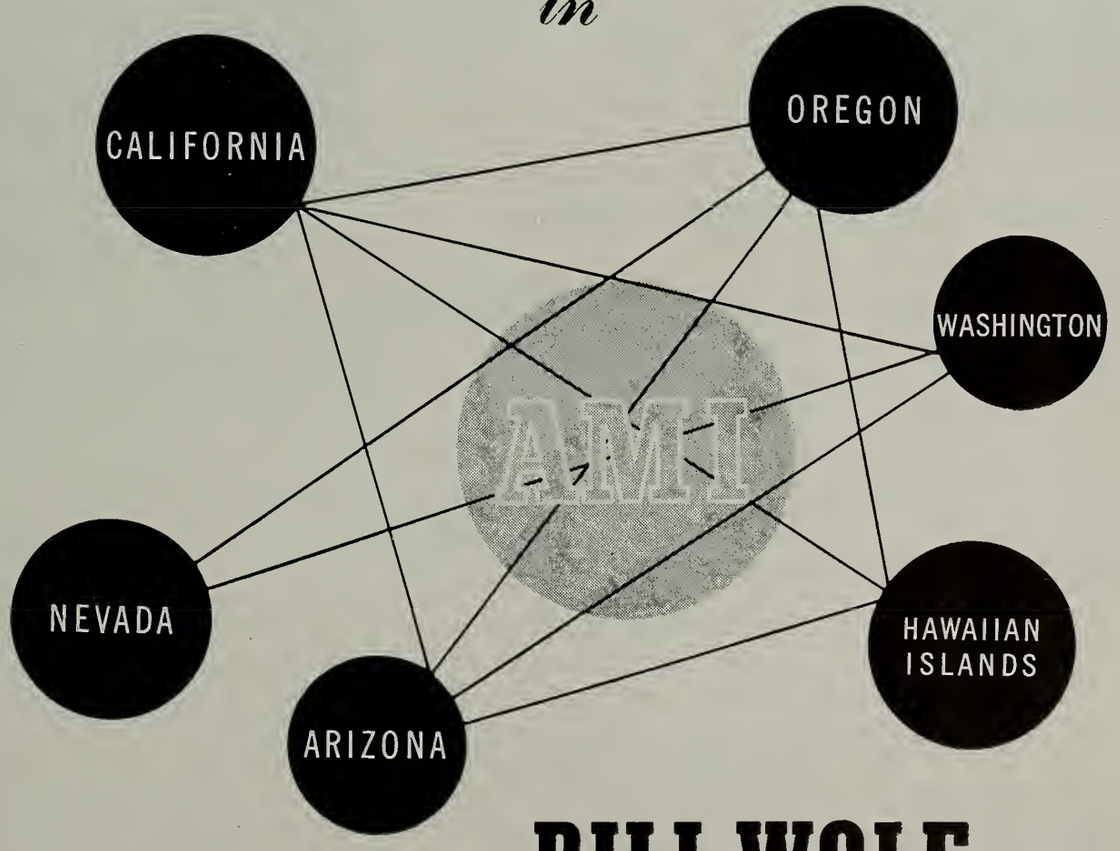

BILL WOLF

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2313 3rd Avenue, Seattle, Washington • Just Opened
427 S.W. 13th Avenue, Portland, Oregon • Just Opened
1305 Kettner Boulevard, San Diego 1, California • Main 3068
1175 Folsom Street, San Francisco 3, California • Hemlock 0575
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(Formerly California Amusement Co.)

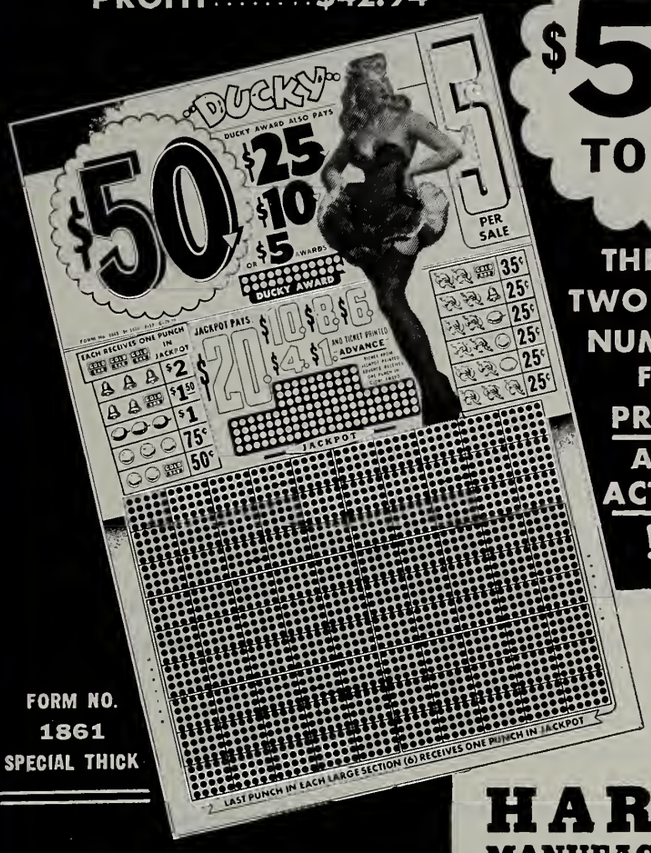
"DUCKY"
1800 R. M. Holes....5c Play
Takes In.....$90.00
Pays Out.....47.06
PROFIT.....$42.94

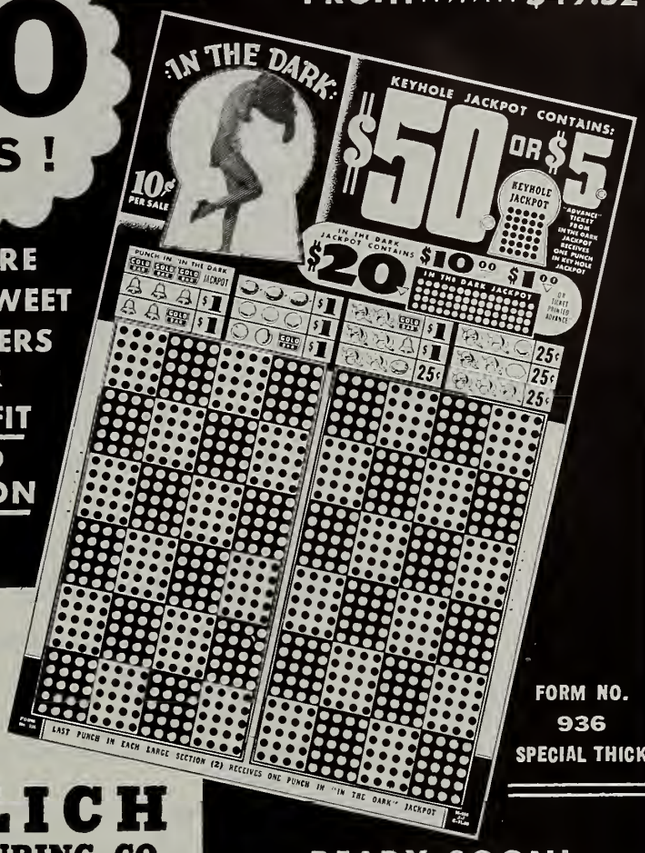
HARLICH'S Newest

$50 TOPS !

THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION !!!

"IN THE DARK"
960 G. L. Holes....10c Play
Takes In.....$96.00
Pays Out.....46.48
PROFIT.....$49.52





FORM NO. 1861 SPECIAL THICK

FORM NO. 936 SPECIAL THICK

READY NOW! OUR NEWEST CATALOG SEND FOR IT TODAY!

HARLICH MANUFACTURING CO.
1417 W. JACKSON BLVD.
CHICAGO 7, ILLINOIS

READY SOON! OUR NEW MILLION DOLLAR PLANT!

County Takes $988 Loss On Slots

SEATTLE, WASH. — Without betting so much as a plugged nickel, the county government here lost $988.53 on slot machines.

Here's how it happened:

Over three years ago a number of slots were seized by state police in raids outside the city.

After many months of court litigation, they were recently destroyed.

The storage and insurance bill on the eleven machines came to $1,158.53. This the County was forced to pay.

Recovered in nickels from the machines was a total of $170.

Net loss for the county: $988.53—not counting cost of prosecution.

Coin Operated Grocery

WORCESTER, MASS. — An article, speculating on the appearance of coin operated grocery stores, appeared in the local press here this past week.

Written on the humorous side, the reporter envisioned everything from frozen soup to a handful of nuts becoming available through the magic of a coin-in-the-slot, with all this tied up to a five minute electronic cooker for making a complete meal—on the run.

WE ARE READY TO FILL ORDERS
FOR
GOTTLIEB'S "STAGE DOOR CANTEEN"
IF YOU HAVE NOT ALREADY TRIED ONE, DO SO AT ONCE!
CAN NOW MAKE PROMPT DELIVERY!!
SEND ORDERS AND DEPOSITS — to
B. D. LAZAR COMPANY
1635 FIFTH AVENUE (PHONE: GRant 7818) PITTSBURGH 19, PA.

KANSAS DISTRIBUTORS FOR
★ AIREON ELECTRONIC PHONOGRAPH
★ PACE'S DRILL PROF DE LUXE CHERRY BELL
★ CHICAGO COIN'S GOALEE
★ WILLIAMS LAURA AND SUSPENSE
★ ADVANCE VENDORS
RECONDITIONED CONSOLES AND SLOTS • DuGRENIER CIGARETTE VENDERS
MATHENY VENDING CO., INC.
564 W. DOUGLAS WICHITA 12, KANSAS

RECOVER 16 SLOTS

STEUBENVILLE, O. — Having previously been seized by state liquor agents in raids on taverns located here, sixteen slot machines were recovered by the owners, Albert Schiaappa and Peter Aperfine, after a writ of replevin had been obtained in Municipal Court by their attorneys.

NEW SPOT FOR GUM VENDERS (?)

BELLEVILLE, ILL. — Mrs. A. Beutler, this city, phoned police here to report that on awakening one morning this past week and looking out into her back yard she saw there, in a very prominent spot, a penny gum vending machine.

Police officers who removed the vender are wondering whether this is some new type of location for these machines.

PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5) Per Set (6)	$6.00
Individual Slides (Order by Part Number — 2/5 or 3/5) Each	1.00
Slide Cover Complete (Specify 5c-10c-25c)	1.50
Slide Posts (Set of 4)	1.00
Lower Lever Guide	1.00
Shim for Lower Lever Guide	.25
Payout Tube, Complete with Hopper (10c or 25c)	3.50
Escalator (Specify 10c or 25c) in Exchange for Old Escalator and	12.00
Clock Gear (Large — Complete with Dogs and Springs)	2.00
Clock Gear (Intermediate — Complete with Pinion)	1.50
Clock Rebuilt, Your Old Clock and	5.00

NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

PER SET $27.50

NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

PER SET $37.50

Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue)	$3.50
Standard Handle, Stamping	1.50
Plate Insert for Reserve Jackpot Opening	1.00
Cherry Jewel for Brown Front or Cherry Bell	3.00
Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)	1.50
Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)	4.00
Reel Strips, Per Set	.45
Complete Set Slot Springs, Plus Spares (50)	5.00
Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets	3.00
Coin Denominators (5c-10c-25c for Blue or Brown Front)	.75
Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome	1.50
Knee Action Stop Levers, Per Set	3.00
Star Wheels for Reels (20 Stop)	.75
Reel Discs, Each $2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)	6.00
Tin Reel Assembly	1.25
Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)	17.50
Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2	4.00

WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTS	PRE-WAR PRICES
BUCKLEY MUSIC SYSTEM PARTS	PRE-WAR PRICES

National Slug Rejectors:

N-101, 5c	$4.00
200-A — 201A (5c-10c-25c)	10.00

BUY FROM BUCKLEY WITH CONFIDENCE

ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF SATISFACTION — OR YOUR MONEY REFUNDED WITHIN 30 DAYS OF SHIPMENT.

BUCKLEY TRADING POST

4223 WEST LAKE STREET CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

$349.50
F.O.B., N.Y.

WE ARE MAKING IMMEDIATE DELIVERIES OF "SUPER SKEEROLL"

The sensational, proven, location-tested money maker! Features the most colorful lite-up backboard on any skeeball — larger playing field — steel runners to avoid ball jams — mechanical ball release — 9 ft. long, 26" wide.

DISTRIBUTORS - GET IN TOUCH WITH US IMMEDIATELY FOR A REAL MONEY-MAKING DEAL

MIKE MUNVES

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RUNYON SALES CO. of N. Y.
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NEW YORK CITY

BADGER NOVELTY CO.
2546 NORTH 30th STREET
MILWAUKEE, WISC.

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVENUE
PITTSBURGH, PA.

ATLAS VENDING CO.
410 NO. BROAD STREET
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RUNYON SALES CO.
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CLARENCE BAGGETT
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CALIFORNIA AMUSEMENT CO.
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JULES OLSHEIN CO.
1100 BROADWAY
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BIRMINGHAM VENDING CO.
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MODERN SOUTHERN DIST. CO.
459 RIVERSIDE AVE.
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MODERN VENDING COMPANY
286 N. W. 29th STREET
MIAMI, FLA.

Ray Burman Elected President of CMAC

NEW YORK—Raymond W. Burman, president of ABC (American Business Credit Corp.) and also Chairman of the Board of this organization, has just been elected president of CMAC (Coin Machine Acceptance Corp.) to replace Robert W. Waggener who resigned as president of CMAC, this past week.

George M. Dick, well known to coinmen, will be executive vice-president of CMAC and will be at the Chicago offices of the firm, 134 North La Salle Street.

Mr. Burman stated, "We are going to continue to give coin machine men the finest kind of financial service and advice. We shall also continue to give them the same high type service for which CMAC have been noted in the past. Whatever the coinman's financial problem might be we hope that he will call upon us and we shall, at all times, attempt to help him in every way possible."

George M. Dick will be in direct charge of all operations of CMAC and will make his permanent headquarters at the Chicago offices of this firm.

Other executives of CMAC will be on hand to greet coinmen as they always have been in the past, and will also be ready to serve the trade with whatever financial aid it might require.

Now Delivering!!

FOR

BALLY MFG. CO.

VICTORY DERBY
1 BALL CASH PAYOUT

VICTORY SPECIAL
1 BALL MULTIPLE F.P.

SURF QUEEN
5 BALL F.P.

ORDER TODAY!

UNDERSEA RAIDER
One Piece Electric Gun

WATCH FOR
MULTIPLE MUSIC

WE ARE ALSO FACTORY DISTRIBUTORS FOR A. C. EVANS & CO. IN NO. N. J. & EA. N. Y. STATE — GET ON OUR MAILING LIST!

PALISADES SPECIALTIES CO. 498 Anderson Ave., Cliffside Park, N. J. Phone: CLiffside 6-2892

UNIVERSAL AMPLIFIERS

For All Wurlitzers, Rock-Olas and Seeburgs (Except High-Tones)

Complete with volume and tone control, tubes and switch. Fine tone quality. Every operator needs one as a spare while repairing amplifiers! Special price for short time only! $45.00 Each

½ Deposit, Balance C.O.D.

JAMES D. BLAKESLEE

43 15th STREET BUFFALO 13, N. Y.

SUPPORT CMI PUBLIC RELATIONS PROGRAM

Leaders Urge Ops to Mail $25 Checks to: Coin Machine Industries, Inc., 134 No. La Salle Street, Chicago, Ill.—to Become Associate Members of CMI

SUPPORT COMMUNITY RELATIONS PROGRAM

GOALEE

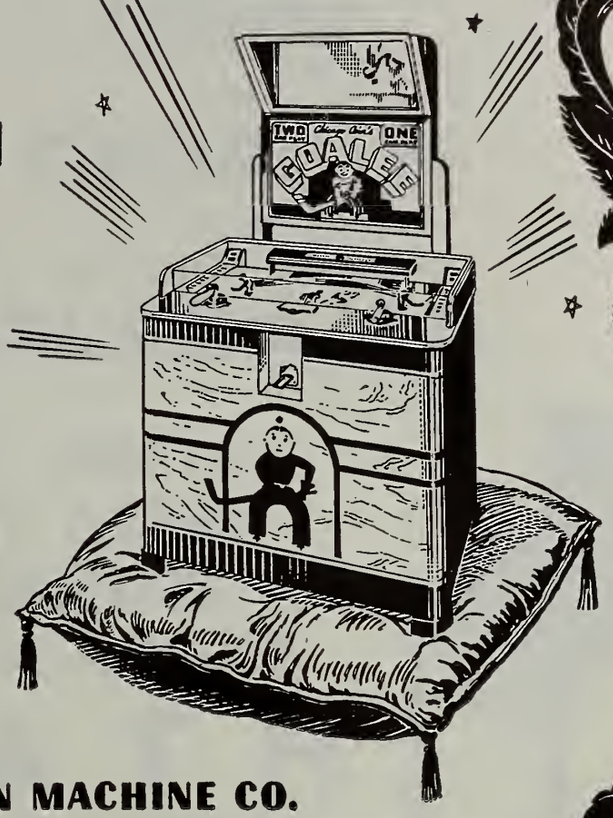
the best for his majesty the

CHICAGO COIN OPERATOR

The one or two nickel play amusement game that operators have eagerly been waiting their turn for delivery. Production is still limited—but GOALEE'S worth waiting for.

AND SOON the valuable experience gained engineering and producing aviation bomb sight mechanisms during the war will be reflected in other fine new coin games.

You'll Find You'll Do Better with Chicago Coin Equipment



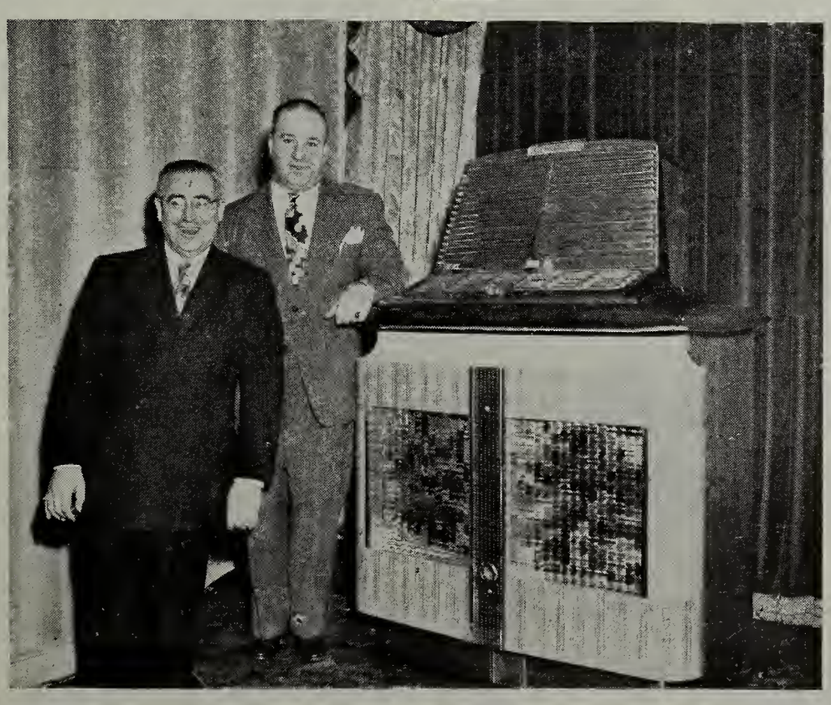
CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD

CHICAGO 14, ILLINOIS

MARGOLIN HOLDS SHOWING OF NEW AIREON PHONO

NEW YORK — Dave Margolin of Manhattan Phonograph Co., this city, claims that his firm just completed biggest affair in their history in showing the new Aireon phonos.



Reading left to right: Dave Margolin of Manhattan Phonograph Co., Inc., Ben D. Palastrant, Eastern Regional Salesmanager for Aireon Mfg. Corp. and the new Aireon phono which was displayed at Margolin's showrooms on Sunday, March 3.

WANT TO BUY!

SUPER BELLS, COM3.	SILVER MOONS, F.P.
SUPER BELLS TWIN, 5/25 COMB.	'41 DERBY
HI HANDS	PIMLICO
THREE BELLS	CLUB TROPHY
JUMBO PARADES, F.P.	LONGACRES
	THOROBREDS

Write — Wire — Phone Today!

Advise Condition, Quantity & Best Price!

H. ROSENBERG CO.

625 10th Ave. (LOngacre 3-2479) New York 19, N.Y.

CASH WAITING FOR

WALLBOXES
Dime or nickel play 16-20-24 Selections any make, multi wire.

FLEETWOODS
Must be perfect every way!

FOUR ROSES ditto.

We pay premium price for any and all 25 cycle equipment. AI goods wanted only. No Junk at any price.

COIN CRAFT CANADA
HAMILTON, ONTARIO, CANADA

We Have For Immediate Delivery

Mills New Postwar Bell
BLACK CHERRY

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c - 10c - 25c - 50c PLAY

Place Your Order Today to Insure Preferred Delivery.

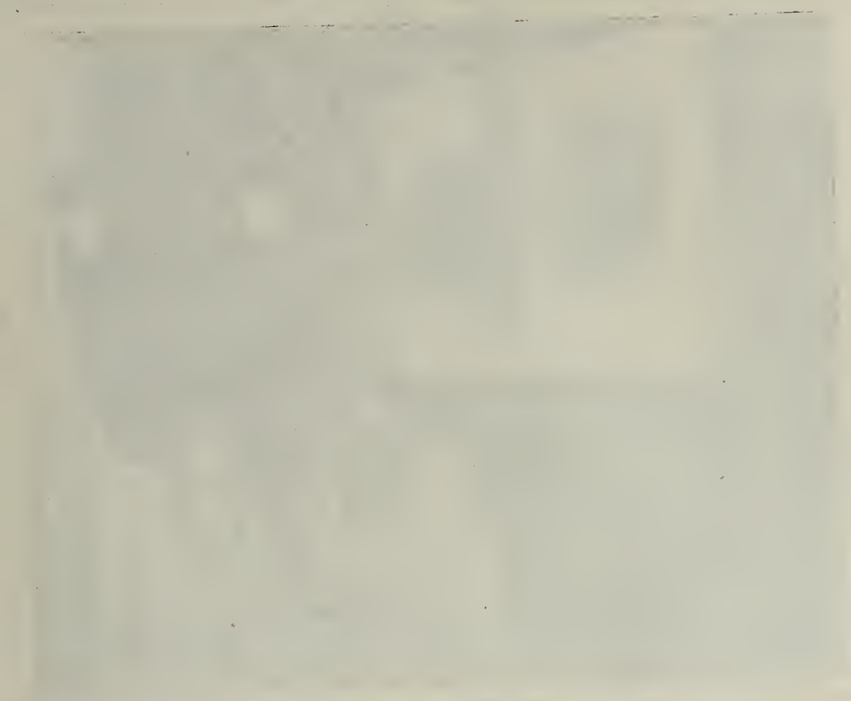
We have all repair parts for Mills Slot machines. Write for complete price list.

Established 1895 50 years of service

SICKING, INC.

1401 Central Parkway Cincinnati, Ohio

NEW MASTER VENDERS
available for immediate delivery, write.
To buy or sell Coin Machines In Columbus, Ohio
SEE
G. N. VENDING COMPANY
663 W. Broad St.
Columbus 8, Ohio
20 years experience



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VICTORY SPECIAL
VICTORY DERBY
SURF QUEENS
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DISTRIBUTING COMPANY

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EXCLUSIVE DISTRIBUTOR

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MILLS NOVELTY CO.

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AND FOR

INTERNATIONAL MUTOSCOPE CORP.

IN

CALIFORNIA - OREGON - WASHINGTON - NEVADA

ORDERS ARE BEING ACCEPTED FOR PRIORITY DELIVERY ON MUTOSCOPE'S

- PHOTOMATICS -
- ATOMIC BOMBER -
- VOICE-O-GRAPH -

WE ALSO HAVE FOR IMMEDIATE DELIVERY

MILLS BLACK CHERRY BELLS
MILLS VEST POCKET BELLS

WRITE — WIRE — OR PHONE

MILLS SALES COMPANY, LTD.

1640-18th STREET (All Phones: HIGATE 0230-1-2-3-4) OAKLAND 7, CAL.

BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE — See CARL HAPPEL

LOS ANGELES — See BILL HAPPEL

KEENEY RECONDITIONED SUPER BELLS

Completely Rebuilt and Refinished Like New

Keeney Super, 5c F.P., P.O. $295.00	Keeney 4-Way, 5c-5c-25c-25c, P.O. 595.00	Keeney Twin, 5c-25c, F.P., P.O. 595.00
Keeney Super, 25c F.P., P.O. 375.00	Keeney 4-Way, 25c-25c-25c-25c, P.O. 625.00	Keeney Twin, 25c-25c, F.P., P.O. 625.00
Keeney 4-Way, 5c-5c-5c-5c, P.O. 475.00	Keeney Twin, 5c-5c, F.P., P.O. 595.00	Keeney Twin, 5c-5c, P.O. 395.00
Keeney 4-Way, 5c-5c-5c-25c, P.O. 575.00		Keeney Twin, 5c-25c, P.O. 450.00
		Keeney Twin, 25c-25c, P.O. 495.00

RECONDITIONED CONSOLES

Mills Late Head 4 Bells, 5c-5c-5c-25c $695.00	Pace Saratogas, Late P.O., 5c 99.50	Bally Sun Ray, F.P. 149.50
Evans Bang Tails, Late D.D., J.J. 295.00	Mills Original 4 Bells, 5c-5c-5c-25c 595.00	Jennings Silver Moon, P.O. 129.50
Evans Dominoes, Late D.D., J.P. 295.00	Pace Saratoga, Late P.O., 25c 189.50	Mills Jumbo, Late High Head, P.O. 149.50
Evans Lucky Lucre, 3-5c, 2-25c 295.00	Jennings Fasttime, P.O. 89.50	Mills Jumbo, Late High Head, F.P. 129.50
Evans Lucky Lucre, 5-5c 195.00	Mills Original Head, Four Bells 345.00	Baker Pacers, Daily Double, 5c 299.50
Bally Roll 'Em 139.50	Mills Three Bells, 5c-10c-25c 795.00	Pace Saratogas, Late, P.O., 10c 169.50
Evans Lucky Stars 139.50	Pace Reels Twin, 5c & 25c, P.O. 395.00	Mills Jumbo, Late 25c, P.O. 195.00
Pace Saratogas (Comb.), F.P., P.O. 139.50	Bally Hi Hands, F.P., P.O. 189.50	Mills Jumbo (Comb.), F.P., P.O. 213.75
	Mills Late Head 4 Bell, 5c-5c-5c-5c 595.00	
	Bally Club Bells, F.P., P.O., 5c 239.50	

ONE-BALL MULTIPLE FREE PLAY TABLE

Rebuilt and Refinished

Keeney Sky Lark $139.50	Bally Sport Special 139.50	Bally '41 Derby 225.00
Bally Pimlico 295.00	Bally Thorobred 374.50	Bally Blue Grass 149.50
Bally Trophy 225.00	Bally Longacre 374.50	

PHONOGRAPHS AND WALL BOXES

Rock-Ola Commando $650.00	Mills Throne Rock-O-Lite 395.00	Buckley 24 Chrome Ill. Boxes 24.50
Rock-Ola Super Rock-O Lite 495.00	Rock-Ola De Luxe Rock-O-Lite 425.00	Wurlitzer Victory Model 24 495.00
Rock-Ola Master, Rock-O-Lite 475.00	Wurlitzer Model 780 795.00	Packard Pla-Mor 36.95
Mills Empress Rock-O-Lite 395.00		

BADGER SALES COMPANY

Exclusive Distributors for

J. H. KEENEY & COMPANY

ROCK-OLA MFG. CORPORATION

Southern California, State of Arizona and Southern Nevada

1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.

All Phones: DR. 4326

BADGER NOVELTY COMPANY

Exclusive Distributors for

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ROCK-OLA MFG. CORPORATION

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● *ATTENTION - - -*

OPERATORS IN

★ WESTERN PENNSYLVANIA

★ NORTHERN WEST VIRGINIA

★ SOUTHEASTERN OHIO

The New Mills Black Cherry Bells now available .....5c - 10c - 25c

IMMEDIATE DELIVERY

Mills Brand New Vest Pockets, Fruit Reels — 5c Play.....$74.50

— WANTED —

Super Bells — Saratogas, F.P. Comb.

Pace Reels, F.P. Comb. — Pin Games

WIRE — PHONE — WRITE NOW

COIN MACHINE DISTRIBUTING CO.

500 N. Craig St. Pittsburgh 13, Pa.

(Museum 0303-04)

ROUTE FOR SALE!

COMBINATION: MUSIC — CONSOLE AND PINBALL ROUTE IN CALIFORNIA

LARGE INCOME — NO COMPETITION

PRICE $125,000.00

Will Finance Reliable Experienced Operator

GENERAL MUSIC COMPANY

2277 W. Pico Blvd. Los Angeles 6, Calif.

FIBER GEARS
PARTS FOR WURLITZERS

Main Fiber Gears $4.00 - Star Wheels 30c Each
Selector Pins or Dumbells; 1 Doz. $3.00
Ball Shooters or Plungers for all Pin Ball Machines — 1 Dozen $5.00.
For Quantity Prices, Write To:

JAMES CLEMENT - Mfg. of Coin Mach. Parts
948 W. Russell Street Philadelphia 40, Pa.

WE PROUDLY ANNOUNCE

That We Have Been Appointed

EXCLUSIVE DISTRIBUTORS

For North Mississippi
West Tennessee
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For the Following Manufacturers

CHICAGO COIN MACHINE CO.
EXHIBIT SUPPLY CO.
D. GOTTLIEB & CO.
J. H. KEENEY & CO.

SEE ON OUR FLOOR NOW

Ready for Immediate Shipment

Chicago Coin's "GOALEE"

Exhibit's New Game "BIG HIT" in Multiple or single coin slot

Gottlieb's New "STAGE DOOR CANTEEN"

WATCH FOR KEENEY'S NEW CONSOLE COMING SOON

Write, wire or phone your order. Don't be last on our list for these sensational money makers.

SOUTHERN AMUSEMENT CO.

628 Madison Ave. Phone 5-3609 Memphis, Tennessee

"FOR SERVICE THAT SATISFIES"

Ready for Delivery

BALLY'S "VICTORY SPECIAL"
1 BALL MULTIPLE F. P.

BALLY'S Surf Queen
SENSATIONAL 5 BALL F. P.

Also Delivering!
BALLY'S "VICTORY DERBY"
1-BALL CASH PAYOUT

BALLY'S "UNDERSEA RAIDER"
1 PIECE ELECTRIC GUN

TRI-STATE SALES CO., Inc. • PIONEER DISTRIBUTING CO., Inc.
585 TENTH AVENUE, NEW YORK 18, N. Y. CHELSEA 2-4648

The PHONOGRAPH OF TOMORROW

RMC

is shown in this issue

ROCK-OLA Manufacturing Corporation

SLIM GAILLARD TO WAX FOR ATOMIC RECORDS

HOLLYWOOD, CAL. — Slim (Flat Foot Floogie) Gaillard, recording artist for Atomic Records has just turned out some new tunes for this firm which includes "Yip?Roc-Heresy."

Many who have heard this tune have written in to inquire as to just what language was being used in this number and were surprised to hear that it was Syrian.

Gaillard has just finished recording a new tune called "Tee-Say-Malee" which is done entirely in Greek.

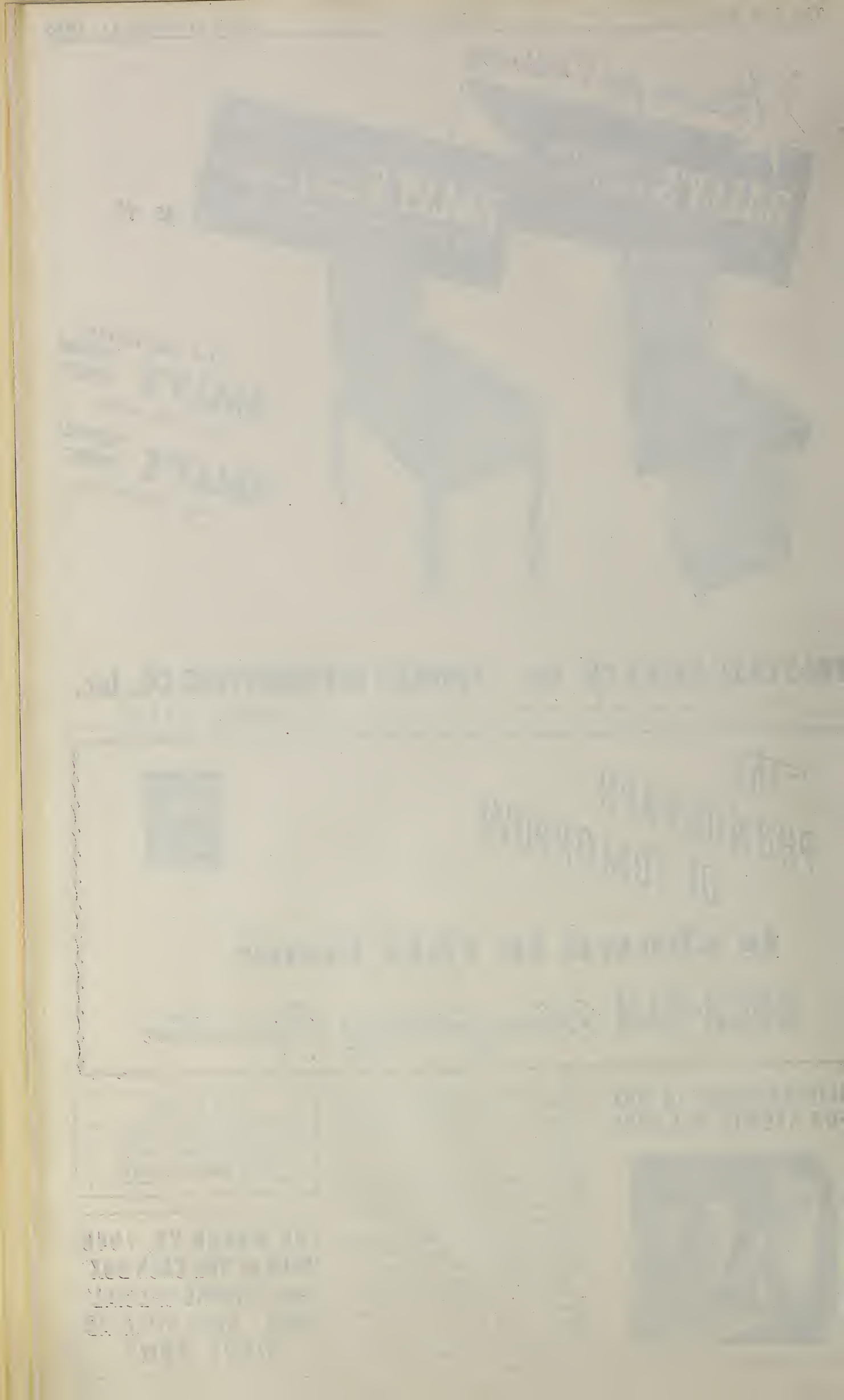
Gaillard, by the way, has appeared in a great many radio shows. He is shown in this picture with Lena Horne, famed star of stage, screen and radio and well known entertainer and Tiny Brown, star of the Jubilee Show.

WIRE — CABLE

2 Conductor underwriters approved No. 18 Zip Cord.....per 1,000 ft.	$18.00
2 Conductor underwriters approved No. 18 Silk & Rubber Covered Wire....per 1,000 ft.	18.00
5 Conductor heavy duty rubber covered gun cable for Seeburg guns.....per ft.	.18

ATLAS VENDING COMPANY
410 No. Broad St. Elizabeth, N. J.

THE MARCH 25, 1946 ISSUE of "THE CASH BOX" is the "SPRING SPECIAL" ISSUE. RUSH YOUR AD RIGHT NOW!



MORRIS HANKIN

JACK LOVELADY

Not only will H & L Distributors deliver the nation's great coin-operated devices but it will also continue to deliver the nation's top service—*The Operator's Best Guarantee For Top Earnings*

WE ARE VERY HAPPY TO ANNOUNCE OUR APPOINTMENT AS **Exclusive Distributor** FOR THE COMPLETE **KENEY LINE** IN GEORGIA AND ALABAMA

H & L DISTRIBUTORS, INC. MORRIS HANKIN • JACK LOVELADY 708 Spring Street, N. W. Atlanta, Ga.

WATCH FOR THIS LABEL

JUKE BOX OPERATORS!
RECORD DISTRIBUTORS!

WATCH NEXT WEEK'S ISSUE OF THE CASH BOX FOR AN IMPORTANT ANNOUNCEMENT ON PRICE REDUCTION OF OUR RECORDS

ENTERPRISE RECORDS 8111 SANTA MONICA BLVD, HOLLYWOOD 46, CAL.

UNCLE SAM ENTERS COIN MACHINE OPERATING BIZ

WASHINGTON, D. C. — America's coinmen will soon be welcoming a new operator to the industry, none other than Uncle Sam—the United States Government!

Fitting itself to the times, the Post Office Department is about to become one of the largest operators of vending machines in the world, with the establishment of coin-operated stamp machines in all first class postoffices in the nation.

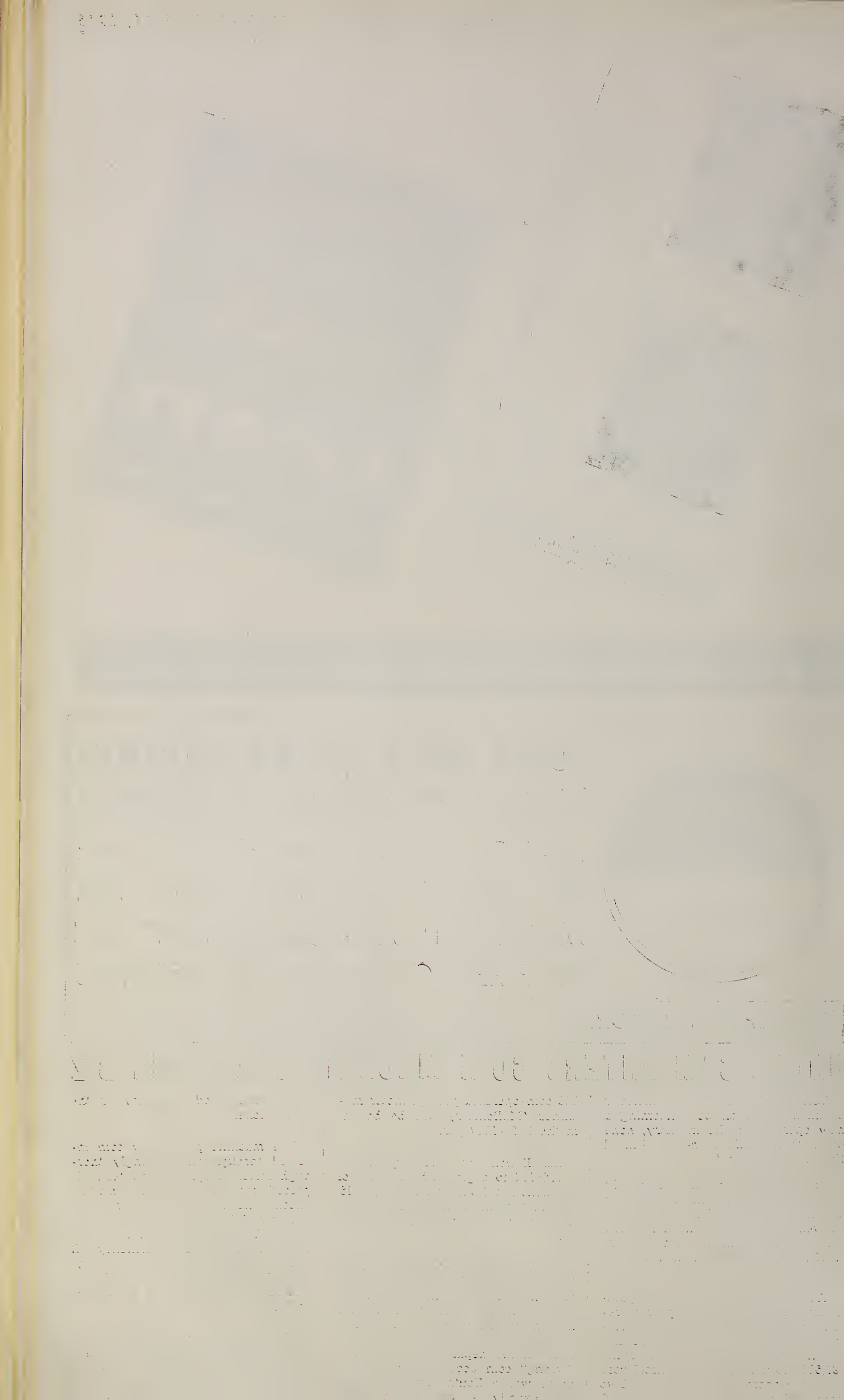
According to post office department witnesses who appeared recently before the House Appropriations Committee here, the federal government proposes to spend $1,500,000 during the next fiscal year on coin-operated equipment. Two thousand stamp vending units and 350 coin-operated postage meter machines (Mailomats) will be bought in the 1946-1947 period.

Installation of the equipment, scheduled to begin with the start of the next fiscal year on July 1, 1946, will feature machines differing from those now being operated by coinmen.

In describing the new units before the congressional committee, postal officials said the new automatic stamp vending machine had been known to take only one wrong coin during a four year test held in a Philadelphia department store. The "wrong" coin accepted by the machine was a South American piece with exactly the same metallic content, weight and resiliency as the U. S. nickel.

The machine puts every coin inserted through an amazingly thorough series of split second tests. If passed for size, a control magnet checks the magnetic properties of the coin (U. S. coins are non-magnetic). Then come tests for weight, metallic content and resiliency. If everything checks, the machine "pays off." Officials further testified that the machine has never been known to jam.

No profit will be made from the sale of stamps by these machines, but postal officials believe they will more than pay their cost by encouraging greater use of the mails.



ATTENTION!!
GREATER CINCINNATI OPERATORS

ON DISPLAY AND NOW DELIVERING

JENNINGS' — "BRONZE CHIEFS" — "SUPER DELUXE CLUB CHIEFS"
GOTTLIEB'S — "STAGE DOOR CANTEEN"
BALLY'S — "UNDERSEA RAIDER"
WILLIAMS' — "SUSPENSE"

USED MACHINES — THOROUGHLY CHECKED, READY FOR LOCATION

2 GUN CLUBS, each	$ 67.50	7 BIG THREE'S	$149.50 to $179.50
5 AMERICAN BEAUTIES	$99.50 to 129.50	1 BOSCO	80.00
1 VELVET	44.50	3 5-10-20, each	145.00
2 SPOT 'EM, each	29.50	1 SNAPPY '41	70.00
3 VICTORY'S, each	125.00	1 YANKEE DOODLE	125.00
1 MIDWAY	169.50	3 INVASIONS	$109.50 to 139.50
12 FOREIGN COLORS, each	149.50	15 MILLS OWLS, each	69.50
1 MAJORS 1941	65.00	4 FIVE IN ONE'S, each	45.00

CONSOLES

1 FOUR BELLS, like new	$419.50	1 BALLY HI HAND	$139.50
1 PACE RACES	75.00	4 JUMBO PARADES, COMB., each	225.00
1 BALLY CLUB BELL	245.00	1 JUMBO PARADE C.P.	150.00

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

ESQUIRE DISTRIBUTING CO., Inc.
3418 HARRISON AVENUE — CINCINNATI, OHIO
(PHONE: MONTANA 5842)

JERSEY PRESS WARNS INVESTORS BEWARE

JERSEY CITY, N. J.—The "Jersey Journal," leading newspaper this city, warns small investors who will be approached by what this paper calls "sharpshooters" to beware of making any investments before arranging a complete investigation.

An editorial appeared sometime ago in *The Cash Box* warning coinmen to beware of making any investments in wild schemes.

The Jersey Journal writes, "With per capita savings higher than ever before, the easy money boys are on the loose and estimates of the 'take' con men harvest in fake gold mining stock alone range upward to one million dollars per week."

Most important to the cointrade is this paragraph which appears in the Jersey Journal editorial, "Then there is the vending machine game directed especially toward returning GI's anxious to get into business on their own. Surely, vending machines produce good returns, as promised — but, the desirable places where vending machines may be placed in 'protected territory' are non-existent. They've long since been contracted for."

(Only a "Public Relations Bureau" can arrange to clear these matters up with newspapers such as the Jersey Journal. The NAMA and CMI should immediately contact such papers and advise that they will work with them to protect all of their reader-investors.)

WANTED
(WILL PAY TOP DOLLAR)
FIVE BALLS • ONE BALLS • ARCADE EQUIPMENT
PHONOGRAPHS • SLOTS AND CONSOLES
BELL PRODUCTS CO.
2000 N. OAKLEY • CHICAGO 47, ILL. • HUMBOLDT 3027

SOKLOVE AND "SMILEY"

CHICAGO — Lou Soklove, sales-manager of Pioneer Coin Machine Co., this city, has himself pictured with his new "baby"—the counter game, "Smiley." From the way that Lou is smiling it seems that "Smiley" does have a smile effect.

NEW ROCK-OLA PHONO

CHICAGO — The new Rock-Ola "Phonograph of Tomorrow" is known as "Model No. 1422." This is how it will be listed to the trade.

JACK GUTSHALL

NOW GIVES YOU THE TOP SELLING TUNES ON THE TOP FIVE INDEPENDENT LABELS

EXCLUSIVE

No. 201 { GOT A RIGHT TO CRY / BLUE MOODS } JOE LIGGINS AND HIS HONEY DRIPPERS

"TOPS FOR ALL SPOTS"

EXCELSIOR

No. 165 { RED BEANS AND RICE / FIND OUT WHAT HE LIKES } GLADYS BENTLY QUINTETTE

"TERRIFIC"

G & G

No. 1017 { I BEEN DOWN IN TEXAS / ROOT-LIE-VOOT } EFFIE SMITH

"HEADING FOR THE TOP"

MODERN

No. 131 { TRAVELING BLUES / TALK OF THE TOWN } JOHNNY MORRIS AND THE THREE BLAZERS

"A SURE THING"

GILT EDGE

No. 535 { BIG LEG MAMA BLUES / LAST CALL FOR ALCOHOL (DAT'S ALL) } WINGY MANONE

"A MANONE SPECIAL"

ORDER FROM YOUR NEAREST DISTRIBUTOR

AMERICAN COIN-A-MATIC
1437 5th Avenue
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C & C DISTRIBUTING CO.
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PREMIER AUTOMATIC MUSIC CO.
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316 Sixth Street
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Territories Not Covered Above Still Available

JACK GUTSHALL DISTRIBUTING CO.

1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.

"There is No Substitute for Quality"...

STAGE DOOR CANTEEN

PROVES IT WITH PROFITS!

ORDER FROM YOUR DISTRIBUTOR NOW

D. GOTTLIEB & CO.

"First with the Finest"

1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

• JOIN CMI NOW •

MICHIGAN LIQUOR COMMISH DELAYS TAVERN GAME BAN

LANSING, MICH.—The Liquor Control Commission ban on all types of games, cards, etc., from taverns in this state seems to have been held up according to various newspapers thruout this state.

As yet the situation is rather confused. The Port Huron "Times-Herald" reports, "State Liquor Board Delays Pinball Ban," and continues, "Commissioner Felix H. H. Flynn told a committee enforcement officers would be instructed to see that such machines as pinball and similar devices were not used in licensed establishments but that they need not be removed until the licensee had an opportunity for a hearing before the commission."

The Bay City "Times" reported the same as above. The Traverse City "Record-Eagle" made a similar report and even mentioned slot machines. The Niles "Star" reported the same but wrote rather a lengthy article and stated therein that, "Confusion as to the enforcement of the ban on games and pinballs in establishments serving liquor continued."

The St. Joseph "Herald-Press" went the opposite way from these other newspapers and headlined, "Liquor Commish To Crack Down," with a sub-head reading, "Pinball Machines Banned From Taverns."

FREE PLAYS

A.B.C. Bowler	$ 49.50
Argentine	59.50
Big Six	27.50
Boomtown	29.50
Champ	59.50
Chevron	24.50
Clover	74.50
Fox Hunt	29.50
Flicker	59.50
G. I. Joe	69.50
Horoscope	59.50
Limelight	29.50
Majors, '41	59.50
Mascot	34.50
Metro	49.50
Monicker	39.50
New Champ	69.50
Nite Club	79.50
One-Two-Three, '39	32.50
One-Two-Three, '40	69.50
Playball	49.50
Roxy	24.50
Repeater	39.50
Sink-the-Jap	49.50
Slap-the-Jap	34.50
Spot Pool	69.50
Super Six	29.50
Silver Skates	39.50
Silver Spray	32.50
Sea Hawk	54.50
Show Boat	54.50
Top Notcher	24.50
Target Skill	34.50
Trapeze	24.50
Trailways	59.50
Wow	34.50

MUSIC

6 Panorams, Ea.	$324.50
616 Wurlitzer	219.50
616 Victory Cabinet	395.00
24 Victory Cabinet	425.00
600A Victory Cabinet	450.00
Rock-Ola 12 Record	119.50
3 Packard Boxes, Ea.	24.50

SLOTS

Mil's Blue & Brown Fronts:	
5c Play	$125.00
25c Play	150.00
Mills 10c Club Console	250.00
Mills 25c Club Console	275.00
Pace 25c Chrome (Like New)	195.00
Pace Club Consoles, Factory Rebuilt,,	
5c Play	250.00
10c Play	275.00
25c Play	300.00
Watling Rolatops:	
5c Play	95.00
25c Play	125.00
Jenn. 5c Club Console	175.00

CONSOLES

Mills Jumbo Parade, P.O.	$139.50
Bally Pacemaker	39.50
Jennings Fast Time, P.O. (Like New)	129.50
Jungle Camp, F.P.	99.50
Four Bells	325.00
Bally Club Bell	225.00

SPECIAL

10 Rock-Ola Loboy Scales, Ea.	$ 50.00

ARCADE

3 Air Raiders, Ea.	$129.50
1 Bally King Pin	169.50
3 Bally Rapid Fires, Ea.	124.50
1 Skee-Ball-Ette	49.50
1 Sky Battle	149.50
2 Submarine Guns, Ea.	129.50
1 Texas Leaguer	49.50
1 Tom Mix Rifle	39.50
1 Tommy Gun	109.50

NEW EQUIPMENT

Bally Undersea Raider	$399.50
Bally Victory Derby	574.50
Bally Victory Special	589.50
Mills Vest Pocket	74.50
Gottlieb Stage Door Canteens	249.50
Chi. Coin Goalee	525.00
Genco Total Roll	525.00
Williams Suspense	279.50

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

539 S. SECOND STREET **OHIO SPECIALTY CO.** LOUISVILLE 2, KY.

DISTRIBUTORS! SOME TERRITORY STILL OPEN — WRITE

A Dependable Maintenance Tool for Every Operator

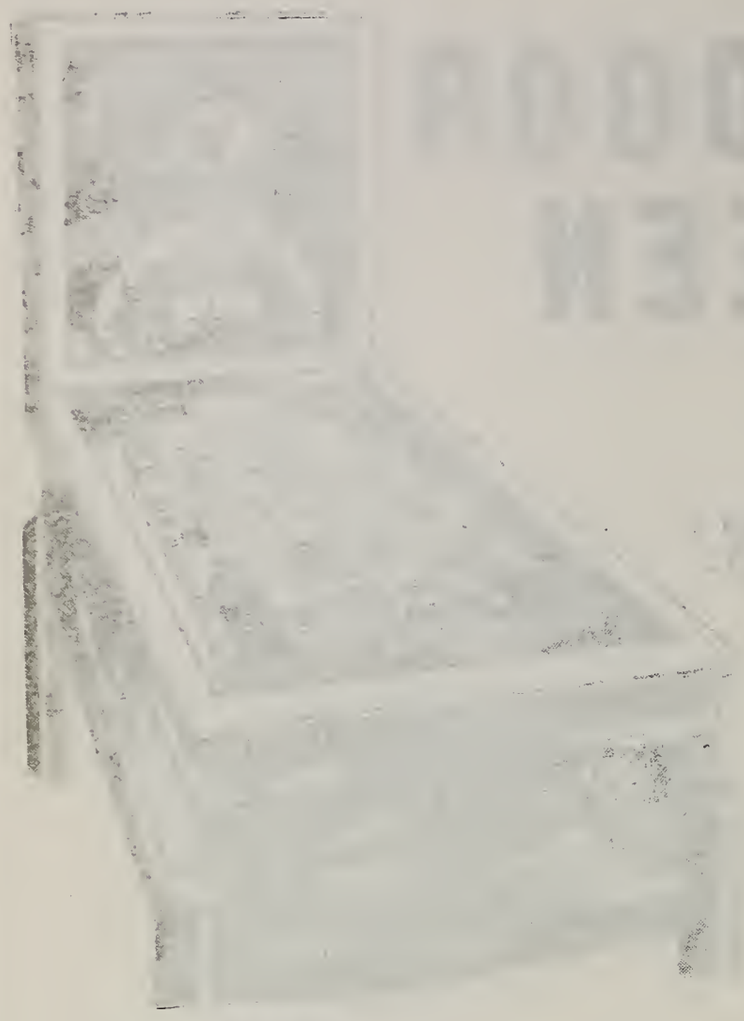
Magic Wand **WELDER**

We Have Available for Immediate Delivery Any Type of Coin Machine Part. Get Our List at Once.

$34.50

F. O. B. CHICAGO
1/3 DEPOSIT WITH ORDER
TODAY!

AMMCO DISTRIBUTORS
2513 MILWAUKEE AVE. • CAPITOL 1111 • CHICAGO 47



DURLING TELLS A GUM VENDR STORY

NEW YORK — E. V. Durling, noted columnist for the Hearst papers, in his column, "Life With Salt On The Side," (March 1) reports, "New Yorker complains he often gets no return when he puts a penny in the subway slot machines which dispense chewing gum and chocolate. That sad situation has existed for years. When a kid, I often received no return from a subway slot machine for my hard-earned penny. And I mean hard-earned, as I was then working as an office boy for four bucks a week. I remember once I was giving a slot machine a terrific shaking to get some results from the penny I had put in when a cop came up, gave me a bawling out and threatened to arrest me for trying to rob the machine. That was the unkindest cut of all. Yes, sir, my memories of those subway slot machines are mostly bitter ones."

Perhaps some of the NAMA members will explain to Durling that the machines selling chewing gum and chocolate are "merchandising machines" and not "slot machines."

The head of the subway's vending system was cut up by one of the World - Telegram reporters a few weeks ago for calling buyers, "bums."

NEW COIN OPERATED RADIO FOR HOTEL ROOMS

NEW YORK — A new coin operated radio for hotel rooms will appear on the market very soon. It is encased in a tamper-proof metal cabinet which can be attached to hotel room walls. It operates on a quarter. The radio is said to be acoustically controlled so it won't annoy other guests. It will be available in installation units of 100 for AC or DC.

BUYS YOU CAN'T PASS UP! PRICED TO SELL QUICK!

CONSOLES

1 Super Track Time	$225.00
4 1938 Track Times, each	50.00
2 R.H. Track Times, each	25.00
1 Baker Pacer DD	100.00
1 Exhibit Races	25.00

PIN GAMES

1 Ump	$ 25.00
1 Cadillac	25.00
1 Zeta	25.00
1 Stratoliner	45.00
2 Gold Star, each	25.00
1 Sea Hawk	40.00
1 Five in One	25.00

ARCADE

2 Electric Muto. Cranes, each	$ 50.00
3 Ray-O-Lite Guns, each	25.00
1 Exhibit Hi Ball	75.00
1 Striking Clock	65.00
1 Pollard Horse Race	65.00
1 World Series	45.00

SCALES

1 Pace	$ 40.00
1 Royal	40.00

MUSIC

2 Wurlitzer 600K's, each	$450.00
2 Victory 24's, each	425.00
2 Wurlitzer 500's, each	465.00
3 Tone Column with 24 mechanism complete with Wall Box, each	375.00

DELIVERING SUPER SKEE ROLLS ..... $349.50 EACH

JULES OLSHEIN & COMPANY

1100-02 BROADWAY (PHONE: 5-0228) ALBANY 4, N. Y.

HOLLYWOOD

THE LATEST AND GREATEST FIVE BALL FREE PLAY GAME

PUT YOUR LOCATIONS IN THE SPOTLIGHT WITH THIS EXCITING MONEY MAKER

PLENTY OF PLAYER APPEAL AND ACTION!

$249.50 F.O.B. CHICAGO

MARVEL MANUFACTURING CO.
2122 MILWAUKEE AVE., CHICAGO 47,
PHONE: EVERGLADE 0230

See your Distributor Phone, Wire or Write to Us Direct.

The PHONOGRAPH OF TOMORROW

RMC

is shown in this issue

ROCK-OLA Manufacturing Corporation

JUKE BOX OPERATORS — RECORD DISTRIBUTORS
GET THESE NEW RELEASES

MEMO LABEL

7002
It May Be Wrong
I Would If I Could

7003
Just That Way
Lonesome Baby

3002
Paper Heart
Yon Don't Want Me Anymore

5001
Smoky Moon
San Fernando Valley Blues

SUNSHINE LABEL

105
Choo Choo Boogie
Part I and II

106
You Gotta Make A Change
You Can Get A Lot For What You Got

107
Riffs And Rhythm
Old Time Daddy Blues

108
Boogie Woogie Time Down South
Down It And Get From Round It

ATOMIC LABEL

A215
Atomic Cocktail
Yep-Roc-Heresy

A216
Penicillin Boogie
Jumpin' At The Record Shop

A221
The Mad Monk
Blop Blah

A225
Mellow Mood
How High The Moon

K & M DISTRIBUTORS 1913 W. PICO BLVD. LOS ANGELES 6, CALIF. Tel. EX 8811

DALLAS FIRM TO MFR DRINK & TICKET VENDER AND COIN CHANGER

DALLAS, TEX. — Ibis Industries, Inc., this city, whose president and general manager is F. N. James, formerly chief planner for North American Aviation, Inc., will manufacture a Dr. Pepper drink vending machine as preferred manufacturer for a five year period. The order for the Dr. Pepper venders is reported to exceed $300,000.

It is also understood that a similar drink vender will be made for the Grapette Co.

James also reported that a number of "ticket vending machines" are being made by his firm and that his company holds over $125,000 worth of contracts for these machines. The machine is reported to be the same that was shown in Las Vegas and Reno, Nev. and also in San Francisco, Cal. which is based on a new lottery deal using rolls of tickets.

Also interesting to the cointrade is the fact that the firm plan to manufacture a coin changer which, more than likely, will be sold in conjunction with their drink dispensers.

James reported that he has materials now on hand for about 1,000 of the soft drink units, including 85,000 pounds of aluminum, 1,221 motors, 421 refrigerating units which he reported are being supplied by Servel, Inc. and 15 tons of steel. In addition, he said, he had 145 tools already made with 100 more in the process of manufacture.

BE FIRST in your territory with

"Smiley"

Ask Your Distributor

Manufactured by

PIONEER COIN MACHINE CO.

2634 N. Laramie Ave. Chicago 39, Ill.

All Phones: NATional 2727

"Pioneer" will Pioneer

P & S FREE PLAYS
ARE PROVEN WINNERS

Eagle Squadron — From — Big League
Shangrila — From — Mr. Chips
Torpedo Patrol — From — Formation
Paratroops — From — Powerhouse
Production — From — Blondie
Eagle Squadron — From — Big Town
→ KISMET — Our Latest
Bombardier ← — From — Follies

WANTED AT ONCE —
Punch, Tops, Formation and Powerhouse
See Your Distributor or Write To —

P & S MACHINE CO.
3017-19 N. Sheffield Ave., Chicago 14, Ill.

Tubular COIN WRAPPERS

1 Case .....65c per M
3 Cases.....60c per M
6 Cases.....53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.
50c PENNIES .....19 M to CASE
$2.00 NICKELS .....17 M to CASE
$5.00 DIMES .....20 M to CASE
$10.00 QUARTERS ....15 M to CASE
$10.00 HALVES .....15 M to CASE

Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.

⅓ Deposit with Order, Bal. C.O.D.

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
1623 N. California Ave. Chicago 47
(Phone: ARMITAGE 0780)

Sensational !!

DOUBLE-PLAY HOCKEY

TRIPLES YOUR CASH BOX RECEIPTS . . .

Ask The Man Who Operates One!

We'll convert your old hockeys — so two can play the game as well as one

Hollywood
Immediate Delivery

Marvel Base Ball	$ 94.50
25c Brown Front	225.00
Brand New Mills Vest Pockets	74.50
Chicago Metal Single Revolve Around Safe Stands	75.00
Mills Jack In The Box Stands	40.00
5c Jennings 4 Star Chief	75.00

WRITE — WIRE — PHONE

LEWIS COIN MACHINE SERVICE
3924 W. CHICAGO AVE. CHICAGO, ILL.
(BELMONT 7005)

SPOTLIGHT'S "SLEEPER"

No. 2007

"CALGARY BLUES"

BACKED BY

"TEXAS GIRL"

Composed and Sung by

JACK KENNEY

IS IN — AND HOW!

RAVE REVIEWS — SWAMPED WITH ORDERS — CAN'T MISS THEY SAY

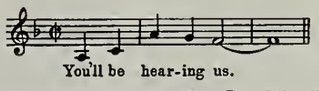
No. 2009 — No. 2010

"THE TEXAS PANHANDLERS"
With
BOB NELSON Doing the Vocal
JUST RELEASED

SEND FOR FULL LIST!

DEALERS AND OPERATORS

49c



SPOTLIGHT RECORDS
6064 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

Sensation of the Nation!

"SUSPENSE"

• "SCHEMATIC" PANEL
• VISUAL BALL LIFT

ORDER FROM YOUR JOBBER OR A WILLIAMS REGIONAL DISTRIBUTOR

Williams
MANUFACTURING COMPANY

161 W. HURON ST. CHICAGO 10, ILLINOIS

JOIN CMI NOW!

IN THE STATE OF

NORTH CAROLINA

The **AMI** *Phonograph and AMI Automatic Music will be distributed by*

Pioneer Distributing Company

Office and Display Rooms: 508 Hillsboro Street
Raleigh, N.C., Phone: 3-2844

Happel Has Nelson Double-Point Needle

WM. R. (BILL) HAPPEL

CHICAGO — Jack Nelson, national distrib for the new "Double-point" phono needle, reported this past week that Wm. R. Happel, Jr., Badger Sales Co., Los Angeles, and Carl Happel of Badger Novelty Co., Milwaukee, have been appointed distribs for the needle in their territories.

According to Nelson, "Both the Happel brothers are doing such a marvelous sales job with our Double-Point Needle that we believe they will soon set a needle sales record between them."

Nelson also stated that Happel reported, "The boys seem to like the idea of the double point very much. Because of the two points the phono operator never runs out of having a good needle in his machine.

"A very important feature of the Double-Point is that it is impossible to put the needle in wrong. There is only one way to use this needle in a pick-up and that's the right way, the straight way, the way that records were made to play."

Nelson also reports that Carl Happel has been getting a marvelous reaction on the new Double-Point needle from the operators in the Milwaukee area. Happel is said to have reported, "The new 'Double-Point Needle' is one of the best the music operators have ever used and everyone of the men here like them very, very much."

COIN CHANGER GETS PIC IN SCIENCE MAG

NEW YORK—Popular Science Magazine, this city, featured a picture of the Vendo Company's coin changing machine and soft drink dispenser showing a girl inserting a dime into the changer to get nickels with which to purchase a drink from the beverage dispenser.

Popular Science reports, "In tests lasting over two years, the coin changer has helped quench a lot of thirsts. It is also expected to keep changeless people happy in phone booths."

Jersey Kids Hold "SLOT MACHINE NIGHT" Party

MAPLEWOOD, N. J.—A "Slot Machine Night" to draw members to the "Elbow Room" here, which was created to keep the kids off the streets, was conducted this past Saturday evening.

Game contests were featured and prizes were awarded the winners on the pinball, ping-pong, pool and billards as well as chess.

A prize was also given to the one who fed the most coins into the juke box.

The "Elbow Room" is conducted by boys and girls of this community who have made it one of the most popular spots in this town. There are adult advisers who work with the youth.

This slot night idea, it is believed, may take hold in surrounding communities.

WANTED
FREE PLAY
CONSOLES

JUMBO PARADES, SILVER MOONS, BOBTAILS, SUN RAYS, LATE BIG GAMES, HI HANDS COMB. & BIG TOPS. ALSO ALL FREE PLAY FIVE BALL GAMES & MUSIC. SEND YOUR LIST'!

EMPIRE
COIN MACHINE EXCHANGE
2512 W. NORTH AVE.
CHICAGO 47, ILL.
HUMBOLDT 6288-89

WILL PAY
TOP
PRICES
for any quantity of

Mills Yellow Fronts, Blue Fronts, Brown Fronts, Extraordinary any Mills Escalator Type Machines
Mechanism must be complete, cabinets and castings in any condition.

Write — Wire — Phone

AMERICAN AMUSEMENT CO.
4047 W. Fullerton Ave. Chicago 39, Ill.
CAPitol 5303
'IF YOU MISS US—YOU MISS MAKING MONEY'

WANT
500
GAMES

CAN USE 500 FREE PLAY GAMES
(Parts must be complete)

SPORTY — PARADISE — JOLLY — SCHOOL DAYS — POLO — HOROSCOPE — CHAMP — MIAMI BEACH — SEA HAWK — MAJORS '41 — SNAPPY '41 — STRATOLINER — SPORT PARADE — SHOW BOAT — SEVEN UP — SPOT POOL — ARGENTINE — LITA CARD

Send Your List Stating Quantity, Price and Condition.

MID-STATE CO.
2850 W. ROOSEVELT RD. CHICAGO 12, ILL.
TELEPHONE: SACRAMENTO 2791

COLUMBIA BELLS

Brand New Throughout — Improved — 1946 Models *IMMEDIATE DELIVERY*

Fresh off the production lines — featuring an array of new mechanical improvements — comes the famous COLUMBIA TWIN JACKPOT BELL

COLUMBIA makes more money faster — costs less money to own.

$135 F.O.B. BOSTON
FACTORY PRICE $132.50 FACTORY PRICE
Special deal to authorized jobbers

These new, improved 1946 models in dazzling, durable Hammerloid finish are changeable *right on location* to 1-5-10-25c play; hence, you get the service of four machines for the price of one — plus *double slug protection*

TRIMOUNT COIN MACHINE CO.
Exclusive Distributors for New England
40 Waltham St. Tel. LIB. 9480 Boston 18, Mass.

MFRS CAN STOP DIRECT SALES OP SAYS

NEBRASKA CITY, NEB. — Following up on the full page story which appeared in *The Cash Box* showing an advertisement of a scale manufacturer offering these for direct sales to drug stores, Mason L. Colbert of the Colbert Coin Machine Co., this city, wrote the following.

"In commenting on the article 'Direct Sales' which shows some scale company selling direct to drug stores, I think this is very bad; so do you and so does everybody else. I wrote to you about this very thing sometime ago. I think that the remedy is still not too hard to find.

"It seems to me that as the manufacturers control territories to their jobbers and distributors, they could also control just who that jobber or distributor sold to. Certainly direct selling has never been and never will be an asset to the manufacturer.

"The dealers thruout the nation have sold direct all the time. Those who did not were an exception to the rule. If the manufacturer would not sell to a dealer who sold direct and exercised as much caution in this as he does to protect that same dealer from infringement of contract, then we would go a long way to the solution of this problem.

"This still probably won't keep that scale company from selling direct. But the operator has had to stop worrying for this has been going on for a long time. The main control always was and always will be in the hands of the manufacturer."

MEAT VENDERS TO BE PLACED IN THEATRES

CHICAGO — Almost everyone of the press services picked up the story issued by the Refrigeration Equipment Manufacturers Association here regarding the fact that in the very near future they look to refrigerated vending machines to dispense frozen packaged meats so that the lady of the house could be able to purchase these right in the lobby of her favorite theatre, as she left the matinee performance.

The theatre lobbies are logical locations these men claim.

FLASH!
WE HAVE A FEW
"LAURAS"
Immediate Shipment $249.50
Write-Wire-Phone Your Orders
NOW DELIVERING
Brand New Factory Releases

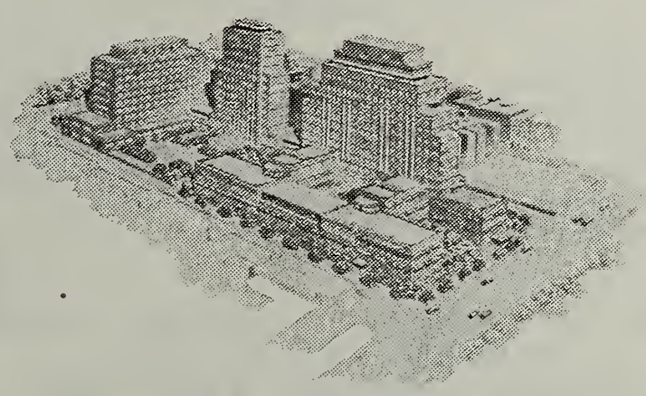
Victory Special	$589.50
Victory Derby	574.50
Goalee	525.00
Total Roll	525.00
Lita League	425.00
Undersea Raider	399.50
Ev. Bangtails 5c Comb Coin	674.50
Ev. Bangtails 25c Comb Coin	764.50
Ev. Ten Strike	372.50
Paces DeLuxe Cherry Bells 50c & 1.00 Play	
Groetchen Columbia Tw JP	132.50
New Mills 5c Vest Pocket	74.50

JENNINGS SLOTS

Bronze Chief		Super DeLuxe	
5c	$249.00	5c	$274.00
10c	259.00	10c	284.00
25c	269.00	25c	294.00

IMMEDIATE SHIPMENT
Hollywood and All United Revamps
WE WANT 1000 PIN GAMES
CASH WAITING — SEND COMPLETE LIST
TERMS: 1/3 Dep. Bal. C.O.D. or Sight Draft.
MONARCH Coin Machine Co.
1545 N. Fairfield Ave. Chicago 22, Ill.
Armitage 1434

Hope
for Control of Cancer



MEMORIAL CANCER CENTER FUND

The purpose of the Memorial Cancer Center Fund is to build and maintain the greatest Cancer Treatment, Research, Prevention and Education Center in the world. By giving to the Memorial Cancer Center Fund you will be helping doctors and scientists find the way to control this dread disease.

Remember, one out of every nine persons dies of cancer.

MEMORIAL CANCER CENTER FUND
444 East 68th Street, New York 21, N. Y.

STEP BY STEP SINCE 1933

We have been building towards the day which has now arrived . . . the establishment of an efficient, experienced, go-getting

DISTRIBUTOR ORGANIZATION

In Our New Headquarters at 821 North Broad Street. With the acquisition of the proper lines — particularly a Modern Music Machine — we will be able to equal the best in

SALES PERFORMANCE and CUSTOMER SERVICE

We have the background; the location — one of the key spots in Philadelphia — the organization; sales and service facilities and the financial integrity to do an all-out distributing job for the manufacturer of music and amuse-equipment.

WE ARE READY TO SERVE

AUTOMATIC SALES COMPANY

821 North Broad Street Popular 7000 Philadelphia 23, Pa. 618 Spring Garden Street Walnut 0847 Philadelphia 23, Pa.

IDAHO MAY LEGALIZE SLOTS

Special Session of Legislature Will Discuss this as Revenue Raising Measure. Slots in Non-Profit Clubs Legalized by Last Legislature.

BOISE, IDA.—There is a better than even chance that legislation legalizing liquor by the drink, pari-mutuel horse race betting and slot machines will come before the forthcoming special session of the Twenty-eighth Idaho Legislature.

The so-called moral issue measures would be allowed to come before the legislature as revenue raising bills, amply provided for in the ninth section of the governor's call.

That section commands the legislature "to consider and enact any necessary and needful legislation to provide revenue."

The last legislature enacted a law legalizing and licensing slot machines in non-profit clubs. Comparatively speaking, however, only a small number of machines are licensed and some groups hold that licensing and legalization should apply to all such devices.

The need for additional revenue is predicated on the assumption that the legislature will accede to the governor's requests for additional appropriations to many state departments for both construction and operation expenditures.

Estimates of additional expenditures total in excess of $4,000,000. The regular session of the legislature provided revenue to build up the free balance on the assumption that funds would be used for post-war institutional construction. The governor included in his call provision for emergency construction at the state's three mental hospitals and four educational institutions.

A LONELY, FRIGHTENED French child is reassured by a Red Cross relief worker with a cup of milk. She was one of 12,000 to receive a daily Red Cross milk ration.

The need for revenue to also take care of the highway department, tax commission, raise teachers' salaries and finance a teachers' retirement program and to activate a state tuberculosis hospitalization program. The amount falls far short of what is actually needed by the state.

Should slots be legalized under this necessary revenue raising measure it would mean the complete opening of the entire state with what coinmen here believe will be a high license fee, in addition to whatever fees may be applied by cities and counties and, naturally, the $1[illegible] federal slot tax.

SCIENTIFIC'S ORIGINAL
X-RAY POKER
LIMITED QUANTITIES — ACT FAST
DISTRIBUTED BY
Joe Ash in Pennsylvania OR Irv Morris in New Jersey
ACTIVE AMUSEMENT MACHINES COMPANY
900 N. FRANKLIN STREET PHILA. 23, PA. MARKET 2656
417 FRELINGHUYSEN AVE. NEWARK 5, N. J. BIGELOW 8-1195
"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

CENTRAL OHIO COIN MACHINE EXCHANGE
WILL PURCHASE FOR CASH
WILL PAY HIGHEST PRICES
FOR
PINBALLS — CONSOLES — PHONOGRAPHS
SLOTS — ARCADE EQUIPMENT
NO DEAL TOO LARGE OR TOO SMALL
CENTRAL OHIO COIN MACHINE EXCHANGE
514 So. High Street Columbus, Ohio (Phone: Adams 7949-7993)

To the 989 PEOPLE WHO ATTENDED
OUR Aireon SHOWING:

March 3rd was a day that we at General will never forget. To our knowledge, it was the greatest response ever accorded the showing of any new coin machine. We are grateful to all of you who attended and we are extremely happy over the enthusiastic reception given to Aireon. If you were unable to attend, you may now see Aireon any day at our showrooms.

Established 1925 Growing Steadily Ever Since

GENERAL Formerly The General Vending Service Co. Vending Sales Corp.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

The Heart of America

OFFICIAL SHOWING MARCH 15-16-17

OFFICIAL SHOWING MARCH 15-16-17

OF

"THE ROCK-OLA PHONOGRAPH OF TOMORROW"

In Our Showrooms

WE STAND READY TO SERVE THE OPERATORS IN "THE HEART OF AMERICA"

B. D. LAZAR COMPANY

1635 FIFTH AVENUE (All Phones: GRant 7818) PITTSBURGH, PA.

ASKS PHILLY OPS TO GET RECORD LABELS CHANGED

RAY BERNHARDT

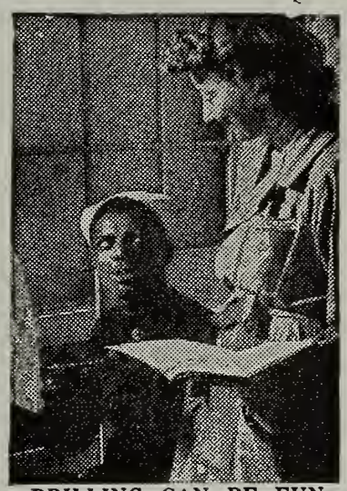
PHILADELPHIA, PA. — Ray Bernhardt, president of the Phonograph Operators Association of Eastern Pennsylvania and Southern New Jersey, asked the members of this organization at a meeting this past Thursday evening (March 7) to put all the pressure they possibly could on the record companies to get the present record labels changed.

Bernhardt is in full agreement with *The Cash Box*, he reports, that the reading on the present record labels is such that it leaves the juke box operator liable to all sorts of legal entanglements.

These labels should be especially arranged for the juke box industry Bernhardt claims, and should read, "For use in coin operated musical instruments."

At present the reading on all record labels is that these records are to be used in homes only and not for commercial purposes.

Juke box ops have long been asking that the record manufacturers arrange for this change. This would eliminate the trouble which was endured in the past by the trade in suits with ASCAP and especially in the Buckley Bill, which, by the way, is still in the House Patents Committee in Washington.



DRILLING CAN BE FUN— It's part of a hospital recreation project. S1/c James Leagun, Florala, Alabama, works, under Red Cross guidance, on a sheet of lucite to produce a picture frame.

WANTED TO BUY FOR CASH

LAST CHANCE TO GET HIGH PRICES FOR THESE GAMES:

Clover	$20.00
Dixie	20.00
Do Re Mi	60.00
Double Play	60.00
Duplex	60.00
Four Diamonds	25.00
Jolly	15.00
Knockout	75.00
Leader	60.00
Legionnaire	35.00
Polo	15.00
Sky Blazer	60.00
Sky Ray	25.00
Snappy	35.00
Sports Parade	40.00
Sporty	15.00
Stars	60.00
Star Attraction	35.00
Stratoliner	35.00
Sun Beam	60.00
Twin Six	20.00
Velvet	30.00
West Wind	60.00
Wild Fire	30.00
Zombie	60.00

We Will Buy All Makes of Phonographs

IDEAL NOVELTY CO.

2823 LOCUST ST., ST. LOUIS, MO.
(PHONE: FRANKLIN 5544)

HIGH SCHOOL STUDENTS HAVE NEW NAME FOR PRESENT GENERATION

SPRINGFIELD, MASS.—Students of the High School of Commerce, this city, in an editorial featured in their latest high school paper, have a new name for the present generation of youth.

They now call the boys and girls of this present age the "juke box generation."

SENSATIONAL MONEY MAKER

For

Arcades — Carnivals — Shooting Galleries

THE NEW ELECTRIC MACHINE GUN

WITH COMPLETE MOVING TARGET

IS NOW HERE AND SELLING FAST

LIMITED QUANTITY!!

WRITE IMMEDIATELY!!

RUNYON SALES CO. of NEW YORK, Inc.

593 TENTH AVENUE (PHONE: LONGACRE 3-4820) NEW YORK, N. Y.

MURPHY NAMED MONARCH SLSMGR

VINCENT B. MURPHY

CHICAGO — Vincent B. (Vince) Murphy has been named salesmanager of Monarch Coin Machine Company, well known distribs, this city.

Vince has had a great deal of experience in the coin machine business and is also well known to the trade in this area.

He has many plans for the general sales relationships between distributors and operators. He feels that the trade is rapidly entering into entirely new and perhaps revolutionary sales methods. Vince also reports that the firm are busier than they have ever been in their history meeting the needs of the trade here.

NEW RELEASES **UNITED — FOR BETTER BUYS** NOW DELIVERING

Evans Ten Strike	Bally Undersea Raider	Amusematic Lite League
Evans Custom Consoles	Chicago Coin Goalee	Genco Total Roll
Bally Surf Queens	Bally Victory Derby	Bally Victory Special

— PACKARD BOXES, SPEAKERS, AUXILIARY EQUIPMENT —

ALSO THESE RECONDITIONED BUYS IN USED MACHINES

SLOTS

5c Blue Front $125.00	5c Brown Front $140.00	5c Chrome 2/5 ..... $195.00
10c Blue Front 135.00	10c Brown Front 175.00	5c Futurity 125.00
25c Blue Front 175.00	5c Cherry Bell 140.00	5c Silver Moon Chf..... 125.00
5c Melon Bell 125.00	5c Brown Front, Rbt..... 125.00	5c Jenn. Chief 125.00
		5-10-25 Bl. Cherry..... Write

DOLLAR JENNINGS CHIEFS, Refinished Like New $695.00

ARCADE EQUIPMENT

Bowl A Ball $195.00	Rapid Fire $125.00	Skyfighter $200.00
Bowl A Bomb..... 175.00	Tommy Gun 130.00	Bank A Ball 195.00
Drivemobile 250.00	Air Raider 175.00	Bowling League 175.00
Pacific Express, A-1 ..... 225.00	Zingo 125.00	Lucky Strike 125.00

PHONOS — SPECIALS

Capehart 20 selector Phono..... $120.00	Jumbo Parade, P.O. ..... $ 89.50
Santa Anita 1-Ball P.O..... 110.00	Singing Towers — 40 Selector 450.00
Single Box Stands 12.50	Race King — 1-Ball P.O. 125.00
Buckley Track Odds, D.D. 475.00	Packard Boxes — Used, A-1 ..... 29.50
Evans Lucky Lucre '41 ..... 295.00	Five Balls — Write for list.

WANT — PHONOS — 5-BALLS — ALL MODELS — CASH WAITING

TERMS: 1/3 CERTIFIED DEPOSIT

UNITED COIN MACHINE COMPANY

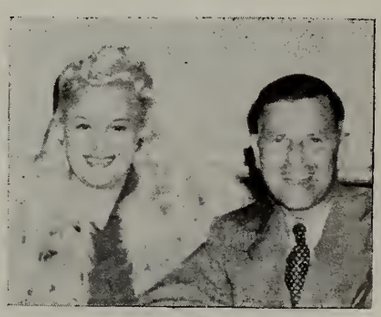
"WISCONSIN'S LEADING DISTRIBUTOR"

6304 WEST GREENFIELD AVE. (PHONE: GREENFIELD 6772) MILWAUKEE 14, WIS.

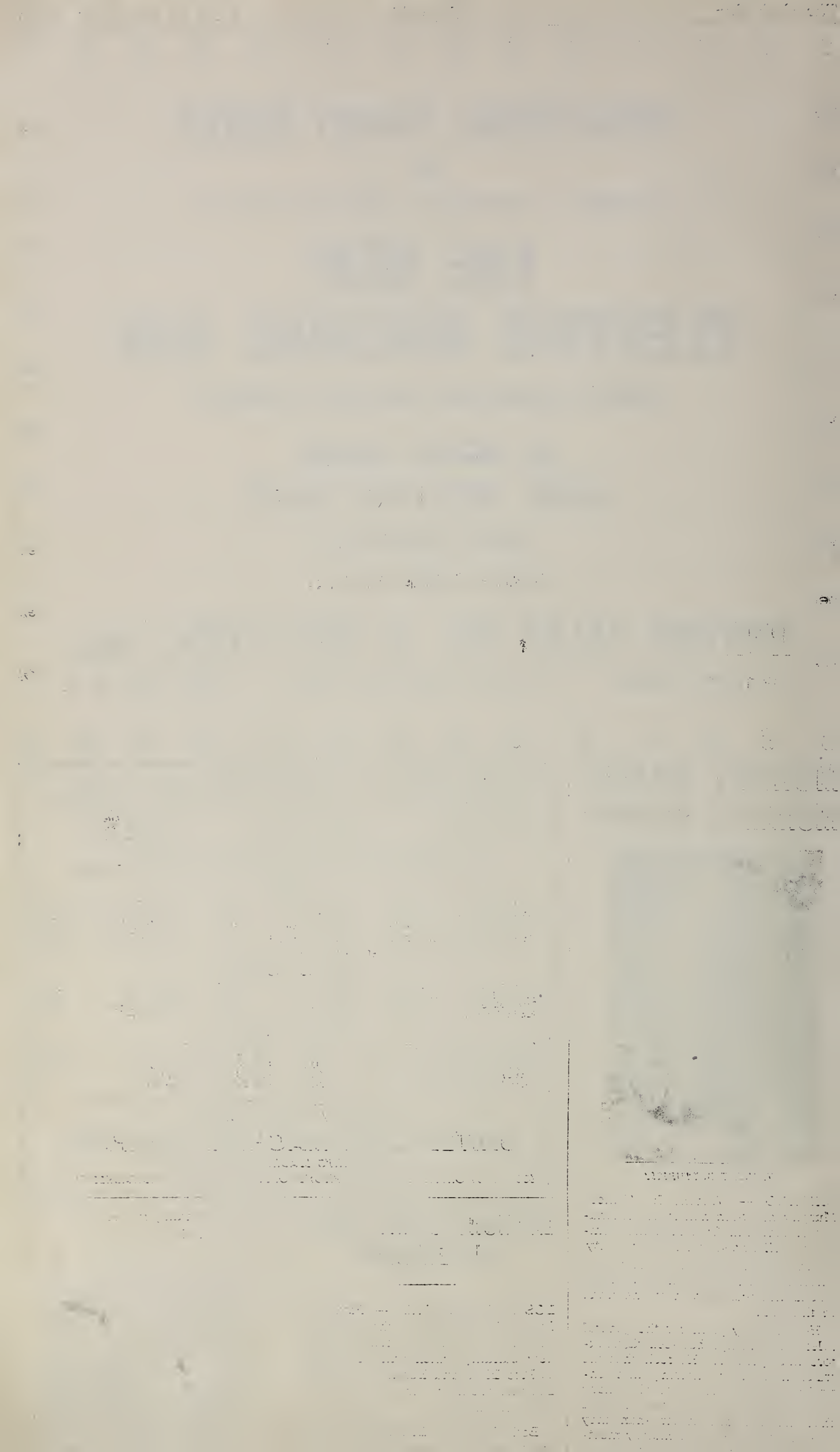
LAYMONS START WORK ON NEW BLDG

LOS ANGELES, CAL. — Paul and Lucille Laymon report that they are now ready to start work on their new building which will be located at Pico Blvd. and Berendo, this city. Builders are now being contacted for final contracts.

Both Paul and Lucille claim that their new building will be one of the most outstanding in the trade, from a beauty and utility standpoint.



LUCILLE AND PAUL LAYMON



EXPECT NO CHANGE IN FEDERAL ARCADE TAXES

WASHINGTON, D. C. — Coinmen making investigation at the House Ways and Means Committee here report that from what they were given to understand there would be no changes in the present Federal arcade taxation set-up.

Seasonal arcades have been complaining for sometime that the present taxation system is entirely inequitable in their case.

They point out that they are paying just as much for the machines as are the arcades that remain open the entire year.

Yet, these men claim, they do not get any rebate from the present tax even tho they are closed for about six months of the year and even longer in some instances.

Arcade men have been urged by *The Cash Box* to bring to the attention of the House Ways and Means Committee the inequitable taxation and to ask for relief on the standpoint that the taxes should be payable in quarterly installments so that if the arcade runs only two quarters during the year it will buy only such tax stamps.

A COLOSSAL COLLECTOR OF COINS!!

JB-502

VOO-IT ··· VOO-IT

NOVELTY BOOGIE

Backed By

CRYIN' BLUES

LOW-DOWN BLUES

BY

"THE BLUES WOMAN"

Orchestral Accompaniment

LIST PRICE $1.00 (Plus Tax)

JUKE BOX RECORD CO.

7 WEST 46th STREET

NEW YORK 19, N. Y.

FOR SALE

13—Poker Face	1—Zephyr
3—Kounter King	1—Reel 21
4—Duces Wild	1—Pok O Reel
4—Gem	1—Puritan
3—Your Fortune	1—Dandy Vendor
2—Ginger	1—Win A Pack
1—Races	1—Reel Dice

Write for Low Prices

CHARLES McCOLLISTER

P. O. BOX 64 — PEARBLOSSOM, CALIF.

CLEAN OUT YOUR CELLAR!

WE WANT TO BUY

WURLITZER TWIN TWELVES with PACKARD or BUCKLEY ADAPTERS

ANY QUANTITY

WRITE — WIRE — PHONE

PREMIER MUSIC COMPANY

461 WEST 49th STREET CIRCLE 6-3488 NEW YORK 19, N. Y.

JACK BERMAN SID MEKENSTEIN

WATCH for the Opening

of Our Branch Office

ECONOMY SUPPLY COMPANY

2015 MARYLAND AVENUE, BALTIMORE, MARYLAND

THE NEW

A M I

PHONOGRAPH

IS ON THE WAY!

WATCH FOR OUR ANNOUNCEMENT

★

DAVID ROSEN

855 N. BROAD ST. PHILADELPHIA 23, PA.

STEVENSON 2258

The PHONOGRAPH OF TOMORROW

RMC

is shown in this issue

ROCK-OLA *Manufacturing Corporation*

SPECIALS.....

ONE BALLS at SPECIAL LOW PRICES!

FOR THIS WEEK ONLY— —

WE NEED ROOM FOR NEW MERCHANDISE ARRIVING DAILY

17 Kentucky	$129.50	8 Grand National	$49.50
10 Long Shot	129.50	1 American Derby	49.50
8 Santa Anita	69.50	1 Sport Page	29.50
3 Winning Ticket	69.50		

These One-Ball cash payout multiple games all carefully overhauled and reconditioned.

SLOTS

We still have on hand the following slots from the list of completely refinished and reconditioned machines we advertised last week.

1 1c Pace Deluxe	$ 55.00	1 25c Mills Original Silver Chrome	209.50
2 5c Mills Original Gold Chrome	179.50	1 25c Mills Original Cherry Bell	175.00
3 5c Mills Original Silver Chrome	179.50	2 25c Watling Rolatop Front Venders	85.00
1 5c Mills Rebuilt Gold Chrome	150.00	1 25c Pace Bantam	39.50
1 5c Mills Original Black H. L. JP	190.00	1 50c Mills Roman Head (Original)	345.00
1 10c Mills Original Brown Front	179.50	1 50c Mills War Eagle Hand Load JP with late Mechanism-Glitter Gold	365.00
2 10c Watling Rolatop	79.50	1 50c Jennings Century	295.00
1 10c Jennings 3 Star Chief	99.50	2 50c Watling Rolatop	195.00
1 25c Mills Original Gold Chrome	209.50		
2 Columbia Bells — Cig. Reels-GA	45.00		

MUSIC

1 Wurlitzer Twin 12 steel cabinet unit complete with Buckley adapter and amplifier..... **$175.00**

CONSOLES

1 Buckley Daily Double Jackpot Track Odds..... **$650.00**

UNIVERSAL AMPLIFIERS

(BRAND NEW)

For all Wurlitzer, Rock-Ola, Seeburg Phonos except Hitone RC models..... **$54.50**

ALL EQUIPMENT UNCONDITIONALLY GUARANTEED. REGARDLESS OF PRICE

PHONE — WIRE — WRITE YOUR ORDER

TERMS: 1/3 Certified Deposit, Balance Sight Draft or C.O.D.

MULLININX AMUSEMENT CO.

1514-16 BULL STREET (ALL PHONES: 3-6601) SAVANNAH, GA.

NOW DELIVERING — ORDER TODAY!

Bank Ball, 9 Ft. Skee Alley	$375.00	Chicago Coin "Goalee"	$525.00
(12 Ft. & 14 Ft. Sizes — Prices on Request)		Bally "Undersea Raider"	399.50
Gottlieb's "Stage Door Canteen"	249.50	Jack Nelson's "Double Point" Needles, 10,000 Plays	Write
Genco's Total Roll	525.00		

CASTERS FOR WURLITZER PHONOS BEST QUALITY — Set of 4..... **$1.25**

PHONOGRAPHS

3 Wurlitzer 950's	ea. $750.00	2 Seeburg Classics	475.00
1 Wurlitzer 850	800.00	1 Seeburg Major RC	500.00
1 Wurlitzer 750E	750.00	1 Seeburg Cellar Job for 3-Wire Boxes in perfect condition	$325.00
3 Wurlitzer 24 Victory	ea. 465.00	3 Rock-Ola Standards	400.00
2 Wurlitzer 700	675.00	1 Rock-Ola Imperial	250.00
1 Wurlitzer 600	450.00	2 Rock-Ola Masters	450.00
1 Wurlitzer 500 RC	500.00	1 Rock-Ola Monarch	250.00
2 Wurlitzer 412	165.00	3 Rock-Ola 12 Records	125.00
3 Wurlitzer 61	150.00	4 Rock-Ola 16 Records	175.00
3 Wurlitzer 24	325.00	1 Rock-Ola Commando	575.00
1 Wurlitzer P12	135.00	1 Rock-Ola De Luxe (like new)	450.00
3 Seeburg HI Tones	650.00		
2 Seeburg Regals	375.00		
2 Seeburg Gems	375.00		

ACCESSORIES

2 Pamco 7 ft. Skee Ball Alley	ea.	150.00
12 Brand New Skillarettes in original cases, Electric Model, 1c Play	ea.	39.50

DAVE ENGELS **IRV ORENSTEIN**

HERCULES SALES & DIST. CO.

"A NAME YOU CAN TRUST"

415 FRELINGHUYSEN AVE., NEWARK 5, N. J.

PHONE: BIGELOW 8-3524 — CABLE HERDISCO

POPS FOR THE OPS!

TOMMY JONES Is one of Hollywood's stars, currently featured at THE PALLADIUM . . . and on CBS Coast to Coast! His sensational vocalist has thrushed for the nation's top bands and Is today the Coast's most popular singer.

STERLING No. 7001

ONE-ZY TWO-ZY

WE'LL GATHER LILACS

STERLING No. 7002

WHERE DID YOU LEARN TO LOVE?

ALL THROUGH THE DAY

TOMMY JONES & HIS ORCH.

Vocals by the New Song-Sensation

LOUISE TOBIN

LIST PRICE 75c plus tax

DISTRIBUTORS IN ALL PRINCIPAL CENTERS . . . OR WRITE

STERLING RECORDS, INC.

7 W. 46th St. New York 19, N. Y.

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Now on Display

★ **WILLIAMS "SUSPENSE"** ☆
★ **BALLY "UNDERSEA RAIDER"** ★
★ **BALLY "VICTORY SPECIAL"** ★
★ **VICTORY VENDERS** ★

ORDER TODAY — WRITE — WIRE — PHONE

Exclusive Distributors in Western Pa. — W. Va. and Va.

AMERICAN COIN-A-MATIC MACHINE CO.

1435-1437 FIFTH AVENUE PITTSBURGH 19, PA.

Phone: Atlantic 0977

PARTS — SUPPLIES

PHONO TITLE STRIPS

55c PER 100

WRITE FOR QUANTITY PRICES

MICRO SWITCHES

85c EA.

ECONOMY SUPPLY CO.

615 TENTH AVENUE, NEW YORK, N. Y.

(Phone: BRyant 9-3295)

THRU THE COIN CHUTE

CHICAGO CHATTER

This was one of those weeks when we seemed to be bumping into old timers wherever we went. And, in each case, we would sit down for a few minutes and reminisce about things and stuff that happened away back when this coinbiz was just beginning to discover itself. So that gave us an idea and we decided to devote this week's column to REMEMBER 'WAY BACK WHEN.

How many of you guys and gals remember away back when Rudy Greenbaum (now vice-president and commercial salesmanager for Aireon) teamed up with Walter Gummersheimer to do a music selling job? . . . And how many recall those days and nights when a whole gang of guys, just fourteen years ago, harmonized between drinks of "pinch bottle", led by a slim, smiling, charming young man whom everyone called "Ray", to sing, "What'll we do in '32? Play Ballyhoo! Remember?

Remember when drilled ball gum was one of the most popular items in the business? . . . When Art Sauve with his ten gallon hat and his big cigar would lead a whole delegation of guys in from Detroit — by the trainload? . . . When Dave Gottlieb built a game he called "Five Star Final" and what a sensation it created? Even Dave didn't believe it . . . When a gangling sort of kid called "Dave" sold his route of chocolate bar machines and entered into the coinbiz manufacturing picture with his brother Lou with a counter game with free change of face called "Hearts"? And because business got so brisk had to send to Pittsburgh to bring another brother in to help them — Myer Gensburg. Yep, Genco Hearts was the starter.

And some of the boys still talk about that day when Dave Stern of Elizabeth, N. J. was put in charge of Ray Moloney's suite at New York's Astor Hotel . . . And those fire crackers over at the Bally plant — and red flannel underwear — and goodness knows what next with every chair in the joint wired and everything ready to collapse . . . When Walter Tratsch stood up to make a speech before a big gathering and someone gave him a hot foot . . . And remember those Rockola "Leadership" gals. With the wolves following 'em about all over the place?

When Joe Huber used to be in charge of the conventions and towered over all those guys who gathered around him? . . . When Jimmy Johnson introduced his "Put-N-Take" machine? . . . When Paces Races was first introduced to the trade and how the boys howled about the price? . . . When Max Glass and Willie Blatt were partners in the distribution of a pin game? . . . When the "McCoy Bar" was among the most popular in town? . . . When Art Cooley and Jack Mitnick drove thru the city streets at 85 mph looking for "blood"? . . . When Lou Wolcher of San Francisco and Dave Robbins of Brooklyn were partners?

Remember the Flatbush Gum Co.? And Nat Lehman and Bill Graves of the firm? . . . When Sam Mandell and Aaron Goldsmith were partners in building the "Jostle"? . . . When Claude Kirk brought the "Lark" in from Inglewood, Cal.? . . . Remember the "Gyro"? . . . That convention when the one and only song to be played on every juke box on display was, "The Music Goes 'Round and 'Round". And many a head went around and around at that big show . . . When Fred McClellan came to town with a game called "Contact"? . . . When those Britishers used to come over and deposit 10,000 lbs. in a N. Y. bank and then ask us whether we thought they had brought enough with them?

Remember when Camco entered the vending field and F. D. Roosevelt was on the board of directors and their first vender had an Edison unit in it which said, "Thank you" after each purchase? . . . Remember Archie Andrews (Int'l Ticket Scale) and the story he wrote for the Satevepost called "Millions in Pennies" and what that did for scale sales . . . Remember the "scale convention" at the Hotel Winton in Cleveland in '29? . . . When the late Fred Mills threw the Panoram party at the Waldorf-Astoria?

And Herb Jones with his camera, his blanket, his Indian headress and his O'Toole Indian pictures everytime you visted the Bally factory? . . . Remember Rocket? Just look what that started . . . Remember Leo Berman and a pin game called "Bingo"? . . . When Lee Jones decided to use Harry's New York Bar for his entertainment headquarters? . . . When Eddie and Morrie Ginsberg and Al Douglis and Dave Helfenbein were building a pin game they called "American Beauty"?

When Pat Buckley spent most of his time in Paris with those Buckley diggers and what a whale of a job he did with them over there . . . When Al Douglis introduced his first counter game, "Chicago Club House"? . . . When Dick Hood was the "Mayor of the Streets of Paris" at the Texas Centennial in Dallas and sent down a machine to be tested there which was called "Galloping Dominoes".

THRU THE COIN CHUTE

EASTERN FLASHES

The showing of the Aireon phonograph at Manhattan Phonograph Co., Inc., here drew between 1500 and 1800 visitors. Dave Margolin, Leo Knebel and their staff, played host to the operators, their families, and the many mechanics who started to arrive at 11 A.M. on Sunday, March 3, and continued until after 10 P.M. . . . Ben Palastrant, Regional Sales Manager for Aireon in this territory flew in, arriving late in the afternoon. Ben started in Baltimore, Md., where he attended the showing at The General Vending Sales Corp. (Irv Blumenfeld, George Goldman and Harry Hoffman). After leaving the Manhattan party, Palastrant continued his flight to other distributors—Ralph Colluci at Hartford, Conn.; Joe Greene at Boston, Mass.; Moe Fine at Montreal, Canada; Al Bergman at Buffalo, N.Y.; and Art Hermann at Albany, N. Y. . . . Sam Weinstein and Charlie Hannum, at Atlas Distributing Co., in Philadelphia, Pa., had a tremendous showing there, with about 1200 guest viewing the Aireon phono.

Jack Fitzgibbons, Jafco, Inc., spends the weekend with Al Schlesinger at Poughkeepsie, N. Y., relaxing and discussing business at the same time. Too bad, it's a little early in the season. Al and Jack could take a dip in the great big swimming pool that Al owns in Woodcliff Pleasure Park . . . Fred Iverson and Johnny Billota, Eastern Sales Co., Rochester, N. Y. visit around town . . . Marcus Klein returns from a four week vacation in Miami . . . Nat Cohn, Modern Music Sales Co., returns from a trip to Detroit, and Chicago — and is all excited about the Vogue Records, and Mills' products, that will be arriving soon. Earl Winters, Nat's partner, listens to Nat with a big smile and a gleam in his eye . . . Hymie Rosenberg, H. Rosenberg & Co., away again on a trip to the midwest . . . Jerry Kertman and Charlie Winters, Kertman Sales Co., Rochester, N. Y. in town for four or five days, trying to buy some new equipment.

DeWitt (Doc) Eaton, Salesmanager for AMI spends the latter part of the week here, in conference with his distributors Barney (Shugy) Sugerman and Abe Green of Runyon Sales Co., Mike Munves, Runyon Sales Co. of New York, and Dave Rosen of Philadelphia. The boys get the good news that the new phono will be in their showrooms very soon . . . Bernie Wolfson of Runyon Sales Company of New York in complete charge of sales. Bernie has that new electric machine gun on display, and the coinmen are flocking in to see it in action . . . Mike Munves lost some cash when robbers broke into his offices last week, and blasted open two safes. That didn't bother him as much as the two cases of Scotch they stole. The thieves evidently were "high class' — snubbing a case of Rum.

Dave Stern, Harry Pearl, Tom Burke and Everett Masterson of East Coast Sales and Distributing Co., awoke one morning this week and found the brand new sample of Rock-Ola's "Phonograph of Tomorrow" had arrived. Bob Slifer, manager of their New York offices, got out of a sick bed to come down to the office . . . J. Breidt and Bill Moore, U-Need-A Vendors, Inc., Union City, N. J., working overtime to get more and more of their cigarette machines into the hands of the ops . . . Ben Becker and Abe Feinberg are covering the New England territory showing the ops the new U-Need-A Vendor machine . . . Eddie Corriston, Palisades Specialties, Inc., Cliffside Park, N. J. away to Boston . . . Charlie Polgaar of Tri-State Sales, finally makes the break — and leaves for Miami. While Charlie pulls up those ten and twelve footers in the Gulf, Warren Ryan, his manager over in Newark, N. J. will have to hold off those Jersey ops who are yammering for more and more Bally's "Surf Queens."

Bill Alberg and Charlie Aronson Brooklyn, N. Y., on their way to Chicago to close that deal . . . Joe Munves returns from Miami . . . North Tonawanda, N. Y. is known to all music ops as the town that houses the manufacturer of Wurlitzer phonos, which supplies music to millions. The town has sent out another representative, who may make music for millions of Brooklynites. Stan Rojek, a native of North Tonawanda, and a recent dischargee from the service, has won the job of second baseman for the Brooklyn Dodgers . . . The one line that appeared in Walter Winchell's column about the possibility of the city opening for games, brought inquiries from many directions. Some former operators even came in from out of town to check the rumor . . . Aaron Gosch, cigarette op from Westchester, vacationing in Miami.

Babe Kaufman, now operating in New Jersey, brings her two boys, Bill and Stuart, to town. Norman, the other boy, still with the Merchant Marine . . . Joe Fishman celebrates a birthday Sunday, March 9 . . . Bill Gersh's son, Richard, leaves Syracuse University, and enters the Army . . . Joe Ash and Irv Morris, Active Amusement Machines Co., burning up the phone wires between their offices in Newark, N. J. and Philadelphia, Pa, so much they're thinking of installing a direct wire . . . R. Weller and R. Leitgeb, L & W Vending Co., looking the new phonos over, recall they augmented their operations years ago by buying the first model phonos that were produced. Today Weller and Leitgeb have one of the most substantial routes in Jersey . . . George Ponser, Amusement Enterprises, Inc., bedded for a few days with a cold . . . Irv Orenstein and Dave Engels, Hercules Sales & Distributing Co., Newark, N. J., putting the finishing touches to their new building, and will soon run a grand opening party . . . Jackie Berman, Economy Supply Co., anxiously awaiting the completion of his Baltimore offices, which he claims will be ready as soon as the contractors are able to work out their problems.

Matty Forbes, manager for the Cigarette Merchandisers Association, contends that cigarette machine operators are not to be considered coin machine operators. Matty claims they are tobacco merchants. Wonder how the cigarette machine ops feel when they have to mail the government a machine tax check each year, or in certain territories where they have to pay additional local taxes on each machine? I guess someone should tell them that they're not coin machine operators! We also wonder what the manufacturers of the machines think?

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The boys are still talking about the terrific show Jack Gutshall put on recently. It didn't break up until the very small hours of the dawn. The ops present were highly impressed with the new Aireon phono . . . Homer Capehart, chairman of the board of Packard Manufacturing Corp., spent a few days in town on government business . . . Bill Wolf, of M. S. Wolf Distributing Co., — the dynamic Baron of coin row — has done it again. Bill has just installed a teletype system in all his offices along the coast to facilitate communications. No stopping that fellow.

The Laymons (Paul and Lucille) are all set to begin breakin ground for their new building at Pico and Berendo. It is said that when completed it will be among the most attractive places in the coin field. The folks are really busy between making deliveries on the new Bally games and conferring with the builders . . . Len Micon, of Pacific Coast Distributors, now has the new H. C. Evans A. C. Jackpot in his showrooms and invites ops to come in for a look-see. Len is now shopping around for a lot. He plans to put up a bigger building in which to handle his lines, which include Packard wall boxes and phonos.

Charlie Robinson was so happy to receive some new equipment that he rolled up his sleeves and helped the driver unload the truck. In the meanwhile, his assistant, Al Bettleman, was on the phone calling a local hauler to come and pick up the machines and make deliveries to equipment hungry ops. Charlie reports that he has just received the new Amusematic Lite League, a sensational legal game which, we've been told, will be the hottest thing on the coast. Charlie invites ops to see the machine.

Solotone, the new individual timed music box is being well received by ops, according to Bud Parr. This is the box they've been waiting for, he says, . . . The Williams Manufacturing Co. showrooms and offices on coin row are among the finest seen anywhere. "Modernistic" and "Ultra" are the words for it . . . J. M. Harvey, genial and gracious sales manager for the Minthorne Music Co., is a very busy man showing ops around, explaining the workings of the new Seeburg Phono and handling sales for the new Bally machines they have

Ops seen in town this week strolling along coin row include — Woodward J. Staman and Fred Kohler of L. A.; A. O. Galyean of Glendale; Joseph Cusick, Santa Paula; Walter Keene, Taft; Ray Wherrit, San Luis Obispo; F. J. Ward and Ray Tisdale, Glendale; I. B. Gayer, San Bernardino; Jack Myers, Shannon Douglas, and Ernest Butler, Los Angeles; Dwight Towne, San Berdoo; Chris Torrez, Westmorland; C. A. Tomlinson, Visalia.

Bill Happel, Jr., of Badger Sales, can be seen casually observing his new building going up on Pico, in the heart of coin row. Bill is so cramped for space in his present quarters that he has rented several stores to store his equipment. Bill says, "It will be a happy day when I can get all my stuff together under one roof."

Frank Berger, of Berger Enterprises, has just installed a juke box in his plant where all records are played for employees and critics in order to ascertain public reaction. Frank says he won't put out anything which won't prove a money maker to the music ops. Frank plans on an announcement for the next issue of *The Cash Box*, which will prove of tremendous interest to ops and record distribs. It's about a price reduction on his records.

Herb Jeffries, the very versatile and talented director of publicity for Exclusive Records, has just completed a new recording — "Body and Soul" and "What's the Score." It is expected that these will prove to be hits, according to song critics who have heard both numbers . . . Sam Ricklin, of California Music, has started the ball rolling on the new commission agreement between the op and location owners. Some ops in this city are starting to follow suit . . . Preston Jarrell, of Coinmatic Distributors, is all set now to release his announcement on several new Ivory Joe Hunter recordings. Critics say they're very, very good.

H. A. Lucas, of K. & M. Distributors, is really going around in circles trying to keep with the demand for the platters the firm is handling. Len Kelly, now deep in Noo O'Leans, is setting a selling record which his other traveling partner, Fred Myers, will find hard to match. The boys are really going to town . . . Lyle Griffin, president of Atomic Records and well known former Ork leader, reports that the demand for Atomic discs are absolutely astounding. It will be necessary for the firm to expand their present quarters, he says, in order to handle the volume. In addition, the Slim Gaillard, Dodo Marmarosa and Barney Kessel recordings are proving better than their wildest hopes.

Ray Powers, of E. T. Mape Music, reports that everything is now all set for the long awaited announcement. He is awaiting word from Chicago, expected any day now, to make his release. It will be worth their while to music ops, Ray says . . . One of the busiest men in town the past few weeks has been Aubrey Stemler of the Music Ops Assn. of Southern Cal. Aubrey reports that he now has better than 70% of the music ops in this area as members of the association. The next meeting has been called for Monday evening, March 11th, at the North Star Hall, on West Adams Street. As important matters will be taken up at this meeting, a large turnout of ops is expected.

Otis Rene, of Excelsior Records, was a highlight of the party at the recent Gutshall show. Rene played the piano and sang some of the hit tunes he has written . . . John Rough, of Phonofilm is stocking up his film library of 16mm musicals for coin machines. John reports that there is a brisk demand for these films. He's distributing Quality Picture and Phonofilm productions . . . Chuck Hastings, of Spotlight Records, is getting his company all set to produce and distribute his latest releases. Hastings has some top-notch records which are expected to prove fast sellers.

Coin ops seen shopping along coin row recently were: Ray Reynolds, Big Bear Lake; R. Donohue, Pismo Beach; W. H. Riley, Inglewood; S. R. Hopkins, Banning; Chester Chalberg, Santa Monica; Carl Fisher, Inglewood . . . Jack Gutshall happily, sportily and publicly paid off a bet recently to Bill Simmons.

THRU THE COIN CHUTE

NEW ORLEANS

The strike of the torch bearers for the night parades didn't worry Danny Cohen's friends who eyed the parade from the second floor of Dan's place of business and from which many bright lights where shining, lighting up the colorful floats . . . Southern Music Sales sporting a new coat of paint in anticipation of the new Rock-Ola showing . . . Fletch Blalock, F. A. B. auditor, Mac McCarley, and F. A. B. salesmen, Bill Graham, Abie Chessler, E. B. Stewart, Dallas and Jack Grantham arriving here Saturday for biz and pleasure. Mrs. Fletch and son Albert flying in to participate in the Crescent City Carnival Capers.

Decca's Bob McCormick seen in Chi not long ago enjoying a beer with op Cleam Guillot and his son . . . Vernon Harvey of Walther Brothers' record department making plans for Columbia Records' promotion of Lily Pons platters next month. Ops will also be glad to know that Columbia has just signed up blues singer James (Beale Street) Clark, Dinah Shore and Dennis Morgan.

Harold Cohen off for parts unknown . . . S. H. Lynch & Company's (Seeburg Distribs) new office here, which opened last week is located at 832 Baronne Street. J. H. Lynch is the chap in charge . . . Jack Grantham and T. L. Collins (L. C. Automatic Music, Lake Charles, La.) economizing on time: getting a hum-dinger of a shoe shine while discussing biz. These bizzy people! . . . Chris Nissen carrying on at Louisiana Coin Machine while podnah Ed Ponder ponders over things in the Florida "ponds" — (pardon — everglades).

Four-thirty Sunday morning found Jay Aich Peres and Charlie Wicker at the New Orleans Airport to receive the new Aireon, which was flown here from the factory in Kansas City for the showing March 3rd. The machine was demonstrated at the new 2806 Canal Street office, where guests were served liquor and hot sandwiches . . . Game ops welcoming the new lot of novelties and amusements just in at Dixie Coin Machine.

Emile Willi is back home at last, and is he happy! . . . Lou Gallioto, who had sold his route on a tentative basis, is back in the juke box biz after two weeks. Just can't keep away from phonos, hey, Lou? . . . Mrs. Dan Cohen seen dancing with "Santa Claus" at the Hermes Ball March 1. St. Nick, by the way, looked a lot like Danny himself. Could be? . . . "Knock" Lemonier and Frank Romaguera chattin' 'n chewin' their mid-day chow together in a Poydras Street restaurant.

Frank Beavers, after two years in Gulfport with a guy named Peterson, back in Nola, and doin' great as a mechanic and storeroom man at Southern Music Sales . . . Crown Novelty Company, Inc., which will open here soon for distrib of Bally phonos, Exhibit Supply Company games, and others, hasn't disclosed its intended location. The president and general manager? — None other than Julius Pace's son-in-iaw, N. J. (Nick) Carbajal. Good luck, fellah.

The New Orleans Novelty Company announces the purchase of a very large downtown building where they will move their offices some time in the near future . . . It didn't take much on the part of Ralph (John Wayne) Sim's friends to detain "Handsome," who came to Nola on biz, long enough to join the Mardi Gras merry-making.

The J. H. Peres' and O. C. Marshalls in front of J. H. Peres Distributing Company on Mardi Gras day. They were giving away souvenir mechanical pencils and pre-war mixer spoons with bottle-opener handles to passers-by.

MINNEAPOLIS

Bush Distributing Company had their grand showing of the Aireon phonograph last Sunday and Monday. A good many ops from the Northwest turned out to see it. Ted Bush and Ken Willis did a very nice job of hosting the affair . . . Billy Cohn of the Silent Sales Company has quite a surprise in store for himself when he returns from vacationing in Florida. A large remodeling job has been done at Silent's headquarters while he has been gone. New show rooms, etc.

Van Middlemas of Bismark, North Dakota, now traveling on the West Coast, is returning to Bismark, via Minneapolis. Understanding is that he's in Los Angeles now and enjoying the sunny climate . . . Marty Morosnick of the Winnepeg Coin Machine Company stopped off in the Twin Cities enroute to Chicago . . . Ray Glouth is once again back on his route after a year and a half absence. To make things even rosier, Ray's good man Friday, Eddie Westlund, is on the job with him. Eddie just received his discharge from the Navy after serving for three years.

Little Jimmy Schockloss is back with J. A. K. Sales after two and one half years with the Army . . . Harry Johnson of Mitchell, South Dakota, was seen around making a few clubs with his friend, I. Lawler of Sioux Falls . . . Mr. and Mrs. H. Patterson were in town for the first time in many years

Freddie Fixel has finally got a radio man to help him and also relieve him of many a headache . . . Walter Hugeback of the Red Line Vending Company spent a couple of days in Minneapolis visiting distributors.. With him was W. H. Pickron of Rock Island, Illinois . . . Mr. and Mrs. Ed Clavin stopped off in Minneapolis en route from vacationing at Miami Beach and New Orleans.

Chuck Carter of the Star Novelty Company, St. Paul, finally returned from Europe and received his discharge immediately. Chuck has been away for almost three years and was tickled to get back to his office and go to work again . . . Harold Lieberman has had his business quarters completely remodeled and has changed the name of his firm with it. Formerly the Twin City Novelty Company, it's now the Acme Music Co.

Operators seen in the Twin Cities this past week were as follows: From Wisconsin came John McMahon of Eau Claire, Lew Granite of Chippewa Falls, L. A. Anderson of Hudson, Mike Kalasardo of Medford. From Minnesota came Bob More of Wilmar, Karl Peterson of Fergus Falls, Frank Mager of Grand Rapids, Martin Kallsen of Worthington, Edwin Swanson of Moose Lake, A. Cofield of Annandale, and from Detroit Lakes appeared Gust Swenson and his competitor and fellow townsman Bill Redoff.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE

50c PER LINE — COUNT SIX AVERAGE WORDS TO THE LINE. COUNT NUMBERS IN YOUR ADDRESS AS ONE WORD. MINIMUM CLASSIFED AD ACCEPTED $2.00.

WANT

WANT—Distributorship wanted for pin ball machines. Business reference, bank and character references furnished upon request. 20 yrs. experience in this business. Write or phone. RELIABLE COIN MACHINE COMPANY, 192 WINDSOR ST., HARTFORD 5, CONN. Tel. 6-3583.

WANT—Wurlitzer Twin 12 with Buckley Adapters; Buckley Boxes Chrome; Late Model 24's. Write! Wire! Phone! TRENTON AMUSEMENT CO., 260 N. CLINTON AVE., TRENTON 9, N. J. Tel. 2-7167.

WANT—All kinds 5c Selective Candy Bar Vendors; 1c LoBoy weighing scales; coin counters; changemakers; 1c gum vending machines. Send full details and price in first letter. R. H. ADAIR CO., 6925 W. ROOSEVELT RD., OAK PARK, ILL.

WANT—Mills Three Bells; Keeney Super Bells F.P.-P.O.; High Hands; Jumbo Parade late F.P.; Mills Four Bells, late heads only; Keeney Four Way Super Bells 3/5 and 1/25c play. NO JUNK. Must be good. State quantity, price and guaranteed condition in first letter. Write NOW. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CAL.

WANT—Popular current used juke box records, not over 1 year. Will pay 9¢ each if you pay freight ,or 8¢ each and we will pay freight. Jack Rubin. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N.Y. Tel. NEvins 8-2236.

WANT—United conversions—Trade Winds, Cover Girls, Oklahomas, Wagon Wheels and South Seas. FAIRWAY AMUSEMENT CO., COLUMBUS, MISS. Tel.: 604.

WANT — Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRyant 9-0817.

WANT—30-wire Wall Boxes, Adapters, etc.; old model phonographs in good order. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD ST., WINNIPEG, MAN., CANADA.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT—Seeburg Gems and Vogues. Quote lowest prices. NOONAN AMUSEMENT CO., 270 WEST FORDHAM ROAD, BRONX 53, N. Y. Tel.: Fordham 4-2144.

WANT—Rock-Ola 1938 Monarchs and 1939 Standards. These must be in good condition and complete. Write giving best price at once. Hurry before price drops any lower. LIBBEY MUSIC CO., 66 PHOENIX ROW, HAVERHILL, MASS. Tel. 3798.

WANT—.22 calibre shells; Seeburg or Wurlitzer ESRC phonographs; Club and Super Bells National or Rowe cigarette machines. Write best price, condition and quantity. W. H. LEUENHAGEN & COMPANY, 1813 W. PICO BLVD., LOS ANGELES 6, CAL.

WANT — Playmasters; Twin 12's; 24 Hideaways. Must be in A-1 condition. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—Jennings Free Play Slots; Free Play Games and Consoles; Scales; Arcade and Counter Games. Canadian Operators. Write for our price list on all Coin Operated Equipment. ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO CAN.

WANT—At once! 500 Pin Ball Machines. State price and condition. ALLIED CORP., 22 SCOLLAY SQ., BOSTON, MASS.

WANT—We want to buy your music route! Complete with all equipment on or off location, including service trucks, etc., etc. WRITE — WIRE — PHONE. WEST SIDE DISTRIBUTING CO., 612 TENTH AVE., NEW YORK 18, N. Y.

WANT—5# Peerless Grandma Horoscope Machine: 10¢ Astro-Scope Machines where the little man's arm moves up and down in front of the machine; 5¢ Doralinda Grandma Prediction Machines: 5¢ Grandma Prediction machines of the Wm. Ghent Manufacturing Company make of Cleveland, Ohio. Quote lowest prices. Machines must be in good condition. C. J. FENDRICK, 2671 EUDORA ST., DENVER 7, COLO.

WANT—Will pay top cash prize for 750 Wurlitzers and Rock-Ola counter models for my route. Also want electric selector for 750 Wurlitzer. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA. Tel.: 25-413.

WANT—1 Top Door for '39 Deluxe Rock-Ola. Also one complete Selector Unit for '39 Deluxe Rock-Ola. BIRMINGHAM VENDING CO., 2117 - 3rd AVE., NO. BIRMINGHAM 3, ALA. Tel.: 3-5183.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Any quantity of Genco's Boscos, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. MArket 3-6105.

WANT—Panoram Wall Boxes and Adapters. Write or wire at once price wanted and quantity you have. MYCO AUTOMATIC SALES COMPANY, 347 SO. HIGH STREET, COLUMBUS 15, OHIO. Tel. MA 1650.

WANT—We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain. RUSSELL N. GOSSELIN, 81 WASHINGTON STREET, LYNN, MASS. Tel. LYnn 2-1993.

WANT—Buckley Twin 12 or 24 mechanisms. Advise quantity, price and condition. M. LUBER, 503 W. 41st STREET, NEW YORK, N. Y.

WANT—Seeburg Vogues, Seeburg Envoys, Wurlitzer 700's. Highest cash prices paid. Write, wire or phone. JAY MUSIC CO., 41 S. MAIN STREET, HAVERHILL, MASS. Tel. 3636.

WANT—We want to buy phonographs and pin games. Will pay top cash price for Rock-Ola Standard, Wrulitzer 600 and 750E. Can use any kind late pin games. Wire, phone, write to HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVE. N.W., WASHINGTON 1, D.C.

WANT—Bally Hi-Hand Machines, combination free play and payout console models. Kindly contact us at once. Cash waiting! QUEBEC COIN MACHINE EXCHANGE, 1 247 GUY ST.. MONTREAL 25, QUE., CAN., Tel.: Fitzroy 7404.

WANT—Seeburg Wireless 5-10-25c Wall-O-Matics and Bar-O-Matics. State condition. WANT—20 record models only. ACE MUSIC CO., WAUKON, IOWA.

WANT—Your used phono needles. We offer you a needle re-sharpening service that is downright good and we guarantee it. Everything is in your favor. Send for free shipping containers and complete details. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

WANT—We will pay top dollar for Five Ball Free Play games; one ball free play games and free play consoles. Send your list today giving us quantity of each and your prices. Immediate attention to your letter. COIN MACHINE SERVICE CO., 2307 N. WESTERN AVE., CHICAGO, ILL. Tel.: Hymboldt 3476.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—Chester Pollard Football at $75. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO.

FOR SALE

FOR SALE—6L6 tubes, brand new factory sealed, all first 65c ea., ceiling price $1.95 ea.; Lumilines 12" & 18" long, 24 to carton, write; 28 conductor cable, brand new, direct from mill 500 ft. rolls 25c per ft.; G.E. Mazda lamps, 120 to carton 7c ea.; Westinghouse & Mazda lamps & tubes. Send us your needs. ARCADE BULB CO., 56 W. 25th ST., NEW YORK, N. Y. Tel. WAtkins 9-7490.

FOR SALE—Solovue Lamps $2. ea.; #6SC7 Metal Tubes 90¢ ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—Wurlitzer 600K $425.; 500, $450; 700 $610.; 780 $610.; 750 $700.; 800 $675.; 850 $750.; Seeburg Plaza R. C. $375.; Majors, 375; Envoy, RC, $450; 8800, $550; 8800 RC, $575; 8200 RC, $595; Mills Throne $295.; Scientific Batting Practice $60.; Bally Rapid Fire $60.; Muto. Phonomaton $289. AMERICAN VENDING CO., 810 5th ST., MIAMI BEACH, FLA. Tel. 58-1619.

FOR SALE—2,000 feet brand new impregnated 30-wire cable, color coded, any length, 25c per ft. Immediate delivery. H. M. BRANSON DISTRIBUTING CO., 516 SOUTH 2nd ST., LOUISVILLE 1, KY. Tel.: WAbash 1501.

FOR SALE—Coin Machine movies: 16 MM Sound film for use in Panorams and other makes of coin operated machines or any ordinary 16 MM sound projector. Special reels in 6 and 8 subjects for use in Panorams or Panoram Solo-Vues, outright sale, reasonable prices. Write us immediately for complete information. PHONOFILM, 3331 NORTH KNOLL DRIVE, HOLLYWOOD 28, CALIF.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout $10.00 each or $84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel. ATlantic 0662.

FOR SALE—2 Multiple Racers $35. ea.; 1 Sport King, ready for location $150.; 2 Rapid Fires $110. ea.; 2 Galloping Dominoes $110. ea.; 2 Victorious, conversion from Turf Champ; parts for Mills Phonos; Panorams; pin tables and arcade equipment. OWL MINT MACHINE CO., 245 COLUMBUS AVE., BOSTON 16, MASS. Tel.: KENmore 2640.

FOR SALE—Wurlitzer 800 with No. 130 Adaptor and 5 No. 100 Wall Boxes $750.; Chicken Sam and Jail Bird $100. ea.; Pitch Em and Catch Em $125.; Mills 6 column Cigarette Machine $50. 1/3 Deposit. MARTIN AND LYNWOOD SHIREY, 131 VALLEY ST., LEWISTOWN, PA.

FOR SALE—Big Top, write; Flat Top $205.; Knockout $100.; Liberty $155.; 5-10-20 $100.; Four Aces $105.; Keep 'Em Flying $125.; Texas Mustang $69.50; Gun Club $75.; Click $79.50; Shoot Your Way To Tokyo $159.; Hi Hand $169.50. WANT— Keeney Velvet, Four Diamonds, Wildfire. Do not have to be in working condition. Must have all parts. LEON TAKSEN CO., 2035 GERMANTOWN AVE., PHILADELPHIA, PA. Tel.: Poplar 3638.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola Seeburg. Mills $54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola Mills and Seeburg Remote. Extra volume, superb tone $69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

FOR SALE—Postage Stamp Vending Machine Folders 39¢ per 1000, when ordered in multiples of 25,000. New low price. THE TRANSWESTERN CO., 742 MARKET ST., SAN FRANCISCO, CAL. Tel. EXbrook 4351.

FOR SALE—Mutoscope Lightup Card Vendors inexcellent condition $27.50 each. FUNLAND, INC., 740 GRANBY STREET, NORFOLK, VA.

FOR SALE — Change Makers 5c size — ideal for locations $9.85. MILLS SALES CO., LTD., 1640 — 18th ST., OAKLAND, CALIF.

FOR SALE — 1 Mills Owl, looks like new, $42.50; 1 Loboy Scale, white enamel in good condition, $40.; 1 1c Poison Hitler $5. DARLINGTON MUSIC CO., 132 N. MAIN ST., DARLINGTON, S. C. Tel: 500

FOR SALE — Sport Parade $55.; Silver Skates $55.; League Leader $45.; Majors '41 $50. CHECKER AMUSEMENT CO., 733 — 6th AVE., HUNTINGTON, W. VA.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

(Continued)

FOR SALE—2 Photomatons (4 x 25) $500. ea.; 1 Photomaton (3 x 50) $500.; 1 Cupid Wheel $90.; 2 Super Torpedoes $275. ea.; 1 Pitch 'Em & Catch 'Em $125.; 1 Air Raider $125.; 1 Sky Fighter $160.; 1 Mutoscope Recorder $700.; 1½" x 1000', 2" x 250', 2½" x 250' Direx Positive Paper: Nameplate metal tape. WANT—Ammunition, .22 shorts. PEERLESS VENDING MACHINE CO., 220 W. 42nd ST., N. Y. 18, N. Y. Tel.: WI 7-6173.

FOR SALE—POSTAGE STAMP MACHINE OPERATORS: Save time and money by using our NEW multiple type stamp folders. You can service at least 3 times as many machines. Send for samples and descriptive folder. UNIVERSITY PRESS, 655 - 6th AVE., N. Y., N. Y.

FOR SALE—Rock-Ola Commando $625.; 3 Standard $400. ea.; 4 De Luxe $425. ea.; 2 Seeburg 8800 $625. ea.; 1 Model K-20 record $325.; 1 Mills Throne $325.; 1 Wurlitzer 42/24 $495.; 1 Wurlitzer 42/600 $495.; 3 Wurlitzer 42/616 $450. ea.; 1 Wurlitzer Counter 51 $150. BLACKWELL MUSIC CO., 123 ELK AVE., ROCK HILL, S. C. Tel. 238.

FOR SALE—2 Sky Fighters $225. ea.; 2 Rapid Fires $99.50 ea.; 1 Seeburg Parachute $89.50; 2 Chicken Sam, Jap. Con. $95. ea.; 2 Air Raiders $135. ea; 1 Western Major Baseball $129.50; 1 Western Baseball Deluxe $95.; 1 Chicago Rola Score 9 ft. $125.; 1 Genco Skill Roll 9 ft. $175. $5. extra for crating. MARCUS KLEIN, 577 - 10th AVE., NEW YORK, N. Y.

FOR SALE—Lot 50 new Brass Large Clocks Gears suitable for Jennings Clocks $85.; sample $2.; Lot 75 set new large Phono Casters 90c per set; sample set $1.25; Mills Four Bells 4-5c $319.50; Special Deal 10 consoles for $1000. REQUEST LIST. COLEMAN NOVELTY CO., 1023-25 FIFTH AVE., ROCKFORD, ILL. Tel. Main 1323.

FOR SALE—A-1 condition: 4 Keeney Bowlettes, factory rebuilt, $200. ea.; Claw Machines Model E. $90.; Model G. $70.; Radio Rifles 5c play $95.; Chicken Sam and Parachutes $85.; Keeney Anti-Aircraft Guns 2c slot, brown cabinet $47.50. Crating not included. MEYER WOLF, 939 BOARDWALK, ATLANTIC CITY, N. J.

FOR SALE—1000 hole Jack Pot Charlie money boards; 30 hole jack pot 25¢ play $1.25 ea.; Universals, Red, White & Blue jar deals 2040 count, six $3.00 winners each deal. $20. per dozen bags. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WISC.

FOR SALE—Radio deals and other merchandise deals for operators. Write for literature. WANT—Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Cigarette $5.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval '21 $3.; Vest Pockets $25.; Columbias $15. Send list and details. ABCO NOVELTY CO., 809 W. MADISON ST., CHICAGO, ILL. Tel. Hay 3695.

FOR SALE—ABT Big Game Hunters, Challengers and Target Skill, overhauled completely. Also cabinets refinished, look and work like brand new $30.; Stanus $4.50 extra. F.O.B. Chicago. Send 1/3 deposit. WANT—Ten Strikes, any condition. MERCURY COIN MACHINE CO., 6651 NORTH CLARK ST., CHICAGO 26, ILL.

FOR SALE—For best prices on all types of salesboards, both money saleboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE—"Happiness" Key Ring (holds 150 keys) 50c ea.; Penny counters made of plastic 75c ea.; Charms (56 designs, assorted colors) 85c per gross, 10 gross $8.; Tubular Coin Wrappers, write for price list; Flexo Tools $1.25; Vending machines, all types. Write for full details. Order NOW. VIKING SPECIALTY CO., 530 GOLDEN GATE AV., SAN FRANCISCO 2, CALIF.

FOR SALE—All Steel Frame Hand Trucks, solid rubber large balloon tires, 2.75 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded. CHARLES PITTLE & COMPANY, 79 BEETLE ST., NEW BEDFORD, MASS. Tel. 2-3474.

FOR SALE—Here is a real buy. Steel hand trucks, rubber wheels, limited supply $9.95 each. BAUM DISTRIBUTING COMPANY, 2718 GRAVOIS AVENUE, ST. LOUIS 18, MO. Tel. Prospect 3900.

FOR SALE—$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel. MItchell 3254.

FOR SALE—Bally Club Bells, Comb. FP/PO $219.50; Bakers Pacers 5c Std. $279.50; Evans '41 Pacers, PO $319.50; 25c Jennings Silver Moon, PO $235.; Jumbo Parade, 5c PO, perfect $97.50; 5c Keeney Super Bell Comb. FP/PO $294.50; Mills 3 Bells, 5-10-25c, perfect $769.50; Mills 4 Bells, 4-5c, Ash Tray $349.50. SILENT SALES SYSTEM, 635 "D" ST., N. W., WASHINGTON 4, D. C.

FOR SALE—Nickel Nudgers—Slightly used. While they last $4.95 ea. COLUMBIA MUSIC CO., 1514-16 N.E. 33rd AVE., PORTLAND 13, OREGON. Tel. TRinity 5592.

FOR SALE—Wurlitzer Pick-up Coils, all models, guaranteed perfect. Supply limited. Exclusive Rock-Ola distributors for Florida and South Georgia. SOUTHERN MUSIC COMPANY, 503 W. CENTRAL AVENUE, ORLANDO, FLA.

FOR SALE—Goalee (write); Grand Canyon $175.; Shangri-La $135.; Keeney Submarine $95.; 38 Tracktime $50. WANT—Used Total Roll, Goalee and Brazils. State best price and condition. ½ Deposit. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only $1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND., Tel. 3-2734.

FOR SALE—Eagle Squadron $145.; Play Ball $52.50; Barrage $45.; Legionnaire $79.50; Paratrooper $105.; Venus $89.50; Victory $95.; Gobs $105.; Majors '41 $62.50; Glamour $45.; School Days $69.50; Tail Gunner $69.50; New Champ $69.50; Zig Zag $79.50; Show Boat $72.50. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND, OHIO. Tel. Henderson 1043.

FOR SALE—5 Keeney Anti-Aircraft A-1 $35. ea.; 3 Groetchen Columbia D.J.P. Slots $35. ea.; 1 Turf Flash, brand new $25.; 1 Popamatic $25. FRANK SAGER, BOX 271, AHMEEK, MICHIGAN.

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